# Heritage Limited

A Special Collection of Limited Edition Vases and Prints for Discerning Buyers and Collectors

Heritage Limited is a fine art studio specializing in creating collectible vases and prints



## **Heritage Limited Summary**

## Selection of Limited Edition Ceramic Vases and Fine Art Prints for Collecting and Decorating

Heritage Limited, LLC through various subsidiaries is a fine art studio and creator, producer, and distributor of limited-edition, museum quality ceramic vases and vase prints. See <u>www.jeangabrael.com</u>. We also own and operate <u>www.jeancabraelcatalog.shop</u> and <u>www.sigmvases.com</u>.

Based on over twenty years of experience collecting and selling original antique prints from the 1700, 1800 and 1900s to both United States and international customers we are introducing a collection of ceramic vases and vase prints from these original engravings. Many illustrations were created by famous artists, such as Pierre Joseph Redoute, George Barbier, James Audubon and others. Our ceramic vases and vase prints are available in several art categories for sale both to collectors and also for display and decoration.

To create our exclusive vases and designs we use a traditional Greek vase. Historical Greek vases display mythological and heroic figures, such as Achilles, Athena, Eros, Zeus, etc. In addition, Greek vases also illustrate scenes of courage, love and other emotions.



## **Collectible Value**

Ceramic vases and vase prints are produced in limited editions

To maintain price integrity, Jean Gabrael ceramic vases and prints are sold only by us and certain authorized retailers. Products have strict minimum prices established to maintain price integrity and collectible value to buyers.



NOTE: We do not allow products to be sold on eBay or Etsy.

## **Current Pricing**

Limited Edition pricing for 1,000 issue is generally (there may be exceptions) as follows:

- Vase Print (includes Vase Print and Vase Print with Background) \$150.00
- Vase Print Series (five prints): \$500.00
- Special Classic Prints: \$75.00
- Ceramic Vase: \$795.00 to \$1,450.00
- Special Limited-Edition Prints: \$150.00
- Custom Vases" \$500 to \$1,450
- Optional mats with gold tone or cherry finish frames for print display: \$55.00 to \$75.00

Both Vase Print with Text and Vase Print with Background are sold together

In some instances, we may offer items on consignment to select organizations.

## Production



Ceramic Vases are hand made in Athens, Greece and are individually painted. Vases are made using traditional methods developed in ancient Greece. There are very few potters skilled in making vases following such techniques. Vase Prints are produced on archival, cold press fine art paper using the Giclee art printing process.

Ceramic vases are made to order and may take up to

4 to 6 weeks.

## Marketing

We are a vetted member of the Museum Store Association.

Jean Gabrael is selective in distribution. Our marketing is strategic target marketing to potential buyers based on demographics and identified interests. Selling is both on aa retail and a wholesale basis. We utilize both print and online media.

For advertising, we use newsletter, online and print media and market platforms, such as interior designers and decorators' directories, homeowner contacts, Architectural Digest, Elle Décor, Interior Design, ASID (American Society of Interior Designers directory), regional design showrooms. etc. In addition social media includes Pinterest, Instagram, YouTube, Facebook, Google Ads, SEO, influencers, press releases, content development, etc.

## Videos

We have a complete selection of videos consisting of both general videos and videos defined by target market, such as Victorian Fashion, Favorite Flowers, Classic Greek Ancient Art, etc. Our videos are displayed on YouTube and other media. See videos on the website.

See <u>https://jeangabrael.com/see-videos#b9ffe451-7aea-461e-</u>83ea-284ceaa6bd29

## Protection

Vases and Vase Prints are copyright protected with the USPTO.

## Operations

We produce our own websites, videos, advertising, content, etc. Our ability to do in-house production reduces costs and saves considerable expenses.

## **Classic Greek Fine Art Prints**

We also produce fine art prints of classic Greek vases and sculptures from collection of Hancarville, Sir Henry Englefield, Society of Dilettanti and Millingen originally engraved and illustrated in the 1880's.

## **Collecting Limited Edition Prints and Art of Collectible Value**

Purchasing limited edition prints and objects of art can be an excellent and affordable way to build a collection of valuable works of fine art. Limited edition vases and prints are issued in specified amounts from an original work of art and are numbered and signed by the artist or creator. Generally, collectible prints and objects of art are made by well-known and established artists and also by up-and-coming newcomers.



Based on the law of "supply and demand" collectible values can vary significantly. Popular prints by established artists can reach thousands of dollars. As an example, the 1967 Andy Warhol print of Marilyn Monroe was sold for over \$3 million. Buy what you like and enjoy. Our selection of ceramic vases and vase prints are many, including classic art. modern design, natural history, flowers, fashion and illustrations.

Typically, prints and art are sold by an artist studio, art galleries and auctions houses, such as Sotheby's and Christie's. Always look for the print number and the artist or creator's signature, usually in pencil. In most instances, a Certificate of Title and Authenticity will also be available.

