## CPS 2025 Annual Meeting Sponsor & Exhibitor Prospectus

With additional opportunities to sponsor the Residency Conference of the Rockies

> COLORADO PHARMACISTS SOCIETY

June 13th - June 14th 2025

Cheyenne Mountain Resort Colorado Springs, CO

## **OVERVIEW:**

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• RCOR & ANNUAL MEETING RECEPTION SPONSOR

#### ANNUAL MEETING (PAGES 3-11)

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# Join Us!

## Sponsorship Packages

### **RCOR & Annual Meeting Reception Sponsor**

This 60-90 minute reception on Thursday June 12th will combine the closing of the RCOR and the beginning of the CPS Annual Meeting, encompassing a diverse group of professionals from both conferences with a high number of attendees.

- Up to 10 minutes speaking at Reception
- Interactive element for attendees (Examples could include, an animal booth and live animals from Cheyenne Mountain Zoo for guest interaction, a caricature artist with branded take home keepsakes with your logo, a photobooth with branded take home keepsakes with your logo...etc dependent on your preference and availability)
- Recognition by CPS and RCOR leadership
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs), two exhibitor registrations and an electronic attendee list
- Recognition on the CPS website for 6 months, Annual Meeting and RCOR website, in the welcome slide deck, and prominent conference signage (for printed signage - ONLY IF PURCHASED BY FRIDAY, MAY 2nd)
- Company/product information to be included in conference bags (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd 20TH.

\$6,000

## Thursday Night Dinner Sponsor

This 60 minute dinner will take place on Thursday Night, June 12th, following the reception.

- Educational Content with topic of sponsor's choosing (with CPS committee approval) for up to 1 hour educational program to accompany dinner (does not have to be ACPE accredited)
- Introduction and recognition by CPS leadership
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs), two exhibitor registrations and an electronic attendee list
- Recognition on the CPS website for 1 year, Annual Meeting website, in the welcome slide deck, and prominent conference signage (for printed signage ONLY IF PURCHASED BY FRIDAY, MAY 2nd)
- Company/product information to be included in conference bags (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd



# Sponsorship Packages

### 14er Title Sponsor

- Exclusive Annual Meeting Sponsor
- 20-minute speaking opportunity on the first day of the meeting
- Spotlight table for the duration of the conference, right outside the general session hall
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs), two exhibitor registrations and an electronic attendee list
- Recognition on the CPS website for 1 year, Annual Meeting website, in the welcome slide deck, and prominent conference signage (for printed signage - ONLY IF PURCHASED BY FRIDAY, MAY 2nd)
- Company/product information to be included in conference bags (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd

\$8,000

## Awards & Installation Dinner Sponsor - Sponsorship Fulfilled

The dinner will be held on Friday, June 13th from 6:00-8:00 PM and is our highly attended annual event.

- 15 minute speaking opportunity at the beginning of the dinner to welcome attendees
- Interactive element for attendees (Examples could include, an animal booth and live animals from Cheyenne Mountain Zoo for guest interaction, a caricature artist with branded take home keepsakes with your logo, a photobooth with branded take home keepsakes with your logo...etc dependent on your preference and availability)
- Recognition at the Awards & Installation Dinner by CPS leadership
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs), two exhibitor registrations and an electronic attendee list
- Recognition on the CPS website for 6 months, Annual Meeting website, in the welcome slide deck, and prominent conference signage (for printed signage - ONLY IF PURCHASED BY FRIDAY, MAY 2nd)
- Company/product information to be included in conference bags (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd 20TH.

