

DESIGN PORTFOLIO

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URTec trade show / Internet portal

CLIENT

Nabors Industries

OBJECTIVE

Develop an internet landing page and login for customers and attendees of the event.

A link to the landing page was distributed to customers to input contact information and announce pertinent webinar information. The landing page was also used to allow attendees to enter their information during the event for future mailouts.

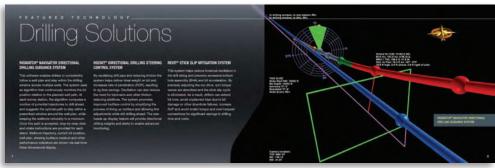
DETAILS:











URTec trade show / Brochure

CLIENT

Nabors Industries

OBJECTIVE

Design a cost effective, printable brochure highlighting company objectives and new products.

RESULTS

A custom designed brochure was printed specifically for the event and distributed to attendees. A matching slide show was developed for the display screen and aired during the event.

DETAILS:

Actual size: 5.5"x8.5"



URTec trade show / Booth display

CLIENT

Nabors Industries

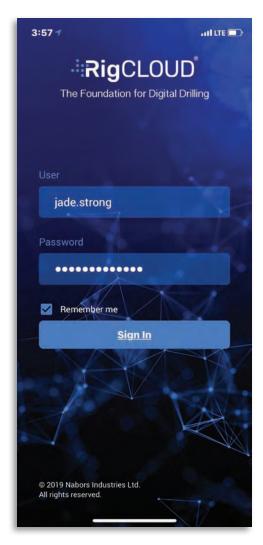
OBJECTIVE

Design a new tradeshow booth with peripherals encompassing the same visual elements used in the project plan.

The tradeshow booth was custom built with the Nabors brand for multiple uses. The space contained a touchscreen display along with iPads for customers to enter contact information and receive product information.

DETAILS:

Actual size: 10' x 10'







RigCLOUD® Mobile App.

Nabors Industries

OBJECTIVE

Nabors new RigCLOUD service required new branding and designs for the new app. The goal was to design a look that was unique but maintained some similarites with the existing corporate brand with more of a modern, technical feel.

RESULTS

Several UI designs were submitted for the client to select from.

DETAILS:





myNabors Mobile App.

in the app

thom your mobile device! .

Why use myNabors Mobile?

Act on your 'to-do' list from your phone

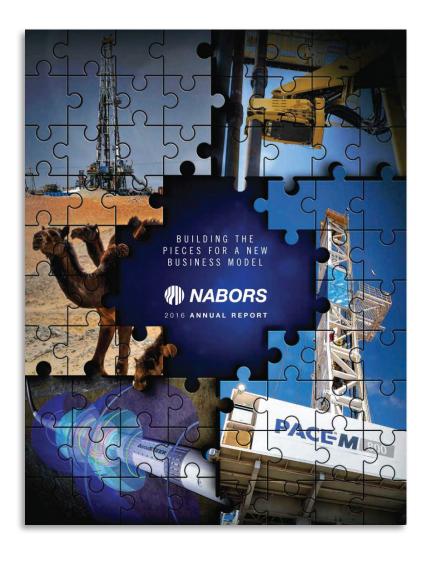
Nabors Industries

OBJECTIVE

Develop designs for the new myNabors mobile app along with accompanying icons to aid employees navigate the new apps functions.

The new app rolled out to much success. Employees could now submit time sheets, schedules, search benefits, and maintain contact via the new app which could be downloaded via Mac or PC platforms.

DETAILS:



Nabors 2016 Annual Report Wrap

CLIENT

Nabors Industries

OBJECTIVE

Design cover and internal pages for the 2016 annual report.

RESULTS

For the 2016 annual, the wrap consisted of a cover and 16 internal pages highlighting significant accomplishments, letter from CEO and recent company news.

DETAILS:

Actual size: 8.375"x10.875"











Cosmic Spring Break logo

CLIENT

Space Center Houston

OBJECTIVE

Develop a new logo to promote the campaign for Cosmic Spring Break.

The client was very satisfied with the end result. The logo was used for television promotions, print campaigns, brochures, stickers and throughout the event hall.

DETAILS:

Actual size: Variable formats were provided to the client for different media use.





Space Center Houston: Business Card

CLIENT

Space Center Houston

OBJECTIVE

Develop a new business card for the organization. The client requested select imagery and versatile template for the different jobs within the organization.

RESULTS

The client was very satisfied with the end result. The design went into production in 2015.

DETAILS

Actual size: Business card 3.5" x 2"

LANDING PAGE



LOGIN PAGE



TITLE

iShop online interface

CLIENT

LyondellBasell

OBJECTIVE

Develop a new design for the corporate intranet store.

RESULTS

The client implemented the new design and continues to use and update the site to meet corporate needs.

DETAILS:

INVITATION





TITLE

BRAVO" Awards: Invitation and Event Program

CLIENT

LyondellBasell Industries

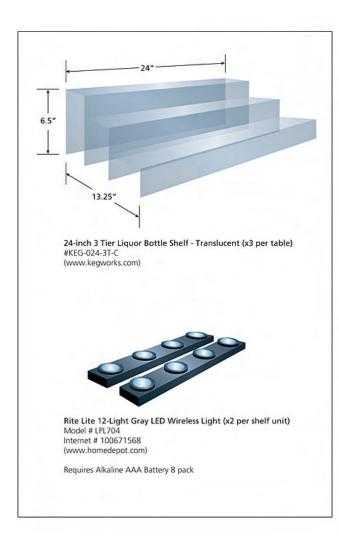
OBJECTIVE

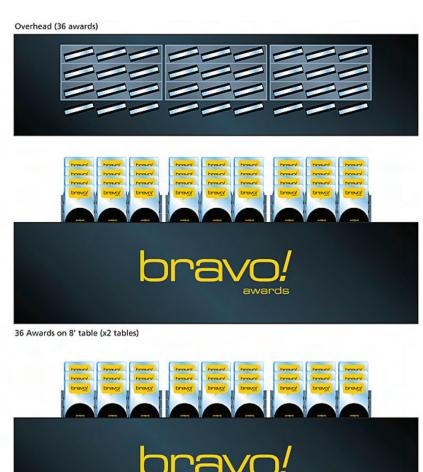
Develop an invitation and program utilizing the "Rock the Chemisphere" theme for the BRAVO Awards.

The event was a huge success and all items were produced on time and within the budget restrictions.

DETAILS:







27 Awards on 8' table (x2 tables)

BRAVO" Awards: Stage and Podium Design

CLIENT

LyondellBasell Industries

OBJECTIVE

Develop concept designs for the first annual BRAVO Awards. A portion of the stage included a table displaying the awards. Additionally, a glass podium was decorated with art designed with the "Rock the Chemisphere" theme.

RESULTS

The event was a huge success and all items were produced on time and within the budget restrictions.

DETAILS:

