



COLORADO
PHARMACISTS
SOCIETY

CPS 2024 WINTER MEETING

Explore in '24 Mountains of CE



January 27-30, 2024
The Charter, Beaver Creek, CO

cpsconferences.com

Friends of the Colorado Pharmacists Society,

August 31, 2023

We warmly invite you to the:

CPS 2024 Winter Meeting - Explore in '24: Mountains of CE
January 27 to 30, 2024
The Charter Hotel
Beaver Creek, CO

CPS is very excited to host the CPS 2024 Winter Meeting with theme "Explore in '24: Mountains of CE" on January 27 to 30, 2024 at The Charter Hotel, Beaver Creek, CO! As the winter meeting of our membership, we look forward to meeting, gathering, networking, and learning.

The meeting promises to bring pharmacy professionals from many practice settings together and boast a high-quality, well-rounded educational and networking program for Colorado pharmacists, technicians, students, and associates! We expect attendance to be 90-100 attendees including pharmacists from health-system, community and specialty practice areas. We are pleased to offer opportunities for you, as an engaged company, at our meeting:

- First, we invite you to consider one of our fantastic sponsorship packages. Serving as a meeting Sponsor provides the greatest opportunity to obtain corporate visibility and show utmost support of the Colorado Pharmacists Society Winter Meeting. All sponsors are acknowledged in multiple ways at the conference and in the meeting materials. Most of the sponsorship levels also include a complimentary table at the Exhibit Hall and 2 complimentary exhibitor registrations. Some also include speaking opportunities. Learn more about sponsorship opportunities in the succeeding pages and register [HERE](#).
- Secondly, per our tradition at the Winter Meeting, CPS will host an Exhibit Reception. This highly attended event will be a central feature of our Winter Meeting and include a cocktail and food reception. The total exhibit time will be three hours on Sunday, January 28th when the highest number of attendees are present. Please visit the CPS conference website for all information and all details. Since exhibit space is limited, don't miss this opportunity to register for a tabletop as soon as possible.

This year, we also added an optional registration category for sponsors/exhibitors to attend the meeting sessions and share meals with us as well. You will see it as an add-on in the registration form.

If a hotel stay is desired or required, The Charter at Beaver Creek is offering a \$375.00++ rate available until **January 6, 2024**, or until the room block is filled. Guests may book by calling 1 (844) 602-5204 and request the group rate under "**CPS Group Rate for January 2024**" when making reservations.

Thank you for your continued support of Colorado Pharmacists Society. Once again, we ask for your support of this event through the purchase of exhibit space and/or program sponsorship. Please visit the website to learn more and register online. Feel free to reach us through email at admin@copharm.org or call at 1 (720) 250-9525. We look forward to seeing you in Beaver Creek!

Sincerely,

Danielle Fixen, PharmD, BCGP, BCPS
Chair, Winter Meeting Committee

Emily Zadvorny, PharmD, BCPS
Executive Director

Lisa Nguyen, PharmD, BCPS
President



Sponsorship and/or Exhibit Opportunities

**Sponsorship opportunities subject to change without notice.*

BLACK DIAMOND TITLE SPONSORSHIP: \$10,000.00 **(1 available – Saturday Evening/Sunday Morning)**

- Overall Meeting Sponsor – Signage recognition as title sponsor (most recognized sponsor of the Meeting)
- Quarter-page Ad: Quarter-page color advertisement in the conference program booklet.
- Email Campaign Inclusion: One direct marketing email to the CPS Membership after conference (sponsor to create and CPS to send)
- Social Media Spotlight: one dedicated post on our social media platforms to recognize and tag your company and to feature your brand and message.
- Company/product information (provided by sponsoring company) – to be handed out to all attendees/to be included in conference bag
- Sponsor spotlight and recognition by CPS Leadership and an up-to 15-minute speaking/presentation opportunity at the Saturday Welcome Reception. Also, recognition and brief remarks by CPS leadership before the conference begins on opening day.
- Your logo prominently displayed in the digital and printed* versions of Winter Meeting program – **IF PURCHASED BY FRIDAY, DECEMBER 29**
- Your company recognized on the Winter Meeting website, online schedule, and in the welcome slide deck
- Two side-by-side tabletops in exhibit area (covered 6' tables and 2 chairs)
- Four exhibitor registrations
- Electronic attendee list before conference (Inclusive of Attendee Name, Title, Company and Mailing Address, more information may be released by attendees)
- Listing on CPS website for one year

BLACK DIAMOND DINNER SPONSORSHIP: \$10,000.00 **(1 available – Monday Evening)**

- Educational Content for up to 1 hour education program to accompany dinner (does not have to be ACPE accredited)
- Topic of sponsor's choosing with approval of CPS Winter Meeting planning committee
- Your company recognized on the Winter Meeting website, online schedule, and in the Welcome slide deck
- Company Swag (Provided by Sponsoring Company) to be included in conference bag
- Two side-by-side tabletops in exhibit area (covered 6' tables and 2 chairs)
- Four exhibitor registrations

- Intro and recognition by CPS leadership
- Electronic attendee list before conference (Inclusive of Attendee Name, Title, Company and Mailing Address, more information may be released by attendees)
- Your logo prominently displayed in the digital and printed* versions of Winter Meeting program – **IF PURCHASED BY FRIDAY, DECEMBER 29**
- Signage recognition
- Listing on CPS website for six months

KEYNOTE SPEAKER SPONSORSHIP: \$6,000.00 **(1 available – Sunday Evening prior to Keynote Address)**

- Opportunity to help introduce and recognize keynote speaker
- Up to 2 minutes to address the audience on your company or topic of choice
- Email Newsletter Feature: Featured mention in one of the CPS email newsletters.
- One dedicated social media post to recognize and tag your company
- Your company recognized on the Winter Meeting website, online schedule, and in the welcome slide deck
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- Two exhibitor registrations
- Electronic attendee list before conference (Inclusive of Attendee Name, Title, Company and Mailing Address, more information may be released by attendees)
- Company Swag (Provided by Sponsoring Company) to be included in conference bag
- Your logo prominently displayed in the digital and printed* versions of Winter Meeting program
- Signage recognition
- Listing on CPS website for six months

BLUE SPONSORSHIP: \$4,000.00 **(4 Available – Sunday Night Industry and Networking Reception Spotlight)**

- Recognition with a sponsor spotlight on the mic by CPS leadership at the CPS Sunday Night Reception. Opportunity for company to comment briefly to attendees.
- 30-second promotional video played during the breaks
- Your company recognized on the Winter Meeting website, online schedule, and in the Welcome slide deck
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- Two exhibitor registrations



Sponsorship and/or Exhibit Opportunities

Cont.

- Electronic attendee list before conference (Inclusive of Attendee Name, Title, Company and Mailing Address, more information may be released by attendees)
- Company Swag (Provided by Sponsoring Company) to be included in conference bag
- Your logo prominently displayed in the digital and printed* versions of Winter Meeting program
- Signage recognition
- Listing on CPS website for six months

GREEN BREAKFAST SPONSORSHIP: \$3,500.00 **(3 Available – Sunday, Monday, Tuesday Breakfast)**

- Exclusive Sponsor of One of the Breakfasts, Spotlight Table right outside breakfast to welcome group in the morning
- Opportunity to speak for 5-10 minutes during breakfast prior to kick off of CE sessions.
- Recognition of the sponsor by CPS leadership after breakfast before meeting starts.
- Your company recognized on the Winter Meeting website, online schedule, and in the Welcome slide deck
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- Two exhibitor registrations
- Electronic attendee list before conference (Inclusive of Attendee Name, Title, Company and Mailing Address, more information may be released by attendees)
- Company Swag (Provided by Sponsoring Company) to be included in conference bag
- Your logo prominently displayed in the digital and printed* versions of Winter Meeting program
- Signage recognition
- Listing on CPS website for six months

WELCOME GOODIE BAG SPONSORSHIP: \$2,500.00 **(4 available)**

- Help sponsor the bag full of goodies given to all attendees. Company/product information or swag to be included in bag and provided by sponsoring company.
- CPS will fill the rest with assorted goodies (chapsticks, sunscreen, water, snacks, etc)
- Your company recognized on the Winter Meeting website, online schedule, and in the Welcome slide deck
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- Two exhibitor registrations
- Recognition at one of the CPS Social Events or meals through individual Signage

- Your logo prominently displayed in the digital and printed* versions of Winter Meeting program
- Signage recognition
- Listing on CPS website for six months

CONFERENCE NECESSITIES SPONSORSHIP: \$2,500 **(1 Conference Lanyard and 1 Key Card)**

- Your company recognized on the Winter Meeting website, online schedule, and in the Welcome slide deck
- Your choice of the Key Cards or Conference Lanyard (to be provided by Sponsor and shipped to the CPS Office on or before January 10, 2024)
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- Two exhibitor registrations
- Recognition at one of the CPS Social Events or meals through individual Signage
- Your logo prominently displayed in the digital and printed* versions of Winter Meeting program
- Signage recognition
- Listing on CPS website for six months

EXHIBITING OPPORTUNITIES

Exhibitor Pricing

Before October 31, 2023: \$1,500.00

After October 31, 2023: \$1,700.00

Non-Profit Rate of \$300.00 is available upon request, please reach out to admin@copharm.org.