\$10,000

## Sponsorship Packages

## Keynote Sponsor - Sponsorship Fulfilled

- Opportunity to help introduce and recognize keynote speaker
- Up to 5 minutes to address the audience on your company or topic of choice
- Email Newsletter Feature: Featured mention in one of the CPS email newsletters.
- One dedicated social media post to recognize and tag your company
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs), two exhibitor registrations and an electronic attendee list
- Recognition on the CPS website for 6 months, Annual Meeting website, in the welcome slide deck, and prominent conference signage (for printed signage - ONLY IF PURCHASED BY FRIDAY, MAY 2nd )
- Company/product information to be included in conference bags (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd)

\$6,000

### Breakfast & Product Theater Sponsor (2 available)

- Sponsor of one of the meeting breakfasts
- Spotlight table right outside the breakfast to welcome the attendees in the morning
- 10 minute speaking opportunity during breakfast prior to the kick off of CE sessions
- Recognition by CPS leadership after breakfast right before the meeting begins
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs), two exhibitor registrations and an electronic attendee list
- Recognition on the CPS website for 6 months, Annual Meeting website, in the welcome slide deck, and prominent conference signage (for printed signage - ONLY IF PURCHASED BY FRIDAY, MAY 2nd )
- Company/product information to be included in conference bags (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd)

\$4,500

# Sponsorship Packages

## Exhibit Hall Sponsor - Sponsorship Fulfilled

- Exclusive sponsor of the Annual Meeting Exhibit Showcase
- 10-minute speaking opportunity during the Exhibit Hall Lunch or networking reception
- One PRIME LOCATION tabletop in exhibit area (covered 6' table and 2 chairs), two exhibitor registrations and an electronic attendee list
- Recognition on the CPS website for 6 months, Annual Meeting website, in the welcome slide deck, and prominent conference signage (for printed signage - ONLY IF PURCHASED BY FRIDAY, MAY 2nd )
- Company/product information to be included in conference bags (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd)

\$5,000

### Saturday Lunch Sponsor

- 10-minute speaking opportunity at beginning of lunch
- One tabletop in exhibit area (covered 6' table and 2 chairs)
- Two exhibitor registrations
- Recognition by CPS leadership during lunch
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs), two exhibitor registrations and an electronic attendee list
- Recognition on the CPS website for 6 months, Annual Meeting website, in the welcome slide deck, and prominent conference signage (for printed signage - ONLY IF PURCHASED BY FRIDAY, MAY 2nd )
- Company/product information to be included in conference bags (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd)

\$5,000

# Sponsorship Packages

## Coffee & Networking Break Sponsor (1 available)

- One tabletop in exhibit area (covered 6' table and 2 chairs) during Saturday morning break.
- One tabletop in exhibit area (covered 6' table and 2 chairs), two exhibitor registrations and an electronic attendee list
- Recognition on the CPS website for 6 months, Annual Meeting website, in the welcome slide deck, and prominent conference signage (for printed signage - ONLY IF PURCHASED BY FRIDAY, MAY 2nd )
- Company/product information to be included in conference bags (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd)

\$4,000

## Conference Bag & Swag Sponsor

#### PLEASE NOTE the deadline to secure this sponsorship is MAY 2nd, 2025

- Exclusive sponsor of the conference bags
- Work with CPS staff to create a conference bag design with your logo prominently displayed on the bag, and up to two promotional branded items to be placed in the bags, which all attendees will receive
- One tabletop in exhibit area (covered 6' table and 2 chairs), two exhibitor registrations and an electronic attendee list
- Recognition on the CPS website for 6 months, Annual Meeting website, in the welcome slide deck, and prominent conference signage (for printed signage - ONLY IF PURCHASED BY FRIDAY, MAY 2nd )
- Company/product information to be included in conference bags (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd)

\$4,500

# Sponsorship Packages

## **Keycard Sponsor**

#### PLEASE NOTE the deadline to secure this sponsorship is MAY 9th, 2025

- Exclusive sponsor of the hotel room keycards
- Work with CPS staff to create a keycard design with your logo prominently displayed on the card, which will be used by every attendee that is staying at the hotel
- One tabletop in exhibit area (covered 6' table and 2 chairs), two exhibitor registrations and an electronic attendee list
- Recognition on the CPS website for 6 months, Annual Meeting website, in the welcome slide deck, and prominent conference signage (for printed signage - ONLY IF PURCHASED BY FRIDAY, MAY 2nd )
- Company/product information to be included in conference bags (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd)

\$4,500

## Water Bottle Sponsor

#### PLEASE NOTE the deadline to secure this sponsorship is MAY 9th, 2025

- Exclusive sponsor of the conference water bottles that are to be handed out to each the the attendees throughout the meeting
- Work with CPS staff to create a water bottle label design with your logo prominent on the water bottle
- One tabletop in exhibit area (covered 6' table and 2 chairs), two exhibitor registrations and an electronic attendee list
- Recognition on the CPS website for 6 months, Annual Meeting website, in the welcome slide deck, and prominent conference signage (for printed signage - ONLY IF PURCHASED BY FRIDAY, MAY 2nd )
- Company/product information to be included in conference bags (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd)

\$3,500

# Sponsorship Packages

### Badge Sponsor

#### PLEASE NOTE the deadline to secure this sponsorship is MAY 9th, 2025

- Exclusive sponsor of the conference name badges given to all attendees including CPS leadership, speakers and all other sponsors and exhibitors
- Work with CPS staff to create a badge design with your logo prominent on the badge or create a sticker to place on the back of each badge
- One tabletop in exhibit area (covered 6' table and 2 chairs), two exhibitor registrations and an electronic attendee list
- Recognition on the CPS website for 6 months, Annual Meeting website, in the welcome slide deck, and prominent conference signage (for printed signage - ONLY IF PURCHASED BY FRIDAY, MAY 2nd )
- Company/product information to be included in conference bags (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd)

\$3,500

### Pen Sponsor

#### PLEASE NOTE the deadline to secure this sponsorship is MAY 9th, 2025

- Exclusive sponsor of the conference pens that are to be placed in each of the conference tote bags, all seats and at the registration desk. It is the vendor's responsibility to provide the needed number of copies and coordinate with CPS staff. The vendor is responsible for any shipping and handling charges associated with these pieces. Unused materials will not be returned.
- Pens to be ordered by sponsoring company
- One tabletop in exhibit area (covered 6' table and 2 chairs), two exhibitor registrations and an electronic attendee list
- Recognition on the CPS website for 6 months, Annual Meeting website, in the welcome slide deck, and prominent conference signage (for printed signage - ONLY IF PURCHASED BY FRIDAY, MAY 2nd )
- Company/product information to be included in conference bags (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd)

\$3,500

# Sponsorship Packages

## Notepad Sponsor

#### PLEASE NOTE the deadline to secure this sponsorship is MAY 9th, 2025

- Exclusive sponsor of the conference notepads that are to be placed in each of the conference tote bags, all seats and at the registration desk. . It is the vendor's responsibility to provide the needed number of copies and coordinate with CPS staff. The vendor is responsible for any shipping and handling charges associated with these pieces. Unused materials will not be returned.
- One tabletop in exhibit area (covered 6' table and 2 chairs), two exhibitor registrations and an electronic attendee list
- Recognition on the CPS website for 6 months, Annual Meeting website, in the welcome slide deck, and prominent conference signage (for printed signage - ONLY IF PURCHASED BY FRIDAY, MAY 2nd )
- Company/product information to be included in conference bags (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd)

\$3,500

### Media Distribution Sponsor

#### PLEASE NOTE the deadline to secure this sponsorship is MAY 9th, 2025

- As an additional opportunity, your brochure, pamphlet, promotional materials etc, can be placed in each of the attendees tote bags.
- Please send a sample for approval to <u>admin@copharm.org</u>. It is the vendor's responsibility to provide the needed number of copies and coordinate with CPS staff. The vendor is responsible for any shipping and handling charges associated with these pieces. Unused materials will not be returned.
- Inserts must be shipped directly to the CPS headquarters NO LATER THAN FRIDAY, MAY 2nd.
- Recognition on the CPS website for 6 months, Annual Meeting website, in the welcome slide deck, and prominent conference signage (for printed signage - ONLY IF PURCHASED BY FRIDAY, MAY 2nd )

\$1,000

## **Custom Sponsorship**

We are open to new ideas and suggestions to help find a sponsorship that suit your company! Please inquire to admin@copharm.org for more details.