Art prints can be carefully matted and framed for wall décor. They can also be stored in mylar, plastic sleeves.

## **Our Websites and Ordering**

See <u>www,jeangabrael.com</u>

See www.jeangabraelcatalog.shop

Also see <u>www,sigmavases.com</u>

#### I - Jean Gabrael Ceramic Vases and Vase Prints



Our subsidiary Jean Gabrael Designs creates both ceramic vases and fine art prints in over fourteen different categories. To broaden the market we create ceramic vases and fine art prints using the traditional style of a Greek vase, but introducing different designs and illustrations into the main areas of the vases. The effect is stunning,

We paint flowers, performing arts. fashion, Victorian, classic images, animals and birds, modern and abstract designs and other images and illustrations.

To create collectible value our vases and fine art prints are copyright protected and are produced in limited editions.

All ceramic vases are hand made in Athens, Greece and each vase is individually painted. Vases are not mass produced or Made in China.

Currently, we are not aware of any art using our techniques of creating and producing vases and vase prints. Our products are copyright protected.

Main categories of ceramic vases and vase prints (other categories may be added) include:

• **Fashion** (Fashion in Paris, Journal des Dames, Bon Ton, La Guirlande, Victorian), Romance of Perfume

- **Performing Arts** (Ballet of Vaslav Nijinsky, Ballet of Tamar Karsavina, Cheret Theater, Trachen (Theatre and Folies-Bergere)
- Animals and Birds (Popular Dogs, Favorite Parrots, Audubon Birds of America)
- Nature (Butterflies)

- **Flowers** (Les Roses, NA Wild Flowers, Favorite Flowers, Flower Garden)
- **Classic Art** Cantiques; Songs of Bilitis , Ancient Greek, Romance of Perfume)

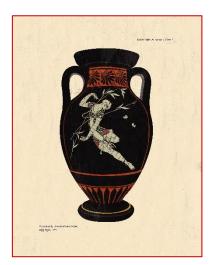
• Athletic and Achievement (Includes Greek Olympics. Nike (God of Victory), Greek Panhellenic runners, etc.)

• Modern Art (Nouvelles Compositions)

There are sub-categories within each main category.

Catalogs in PDF format can be downloaded at <u>www.jeangabraelcatslog.shop</u>

## Vase Print Example of Performing Arts – Ballet of Vaslav Nijinsky



Vase Print with Text (Numbered)



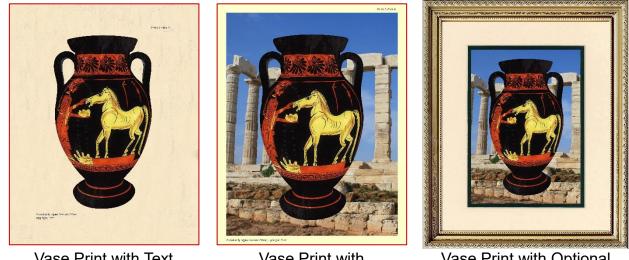
Vase Print with Background (Numbered)



Vase Print with Optional Double Mat and Gold Frame

Both Vase Print with Text and Vase Print with Background are sold together Each vase print comes with a Certificate of Title and Authenticity and is numbered and registered.

## Vase Print Example of Classic Art – Ancient Greek Vase of Athena and Trojan Horse



Vase Print with Text (Numbered)

Vase Print with Background (Numbered)

Vase Print with Optional Double Mat and Gold Frame

Both Vase Print with Text and Vase Print with Background are sold together Each vase print comes with a Certificate of Title and Authenticity and is numbered and registered.

## Vase Print Example of Birds Art – Audubon Birds of America



Vase Print with Text (Numbered)



Vase Print with Background (Numbered)



Vase Print with Optional Double Mat and Gold Frame

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## **Ceramic Vase Categories and Vase Print Categories**



Flowers - Favorite Flowers



Animals & Birds - Dogs



Fashion – Journal des Dames





Flowers – Flower Garden



Classic – Romance of Perfume



Performing Art – Ballet Karsavina



Fashion – Fashion in Paris



Fashion – La Guirlande



Fruits - Cherries



Performing Art – Opera Theater Trachen



Performing Arts = Theatre and Folies-Bergere



There are over 200 vase types and images in 8 main categories and 18 sub-categories. Each ceramic vase comes with a Certificate of Title and Authenticity and is numbered and registered

## **Certificate of Title and Authenticity**

Each ceramic vase and vase print comes with a Certificate of Title and Authenticity with a registration number. See Vase Print Example for Performing Art - Vaslav Nijinsky Ballet on right.

## Showroom

At a later date, a showroom or gallery is planned to display ceramic vases and vase prints to retail and wholesale buyers.

## **Design Copyright**

Jean Gabrael vases are copyright protected. We use design elements

and illustrations, such as flowers, fashion, performing arts, animals and birds on ancient Greek vase and pottery type of ceramics.



