



Friends of the Colorado Pharmacists Society, we would like to invite you to the:

CPS 2025 Winter Meeting CE & Ski
January 25 to 28, 2025
The Charter Hotel Beaver Creek, CO

CPS is very excited to host the CPS 2025 Winter Meeting CE & Ski on January 25 to 28, 2025 at The Charter Hotel, Beaver Creek, CO!

The meeting promises to bring pharmacy professionals from many practice settings together and boast a high-quality, well-rounded educational and networking program for Colorado pharmacists, technicians, students, and associates! We expect attendance to be around 100 attendees including pharmacists and leadership from health-system, community, ambulatory and specialty practice areas.

We invite you to consider one of our fantastic sponsorship packages. These are more than sponsorships. They are opportunities to build your network, create lasting relationships and help support the profession of pharmacy and the patients they serve. It is much more than an exhibit table, a breakfast or reception. YOUR sponsorship is the way pharmacy professionals can better serve the community and the profession and we couldn't have this meeting without you! Learn more about sponsorship opportunities and benefits in the succeeding pages.

As part of any sponsorship package, you will be included in the CPS Exhibit Reception. This event is always a central feature of our Winter Meeting and includes a dynamic and highly attended cocktail and food reception. The total exhibit time will be **three hours on Sunday evening, January 26th when the highest number of attendees are present**. Please visit the [CPS conference website](#) for all information and all details.

We are also pleased to invite sponsors/exhibitors to attend any meeting sessions and share meals with us as part of your registration. Of course, soliciting or selling during any of the meeting sessions is strictly prohibited, but networking amongst professionals is highly encouraged!

If a hotel stay is desired or required, The Charter at Beaver Creek is offering a \$394.00++ rate available until January 4, 2025, or until the room block is filled. Guests may book by calling 1 (844) 602-5204 and request the group rate under "2025 CPS Winter Meeting" when making reservations.

Thank you for your continued support of Colorado Pharmacists Society. Once again, we ask for your support of this event through the purchase of exhibit space and/or program sponsorship. Please visit the website to learn more and register online. Feel free to reach us through email at admin@copharm.org or call at 1 (720) 250-9525. We look forward to seeing you in Beaver Creek!

Sincerely,

Danielle Fixen, PharmD, BCGP, BCPS
Chair, Winter Meeting Committee

Emily Zadvorny, PharmD, BCPS
Executive Director

Sarah Bow, PharmD
President

2025 Winter Meeting

Sponsorship Opportunities

BLACK DIAMOND TITLE SPONSOR: \$10,000

(1 sponsorship available)

- Overall Meeting Sponsor (most recognized sponsor of the meeting)
- **Company logo added to all marketing emails in recognition as the Overall Meeting Sponsor** from the day of sponsorship to January 28th, 2025, which gives recognition to any inquiring attendee, emails sent to CPS leadership, inquiring sponsors/exhibitors, and all marketing emails for the Winter Meeting conference to the entire CPS database
- **Email Campaign Inclusion** - One direct marketing email to the CPS membership after the conference (**Sponsor to create and CPS to send**)
- **Social Media Spotlight** - One dedicated post on our social media platforms to recognize your company and feature your brand
- Sponsor spotlight and recognition by CPS leadership before conference begins on opening day
- Up to **15 minute speaking/presentation opportunity** at the **Saturday Welcome Reception**.
- **Up to five (5) attendee introductions** (opportunity to preview the list of attendees and select the individuals you would like an in-person introduction to)
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs) with **preferred positioning at the Exhibitor Reception**
- **Up to three (3) exhibitor registrations**
- Electronic attendee list
- Your logo listed on the CPS website for **one year**
- Company/product information to be included in conference bags (**provided by sponsoring company and sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag**) - **IF PURCHASED BY FRIDAY, DECEMBER 20TH - SWAG MUST BE SENT BY SPONSORING COMPANY TO CPS HEADQUARTERS BY FRIDAY DECEMBER 20TH TO BE INCLUDED IN BAGS**
- Prominent signage (**for printed signage - ONLY IF PURCHASED BY FRIDAY, DECEMBER 20TH**)

**Engaging in sales or solicitation activities during the CE Sessions may be detrimental to the experience of the attendees and therefore is strictly prohibited*