# **Exhibitor Opportunities**



## All Exhibitor Registrations Include:

- One tabletop in exhibit area (covered 6' table and 2 chairs), two exhibitor registrations and an electronic attendee list
- Recognition on the CPS website for 3 months, Annual Meeting website, in the welcome slide deck, and prominent conference signage (for printed signage
  ONLY IS PURCHASED BY EDIDAY, MAY 2nd.)
  - ONLY IF PURCHASED BY FRIDAY, MAY 2nd )

## **RCOR** Sponsorship Packages

## **RCOR Platinum Sponsor**

- Up to 15-minute speaking opportunity to kick-off RCOR
- Recognition and thanks by CPS and RCOR leadership
- Full RCOR meeting registration for TWO people (breakfast and lunch included)
- Sponsor logo included in email signature of RCOR committee email
- Prominent signage recognition during conference and placement in e-blasts (for printed signage - ONLY IF PURCHASED BY FRIDAY, MAY 2nd )
- Prominent logo placement as sponsor on the RCOR conference website for one full year
- Opportunity to place a branded promotional item in the conference totebag (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd)

\$8,000

## **RCOR Gold Sponsor - Sponsorship Fulfilled**

- Recognition and thanks by CPS and RCOR leadership
- Full RCOR meeting registration for ONE person (breakfast and lunch included)
- Prominent signage recognition during conference (for printed signage ONLY IF PURCHASED BY FRIDAY, MAY 2nd )
- Logo placement as sponsor on RCOR website for full year
- Opportunity to place a branded promotional item in the conference totebag (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd)

\$1,000

## RCOR Silver Sponsor (3 available)

- Recognition and thanks by CPS and RCOR leadership
- Prominent signage recognition during conference (for printed signage ONLY IF PURCHASED BY FRIDAY, MAY 2nd )
- Logo placement as sponsor on RCOR website for full year
- Opportunity to place a branded promotional item in the conference totebag (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd)

\$500

## **RCOR** Sponsorship Packages

### RCOR Coffee & Break Sponsor - Sponsorship Fulfilled

- Exclusive sponsor of the RCOR coffee & networking break
- Recognition and thanks by CPS and RCOR leadership
- Prominent signage recognition during conference and placement in e-blasts (for printed signage ONLY IF PURCHASED BY FRIDAY, MAY 2nd )
- Prominent logo placement as sponsor on the RCOR conference website for one full year
- Opportunity to place a branded promotional item in the conference totebag (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd)

\$1,000

#### RCOR Preceptor/RPD of the Year Award Sponsor - Sponsorship Fulfilled

- Exclusive sponsor of the RCOR Preceptor/RPD of the Year Award
- Recognition and thanks by CPS and RCOR leadership
- Prominent signage recognition during conference and placement in e-blasts (for printed signage ONLY IF PURCHASED BY FRIDAY, MAY 2nd )
- Prominent logo placement as sponsor on the RCOR conference website for one full year
- Opportunity to place a branded promotional item in the conference totebag (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd)

\$250

### RCOR Attendee Prize Giveaway - Sponsorship Fulfilled

- Sponsor of the attendee prizes for the giveaway!
- Recognition and thanks by CPS and RCOR leadership
- Prominent signage recognition during conference and placement in e-blasts (for printed signage - ONLY IF PURCHASED BY FRIDAY, MAY 2nd )
- Prominent logo placement as sponsor on the RCOR conference website for one full year
- Opportunity to place a branded promotional item in the conference totebag (provided by sponsoring company; sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag) -must be purchased by and swag sent to CPS headquarters by FRIDAY MAY 2nd)