Inclusions:

- Your company recognized on the CPS Conferences website, online schedule, and in the slide deck
- Listing on the CPS website for three months
- One tabletop in exhibit area (covered 6' table and 2 chairs)
- Two exhibitor registrations at the exhibit hall

Additional Booth Personnel \$125.00

Additional Winter Meeting CE registration (includes food) \$500.00

Click [HERE](#) to register.



Exhibitor General Guidelines Meeting & Exhibition

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| Exhibit Hall | The Exhibit Hall Showcase improves annually to best accommodate the needs of exhibitors and conference participants. Input from previous meeting attendees has been considered. No continuing education classes are scheduled during exhibit hall hours. All attendees are strongly encouraged to attend the Exhibitor Hall Showcase. |
| Exhibit Hours | Exhibitor Hall Showcase Sunday, January 28th, 2024 at 7:00pm – 10:00 PM (subject to change until further notice) |
| NOTE: | Exhibit hours are subject to change pending schedule revisions; registered exhibitors will be notified. |
| EXHIBIT SPACE | |
| Exhibit Preference | CPS will finalize exhibit assignments one week prior to the Winter Meeting and you will be notified of your exhibit assignment upon arrival at the Exhibit Hall. |
| Exhibit Setup/Teardown | Setup will be from 1:00-6:00 PM on Sunday, January 28th Teardown will begin at as soon as showcase is over until 12:00 PM on Monday, January 29th |
| Exhibit Space | Each exhibit space will be provided with one 6" draped table and chairs. Exhibit space will be accepted on a first-come, first-served basis. More details to follow. |
| FEES and PAYMENTS | |
| Changes | Please contact CPS at (720) 250-9585 or admin@copharm.org of any changes in exhibitor personnel by Friday, January 12, 2024. PERSONNEL OF NON-EXHIBITING COMPANIES ARE NOT PERMITTED IN THE EXHIBIT HALL. |
| Exhibit Fees | The 2024 early bird exhibit fee of \$1,500 (\$300 for Non-Profit Exhibitors) includes one 6' draped table and two chairs; admission to Exhibit Hall functions for two (2) representatives from your company; company recognition on the Winter Meeting website, online schedule and in the slide deck; and exhibitor listing on the CPS website for three months. PLEASE NOTE: Exhibit fees will increase by \$200 on <u>October 31, 2023</u> . |
| Exhibit Representatives | The exhibit fee includes Exhibit Hall admission for up to two (2) of your company's exhibitor representatives. Each additional representative will be charged \$150 per person. Representatives are invited to participate in educational sessions and meals for an additional fee of \$500 per person. |
| Payment | CPS accepts payment by check, MasterCard, VISA and American Express. Contracts for exhibit space will be accepted on a first-come, first-served basis. |
| Sponsorships | A variety of sponsorship opportunities are available, or we can customize a sponsorship to suit your budget. You are encouraged to consider this opportunity to maximize your time and visibility at the meeting. Please complete the Sponsor Registration Form online. |
| ADDITIONAL INFORMATION | |
| Questions | If you have any questions, please phone CPS at 720-250-9585 or email admin@copharm.org . |
| Registrants | A list of names of the meeting registrants will be provided to your company before the meeting based on your level of sponsorship. Please note that not all levels of sponsorship include an attendee list. |
| Special Needs | CPS may assist in providing special needs for physically challenged representatives attending the meeting. Please contact CPS at 720-250-9585 or admin@copharm.org by <u>Friday, January 12, 2024</u> . |
| Tax ID | CPS's tax identification number is 84-0394763. Download CPS W-9 . |
| Address | 303 E 17th Ave, Suite 400, Denver, CO 80203 |



CANCELLATION POLICY

In the event that an Exhibitor cancels participation in the exhibit, Exhibitor shall promptly notify CPS in writing.

- Cancellations received prior to October 31, 2023 will receive a full refund less a \$50 processing fee.
- Cancellations received between November 1 – December 15, 2023 will receive a 50% refund.
- Cancellations received on or after December 16, 2023 will result in forfeit of all funds paid.

Upon cancellation, Exhibitor loses all right to space and CPS reserves the right to reassign that space to another Exhibitor. In addition, the Exhibitor loses the right to use any complimentary exhibitor registration badges.

Upon completion of a Sponsor registration, you have committed to supporting CPS with those funds. That sponsorship becomes unavailable to sell to another organization; therefore, we are unable to accept Sponsor Cancellations.