

**THE CONSULATE OF PANAMA IN HOUSTON**  
**With the cooperation of the**  
**UNITED STATES-PANAMA BUSINESS COUNCIL (USPA)**

5353 Memorial Drive #2061, Houston, Texas 77007

Tel. (713) 426-0554 / Fax. (713) 426-0375 / E-mail: [uspanama@msn.com](mailto:uspanama@msn.com) / Website: [www.us-panama.org](http://www.us-panama.org)

**Have the pleasure of inviting you to**

**TEXAS / SAN ANTONIO TRADE MISSION TO PANAMA**  
**Expanding the Strategic Partnership between Texas & Panama, highlighting San Antonio**

**Dear friend of Texas, the United States and Panama**

The state of Texas is the #1 trading partner of Panama. The connection between the Panama Canal and the ports of Texas in the Gulf of Mexico, and airlines connecting from Texas airports have helped build a strong business relationship with many Texas companies operating in Panama, some as regional headquarters for the region.

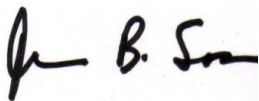
Texas ports enjoy regular service with Panama and are a heavy user of the Panama Canal in their connections to the Pacific coast of the Americas and Asia, a relationship that has grown dramatically since the expansion of the Canal on June 2016. This transportation and logistics interdependency has been instrumental in the expansion of business opportunities in many sectors of the economy including Air & Sea transportation, Cyber Security, Hospitality, trade, telecommunications, logistics, energy and others.

To fully explore these opportunities the Consulate of Panama in Houston with the support of the U.S.-Panama Business Council and other business organizations, has organized a Trade Mission to Panama from Tuesday, July 31 to Friday, August 3, 2018. The Trade Mission will be led by Amb. Juan B. Sosa, Consul General of Panama in Houston.

The Trade Mission will meet with high officials of the Government of Panama and business leaders, and the agenda will include a visit to the Panama Canal, the International Air Terminal of Tocumen that hosts the "Hub of the Americas", and discussions of the business opportunities between Texas and Panama.

Attached please find the program, registration and sponsorship opportunities. We encourage you to confirm participation as earliest as possible since there will be limited space for the Trade Mission. Registration will be closed by July 20. Should you have any questions please contact the Consulate of Panama in Houston, Ambassador Juan B. Sosa at [consul@conpahouston.com](mailto:consul@conpahouston.com) or the U.S.-Panama Business Council (USPA) at [uspanama@msn.com](mailto:uspanama@msn.com) You may also contact Amb. Sosa directly at (713) 408-1767.

We look forward to an exciting and productive Trade Mission and to your participation.



Amb. Juan B. Sosa  
Consul General of Panama in Houston

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**PROGRAM**

**TUESDAY, JULY 31**

AM and PM           **TRAVEL TO PANAMA**  
Hilton Panama Hotel – Balboa Avenue and Aquilino de la Guardia St.  
Evening               **KICK-OFF BRIEFING MEETING AND DINNER**

**WEDNESDAY, AUGUST 1**

AM                    **BUSINESS BREAKFAST AND FORUM WITH GOVERNMENT AGENCIES**  
(Venue: TBA)  
Noon                  **BUSINESS LUNCHEON WITH THE PRIVATE SECTOR**  
Hilton Panama Hotel  
PM                    **PRIVATE SECTOR BUSINESS FORUM** (Venue: Hilton Panama Hotel)  
Evening              **RECEPTION** (Venue: TBA)

**THURSDAY, AUGUST 2**

AM                    **VISIT TO MIRAFLORES LOCKS – PRESENTATION & DISCUSSION**  
**VISIT TO PANAMA PACIFICO – PRESENTATION & DISCUSSION**  
Noon                  **LUNCH** (TBA)  
PM                    **VISIT TO TOCUMEN INTERNATIONAL AIRPORT AND FREE ZONE**  
Evening              **OPEN**

**FRIDAY, AUGUST 3**

AM                    **OPTIONAL: VISIT TO PORTS & AGUA CLARA LOCKS IN COLON**  
**OR INDIVIDUAL BUSINESS MEETINGS IN PANAMA**  
PM                    **RETURN TO HOUSTON / OPTIONAL: RETURN ON SATURDAY**

**Sectors that will be covered:** Agricultural products / Air & Sea Transportation / Bio-Sciences & Healthcare / Business services & Franchising / Bio-Sciences & Healthcare / Consumer products / Cyber Security / Education / Energy / Financial services / Hospitality, Tourism & Leisure / Law Enforcement / Logistics / Manufacturing / Telecommunications & Technology / Trade