## **General Details & Guidelines**

### **Meeting & Exhibition**

Exhibit Hall	The Exhibit Hall with be a Luncheon and Networking Reception and an additional bonus hour and a half Saturday morning. This event strives to best accommodate the needs of exhibitors and conference participants. Input from previous meeting attendees has been considered. No continuing education classes are scheduled during exhibit hall hours. All attendees are strongly encouraged to attend the luncheon reception.
Exhibit Hours	<b>Exhibitor Showcase</b> Friday, June 13th, 2025 and Saturday, June 14th, 2025 12:00PM - 2:00PM and 4:30PM - 5:30PM - 06/13/25 (approximate; details TBD) 7:00AM - 9:30AM - 06/14/25 (approximate; details TBD)
Note	Exhibit hours are subject to change pending schedule revisions; registered exhibitors will be notified.
Exhibit Setup/Teardown	Setup will be from 7:00 AM - 11:00 AM on Friday June, 13th Teardown will begin as soon as showcase ends beginning at 9:30AM, Saturday, June 14th. Please contact <u>admin@copharm.org</u> if you need additional time for setup or teardown.
Exhibit Preference	CPS will finalize exhibit assignments one week prior to the Annual Meeting and you will be notified of your exhibit assignment upon arrival at the Exhibit Hall.
Exhibit Space	Each exhibit space will be provided with one draped 6' table and two chairs (unless your sponsorship includes additional tables). Exhibit space will be accepted on a first- come, first-served basis. More details to follow.
Changes	Please contact CPS at 750-250-9585 or <u>admin@copharm.org</u> of any changes in exhibitor personnel by FRIDAY, May 16TH, 2024. PERSONNEL OF NON-EXHIBITING COMPANIES ARE NOT PERMITTED IN THE EXHIBIT HALL. Please see the following page for our cancellation policy.
Exhibit Representatives	Representatives are invited to participate in educational sessions (as spaces allows) in either available seating or perimeter seating and meals. *Engaging in sales or solicitation activities during the CE Sessions may be detrimental to the experience of the attendees and therefore is strictly prohibited*
Payment	CPS accepts payment by check, MasterCard, VISA and American Express. Contracts for exhibit space will be accepted on a first-come, first-served basis.
Sponsorships	A variety of sponsorship opportunities are available or we can customize a sponsorship to better suit your budget, You are encouraged to consider this opportunity to maximize your time and visibility at the meeting. Please contact <u>admin@copharm.org</u> for more information

Join Us!

## CPS 2025 Annual Meeting Cancellation Policy

In the event that an Exhibitor cancels participation in the exhibit, Exhibitor shall promptly notify CPS in writing.

- Cancellations received **greater than 60 days out from the event** will receive a 50% refund of registration costs and less a \$50 administrative fee.
- Cancellations received **less than 60 days out from the event** will result in forfeit of all funds paid.

Upon cancellation, Exhibitor loses all right to space and CPS reserves the right to reassign that space to another Exhibitor. In addition, the Exhibitor loses the right to use any complimentary exhibitor registration badges.

Upon completion of a Sponsor registration, you have committed to supporting CPS with those funds. That sponsorship becomes unavailable to sell to another organization; therefore, we are unable to accept Sponsor Cancellations.

Additional Information:	
Registrants	An electronic list of meeting registrants will be provided to your company one week prior to the event.
Accommodations	CPS may assist in providing special needs for physically challenged representatives attending the meeting. Please contact CPS at 720-250- 9585 or <u>admin@copharm.org</u> by Friday, May 16th, 2025.
Tax ID	CPS's tax identification number is 84-0394763. Download CPS W-9 <u>here</u> .
Address	303 17th Ave, Suite 400, Denver, CO 80203
Questions	If you have any questions, please contact CPS at 720-250-9585 or <u>admin@copharm.org</u>