BLACK DIAMOND DINNER SPONSOR: \$10,000

(2 sponsorships available - Saturday Evening, Monday Evening)

- Educational Content for up to **1 hour educational program** to accompany dinner (does not have to be ACPE accredited)
- **Topic of sponsor's choosing** with the approval of CPS Winter Meeting Planning Committee
- Introduction and recognition by CPS leadership
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- **Two** exhibitor registrations
- Electronic attendee list
- Your logo listed on the CPS website for **6 months**
- Company/product information to be included in conference bags (**provided by sponsoring company and sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag**) - **IF PURCHASED BY FRIDAY, DECEMBER 20TH - SWAG MUST BE SENT BY SPONSORING COMPANY TO CPS HEADQUARTERS BY FRIDAY DECEMBER 20TH TO BE INCLUDED IN BAGS**
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2025 Winter Meeting

Sponsorship Opportunities

KEYNOTE SPEAKER SPONSOR: \$6,000

(1 sponsorship available)

- Opportunity to help **introduce and recognize keynote speaker**
- Up to **2 minutes** to **address the audience on your company or topic of choice**
- **Email Newsletter Feature:** Featured mention in one of the CPS email newsletters.
- **One dedicated social media post** to recognize and tag your company
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- **Two** exhibitor registrations
- Electronic attendee list
- Your logo listed on the CPS website for **6 months**
- Company/product information to be included in conference bags (**provided by sponsoring company and sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag**) - **IF PURCHASED BY FRIDAY, DECEMBER 20TH - SWAG MUST BE SENT BY SPONSORING COMPANY TO CPS HEADQUARTERS BY FRIDAY DECEMBER 20TH TO BE INCLUDED IN BAGS**
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BLUE SPONSOR: \$5,000

(4 sponsorships available - Sunday Night Industry and Networking Reception Spotlight)

- Recognition with a sponsor spotlight by CPS leadership to kick off the CPS **Sunday Night Reception**
- **Opportunity for company to comment up to 2 minutes to attendees before the reception**
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs) with **preferred positioning at the Exhibitor Reception**
- **Two** exhibitor registrations
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Electronic attendee list
- Your logo listed on the CPS website for **6 months**
- Company/product information to be included in conference bags (**provided by sponsoring company and sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag**) - **IF PURCHASED BY FRIDAY, DECEMBER 20TH - SWAG MUST BE SENT BY SPONSORING COMPANY TO CPS HEADQUARTERS BY FRIDAY DECEMBER 20TH TO BE INCLUDED IN BAGS**
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Sponsorship Opportunities

GREEN BREAKFAST AND PRODUCT THEATER SPONSOR: \$4,500

(3 sponsorships available - Sunday Breakfast, Monday Breakfast or Tuesday Breakfast)

- Exclusive sponsor of one of the meeting breakfasts
- **Spotlight table** right outside the breakfast to **welcome the attendees** in the morning
- **10 minute speaking opportunity during breakfast** prior to the kick off of CE sessions
- Recognition by CPS leadership after breakfast right before the meeting begins
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- **Two** exhibitor registrations
- Electronic attendee list
- Your logo listed on the CPS website for **6 months**
- Company/product information to be included in conference bags (**provided by sponsoring company and sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag**) - **IF PURCHASED BY FRIDAY, DECEMBER 20TH - SWAG MUST BE SENT BY SPONSORING COMPANY TO CPS HEADQUARTERS BY FRIDAY DECEMBER 20TH TO BE INCLUDED IN BAGS**
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CONFERENCE TOTE BAG SPONSOR: \$3,500

(1 sponsorship available)

PLEASE NOTE the deadline to secure this sponsorship is DECEMBER 1ST, 2024.

- Exclusive sponsor of the conference tote bags
- Work with CPS staff to **create a tote bag design with your logo prominently displayed on the bag, which all attendees will receive.**
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- **Two** exhibitor registrations
- Electronic attendee list
- Your logo listed on the CPS website for **6 months**
- Company/product information to be included in conference bags (**provided by sponsoring company and sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag**) - **IF PURCHASED BY FRIDAY, DECEMBER 20TH - SWAG MUST BE SENT BY SPONSORING COMPANY TO CPS HEADQUARTERS BY FRIDAY DECEMBER 20TH TO BE INCLUDED IN BAGS**
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Sponsorship Opportunities

CONFERENCE BADGE SPONSOR: \$3,500

(1 sponsorship available)

PLEASE NOTE the deadline to secure this sponsorship is DECEMBER 20TH, 2024.

- Exclusive sponsor of the conference name badges **given to all attendees including CPS leadership, speakers and all other sponsors and exhibitors**
- Work with CPS staff to **create a badge design with your logo prominent on the badge or create a sticker to place on the back of each badge**
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- **Two** exhibitor registrations
- Electronic attendee list
- Your logo listed on the CPS website for **6 months**
- Company/product information to be included in conference bags (**provided by sponsoring company and sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag**) - **IF PURCHASED BY FRIDAY, DECEMBER 20TH - SWAG MUST BE SENT BY SPONSORING COMPANY TO CPS HEADQUARTERS BY FRIDAY DECEMBER 20TH TO BE INCLUDED IN BAGS**
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CONFERENCE PEN SPONSOR: \$3,500

(1 sponsorship available)

PLEASE NOTE the deadline to secure this sponsorship is DECEMBER 20TH, 2024.

- Exclusive sponsor of the conference pens that are to be **placed in each of the conference tote bags, all seats and at the registration desk**
- Pens to be ordered by sponsoring company
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- **Two** exhibitor registrations
- Electronic attendee list
- Your logo listed on the CPS website for **6 months**
- Company/product information to be included in conference bags (**provided by sponsoring company and sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag**) - **IF PURCHASED BY FRIDAY, DECEMBER 20TH - SWAG MUST BE SENT BY SPONSORING COMPANY TO CPS HEADQUARTERS BY FRIDAY DECEMBER 20TH TO BE INCLUDED IN BAGS**
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Sponsorship Opportunities

CONFERENCE NOTEPAD SPONSOR: \$3,500

(1 sponsorship available)

PLEASE NOTE the deadline to secure this sponsorship is DECEMBER 20TH, 2024.

- Exclusive sponsor of the conference notepads that are to be **placed in each of the conference tote bags, all seats and at the registration desk**
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- **Two** exhibitor registrations
- Electronic attendee list
- Your logo listed on the CPS website for **6 months**
- Company/product information to be included in conference bags (**provided by sponsoring company and sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag**) - **IF PURCHASED BY FRIDAY, DECEMBER 20TH - SWAG MUST BE SENT BY SPONSORING COMPANY TO CPS HEADQUARTERS BY FRIDAY DECEMBER 20TH TO BE INCLUDED IN BAGS**
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CONFERENCE WATER BOTTLE SPONSOR: \$3,500

(1 sponsorship available)

PLEASE NOTE the deadline to secure this sponsorship is DECEMBER 20TH, 2024.

- Exclusive sponsor of the conference water bottles that are to be **handed out to each the the attendees throughout the meeting**
- Work with CPS staff to create a water bottle label design with your logo prominent on the water bottle
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- **Two** exhibitor registrations
- Electronic attendee list
- Your logo listed on the CPS website for **6 months**
- Company/product information to be included in conference bags (**provided by sponsoring company and sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag**) - **IF PURCHASED BY FRIDAY, DECEMBER 20TH - SWAG MUST BE SENT BY SPONSORING COMPANY TO CPS HEADQUARTERS BY FRIDAY DECEMBER 20TH TO BE INCLUDED IN BAGS**
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Sponsorship Opportunities

MEDIA DISTRIBUTION SPONSOR: \$1,000

PLEASE NOTE the deadline to secure this sponsorship is DECEMBER 20TH, 2024.

- As an additional opportunity, **your brochure, pamphlet, promotional materials etc, can be placed in each of the attendees tote bags.**
- Please send a sample for approval to admin@copharm.org. It is the vendor's responsibility to provide the needed number of copies and coordinate with CPS staff. The vendor is responsible for any shipping and handling charges associated with these pieces. Unused materials will not be returned.
- Inserts must be shipped directly to the CPS headquarters **NO LATER THAN DECEMBER 20TH, 2024.**
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Prominent signage (**for printed signage - ONLY IF PURCHASED BY FRIDAY, DECEMBER 20TH**)

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CUSTOM SPONSORSHIP

We are open to new ideas and suggestions to help find a sponsorship that suit your company!
Please inquire to admin@copharm.org for more details.



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Exhibit Hall Opportunities

EARLY BIRD EXHIBITOR: \$2,500

Early Bird Registration ends at 11:59 PM on November 29th, 2024

LATE EXHIBITOR: \$2,800

Late Registration begins at 12:00 AM on November 30th, 2024

NON-PROFIT EXHIBITOR: \$500

ADDITIONAL BOOTH PERSONNEL: \$400 per person

- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- **Two** exhibitor registrations
- Electronic attendee list
- Your logo listed on the CPS website for **3 months**
- Prominent signage (**for printed signage - ONLY IF PURCHASED BY FRIDAY, DECEMBER 20TH**)

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2025 Winter Meeting

General Guidelines & Details: Meeting & Exhibition

| | |
|-------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Exhibit Hall | The Exhibit Hall will be a reception on Sunday evening. This event strives to best accommodate the needs of exhibitors and conference participants. Input from previous meeting attendees has been considered. No continuing education classes are scheduled during exhibit hall hours. All attendees are strongly encouraged to attend the reception. |
| Exhibit Hours | Sunday Evening Reception Sunday, January 26th, 2025 7:00 PM - 10:00 PM (approximate; details TBD) |
| Note | Exhibit hours are subject to change pending schedule revisions; registered exhibitors will be notified. |
| Exhibit Setup/Teardown | Setup will be from 1:00 PM - 6:00 PM on Sunday January 26th Teardown will begin as soon as showcase is over until 12:00 PM on Monday January 27th. Please contact admin@copharm.org if you need additional time for setup or teardown. |
| Exhibit Preference | CPS will finalize exhibit assignments one week prior to the Winter Meeting and you will be notified of your exhibit assignment upon arrival at the Exhibit Hall. |
| Exhibit Space | Each exhibit space will be provided with one draped 6' table and two chairs (unless your sponsorship includes additional tables). Exhibit space will be accepted on a first-come, first-served basis. More details to follow. |
| Changes | Please contact CPS at 750-250-9585 or admin@copharm.org of any changes in exhibitor personnel by FRIDAY, DECEMBER 20TH, 2024. PERSONNEL OF NON-EXHIBITING COMPANIES ARE NOT PERMITTED IN THE EXHIBIT HALL. Please see the following page for our cancellation policy. |
| Exhibit Representatives | Representatives are invited to participate in educational sessions (as spaces allows) in either available seating or perimeter seating and meals. |
| Payment | CPS accepts payment by check, MasterCard, VISA and American Express. Contracts for exhibit space will be accepted on a first-come, first-served basis. |
| Sponsorships | A variety of sponsorship opportunities are available or we can customize a sponsorship to better suit your budget, You are encouraged to consider this opportunity to maximize your time and visibility at the meeting. Please contact admin@copharm.org for more information |



2025 Winter Meeting

Cancellation Policy

In the event that an Exhibitor cancels participation in the exhibit, Exhibitor shall promptly notify CPS in writing.

- Cancellations received prior to **October 31st, 2024** will receive a full refund less 10% of registration costs as a processing fee and less a \$50 administrative fee.
- Cancellations received between **November 1 – December 13, 2024** will receive a 50% refund of registration costs.
- Cancellations received on or after **December 13, 2024** will result in forfeit of all funds paid.

Upon cancellation, Exhibitor loses all right to space and CPS reserves the right to reassign that space to another Exhibitor. In addition, the Exhibitor loses the right to use any complimentary exhibitor registration badges.

Upon completion of a Sponsor registration, you have committed to supporting CPS with those funds. That sponsorship becomes unavailable to sell to another organization; therefore, we are unable to accept Sponsor Cancellations.

| Additional Information: | |
|-------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Registrants | An electronic list of meeting registrants will be provided to your company one week prior to the event. |
| Accommodations | CPS may assist in providing special needs for physically challenged representatives attending the meeting. Please contact CPS at 720-250-9585 or admin@copharm.org by Friday, December 20th, 2024. |
| Tax ID | CPS's tax identification number is 84-0394763. Download CPS W-9 here . |
| Address | 303 17th Ave, Suite 400, Denver, CO 80203 |
| Questions | If you have any questions, please contact CPS at 720-250-9585 or admin@copharm.org |