## **II - Special Classic Fine Art Prints**



Hancarville

Englefield

Dillettanti

Millingen

Limited edition reproduction of antique Greek vase prints and images from famous collections of the 1800's. Available with optional mat and frame. The price is \$150 for each print. Size is 12 x 9 inches.

See www.jeangabrael.com

See www.jeangabraecatalog.shop

#### **III – Custom Vases**

Here is an example of a custom vase for college fraternities and sororities. These social organizations are identified by Greek letters and are referred to as "Greeks" on campus.





Vase Back with Crest

## **IV - Special Limited-Edition Prints**

We identify segments of collecting interest to potential purchasers of limited-edition prints Special Linted Edition Prints focuses on target marketing through associations, publications, influencers and both online and print media

#### Classic Cars (20 cars in series)







**Optional Mat and Frame** 

#### Text Print

Print with Background

## Vintage Firearms (20 guns in series)



Text Print



Print with Background



**Optional Mat and Frame** 

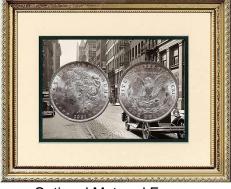
## Rare Coins (20 coins in series)



Text Print



Print with Background



Optional Mat and Frame

## Important Musical Instruments (20 instruments in series)







Print with Background



**Optional Mat and Frame** 

... More Categories Under Development

## More Information

Contact John Vassilliw at 518 234-9599 or contact@fortunabooksandprints.com.

Visit <u>www,jeangabrael.com</u>

See <u>www.jeangabraelcatalog.shop</u>

Also see <u>www,sigmavases.com</u>

## **Target Advertising Examples**

#### VICTORIAN VASES AND FINE ART PRINTS



#### We offer Limited Edition Victorian Vases and Fine Art Prints for collecting and decorating

Jean Gabrael Galerie is a fine art studio specializing in creating exclusive ceramic vases and fine art prints for discerning buyers.

Go to www.jeangabrael.com

## CLASSIC GREEK VASES AND FINE ART PRINTS



#### We offer collectible Classic Greek Vases and Fine Art Prints for collecting and decorating

Jean Gabrael Galerie is a fine art studio specializing in creating exclusive ceramic vases and fine art prints for discerning buyers.

Go to www.jeangabrael.com

#### DOG POTTERY AND FINE ART PRINTS

We offer Limited Edition Dog Pottery and Fine Art Prints for collecting and decorating



Jean Gabrael Galerie is a fine art studio specializing in creating exclusive ceramic vases and fine art prints for discerning buyers for a variety of different subjects.

Go to www.jeangabrael.com

## FLOWER VASES AND FINE ART PRINTS



We offer Limited Edition Flower Vases and Fine Art Prints for collecting and decorating

Jean Gabrael Galerie is a fine art studio specializing in creating exclusive ceramic vases and fine art prints for discerning buyers.

Go to www.jeangabrael.com

## PERFORMING ARTS VASES AND FINE ART PRINTS



We offer Limited Edition Performing Arts Vases and Fine Art Prints for collecting and decorating

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Go to www.jeangabrael.com

#### SONGS OF BILITIS VASES AND FINE ART PRINTS



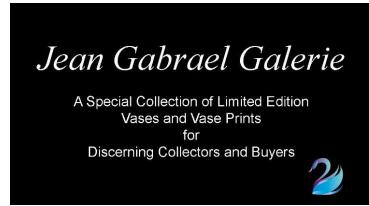
We offer Limited Edition Songs of Bilitis Vases and Fine Art Prints for collecting and decorating

Jean Gabrael Galerie is a fine art studio specializing in creating exclusive ceramic vases and fine art prints for discerning buyers.

Go to www.jeangabrael.com

Target Advertising in both print and online media is aimed at specific demographics of potential buyers by interests. Videos and pictures are also available on YouTube, Facebook, Instagram, Pinterest, etc.

## Videos



Our series of videos highlighting different vase and vase print categories appear on YouTube, Facebook, Google and select online media.

#### See https://jeangabrael.com/see-videos#b9ffe451-7aea-461e-83ea-284ceaa6bd29

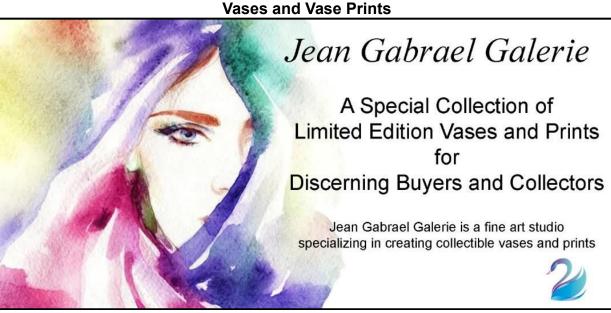
## **Sample Flyers**



Flyer examples are sent to interior designers and decorators and other trade parties.

Prices are available to trade on a wholesale basis.

### Websites and Contact Us



Visit www,jeangabrael.com

Vase and Vase Print Catalogs and PDFS

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