

## **For Immediate Release**

### **Southern Oregon Horse Racing Association Launches “Racing Toward a Brighter Future” Campaign to Benefit the Josephine County Fairgrounds and Race Track Complex**

Grants Pass, OR. May 5, 2026 - The Southern Oregon Horse Racing Association (SOHRA) is pleased to announce the kick-off of its initiative to revitalize the facilities at Grants Pass Downs, making it a vibrant hub for activities and events in Josephine County, Oregon. This multi-phase project will commence in the summer of 2026.

SOHRA is a non-profit organization dedicated to preserving the tradition of horse racing in Southern Oregon. The “Racing Toward a Brighter Future” project represents years of planning and dedication. Through thoughtful design and strategic development, the venue will become the jewel of the Josephine County Fairgrounds facility, hosting live events and entertainment for the community to enjoy.

Partnering with the Josephine County Fairgrounds, SOHRA is steadfast in its aim to transform the facility for the benefit of all fairgrounds visitors. “Horse racing is at the heart of the history of Josephine County Fairgrounds,” says Tamra Martin, Fairgrounds Director. “We are thrilled to support SOHRA as they build their vision for the future.”

Rod Lowe, SOHRA's President and CEO of the Horseman's Racing Association emphasized the importance of public investment in the upcoming project. “Racing Toward a Brighter Future is a way to bring our community together. All of us can play a part in renovating the grandstand, parking lot, new access to the soccer fields, a new space for YMCA events and a new and safer environment for horse racing. Let's create these new spaces our community can be proud of for generations to come.”

#### **How To Give:**

Members of the community can learn details and support “Racing Toward a Brighter Future” by visiting <https://donate.racingontherogue.org/>. Donations are tax-deductible.

#### **About:**

Hosting pari-mutuel racing since 1968, Grants Pass Downs ("The Don Jackson Racing Facility") is located at the Josephine County Fairgrounds. Inspired by the passion and generosity of local horse racing legend, Don Jackson, the Grants Pass Downs family is dedicated to the growth of horse racing in our region and the community spirit it inspires.

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