# **TEXAS / SAN ANTONIO TRADE MISSION SPONSORSHIP LEVELS AND BENEFITS**

**Sponsorship of luncheon 8/1: - \$5,000. Recognition & speaking opportunity**

**Sponsorship of reception 8/1: -\$5,000. Recognition & speaking opportunity**

## **Gold - \$5,000**

- Recognition as Gold sponsor in all promotional material, program & website
- Opportunity to make a presentation or deliver short remarks at one of the events
- Assistance with arranging private appointments
- Corporate table of eight at Business luncheon
- Place at the head table at Business Luncheon
- Three registrations including hotel rooms for three nights
- Transportation and meals to all events in Panama
- Transportation from and to the airport

## **Silver - \$3,000**

- Recognition as silver sponsor in all promotional material, program & website
- Opportunity to make a presentation at one of the forums
- Assistance with arranging private appointments
- Four seats at a VIP table at Business Luncheon
- Two registrations including two hotel rooms for three nights
- Transportation and meals to all events in Panama
- Transportation from and to the airport

## **Individual Participation**

### **Individual - \$2,200**

- One registration
- Participation to all events
- One hotel room for three nights
- Transportation and meals to all events in Panama and to airport
- Personal assistance

### **Couple - \$2,500**

- Same benefits as an individual
- Two registrations
- One room for three nights
- Transportation and meals to all events in Panama and to airport
- Assistance to spouses that want special tours
- The two registrations are for all events

**TEXAS / SAN ANTONIO TRADE MISSION – REGISTRATION FORM**

Complete the registration form and fax to (713) 426-0375, mail it to US-Panama Business Council, 5353 Memorial Drive #2061, Houston, Texas 77007 or e-mail it to [uspanama@msn.com](mailto:uspanama@msn.com)

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**Check Level of Participation**

SPONSORSHIP OF LUNCHEON \_\_\_ 8/1 - \$5,000      \_\_\_ SPONSORSHIP OF RECEPTION 8/1 - \$5,000  
SPONSORSHIP:      \_\_\_ Gold - \$5,000      \_\_\_ Silver - \$3,000  
INDIVIDUAL PARTICIPATION: \_\_\_ Single - \$2,200      \_\_\_ Couple - \$2,500 (All events)  
\$ \_\_\_\_\_ TOTAL AMOUNT TO BE PAID.

**Method of Payment for Participation:**

\_\_\_ Please charge my CREDIT CARD: *American Express* \_\_\_ / *Visa* \_\_\_ / *Mastercard* \_\_\_ (check one)  
CC # \_\_\_\_\_ Exp: \_\_\_\_\_

**Signature:** \_\_\_\_\_

\_\_\_ CHECK. If mailed make to U.S.-Panama Business Council - 5353 Memorial Drive #2061 / Houston, Texas 77007

\_\_\_ E-MAIL: Send registration with credit card information to: [uspanama@msn.com](mailto:uspanama@msn.com)

\_\_\_ FAX: Send registration to (713) 426-0375

**FOR ADDITIONAL INFORMATION CALL TELEPHONE (713) 426-0554 OR (713) 408-1767.**

**Hotel Accommodations & Reservations** (Will be done by the U.S.-Panama Business Council,  
Hotel & address: Hilton Panama Hotel – Balboa Ave. & Aquilino de la Guardia St. - Panama City, Panama  
Three nights with breakfast are included in the registration fee  
Date of Arrival: \_\_\_\_\_ Date of Departure \_\_\_\_\_ Airline, flight # and time of arrival: \_\_\_\_\_  
Please specify preference: *Dbl. Occupancy* \_\_\_ *Single Occupancy* \_\_\_ *Smoking* \_\_\_ *Non-Smoking* \_\_\_  
Note: If you prefer to make your own hotel arrangements please deduct \$450 from your registration fee.

**Airline.** United Airlines has two direct daily flights to Panama City. Please make your reservations directly.  
We recommend confirming the morning flight on Tuesday, July 31 so you can participate in the kick-off meeting and dinner in the evening of Tuesday. The flight schedule of United Airlines to Panama is the following:  
Houston to Panama. Flight 1032 - Depart 10:15 AM Arrive 2:25 PM / Flight 1034 - Depart 3:30 PM Arrive 7:40 PM  
Panama to Houston. Flight 1031 - Depart 9:55 AM Arrive 2:20 PM / Flight 1033 - Depart 3:30 PM Arrive 7:45 PM  
Transportation will be provided from the airport to the Hilton Panama hotel.  
Transportation to all events will be from Hilton Panama Hotel.