FRESH TRACKS

In Pharmacy

Sponsor + Exhibitor Prospectus

2027 COLORADO PHARMACISTS SOCIETY

WINTER MEETING

JAN. 30 - FEB. 2, 2027

WESTIN RIVERFRONT
AVON, CO

COLORADO PHARMACISTS SOCIETY

COLORADO PHARMACISTS SOCIETY

CPS 2027 Winter Meeting
Fresh Tracks in Pharmacy
January 30–February 2, 2027
The Westin Riverfront | Avon, Colorado

Friends of the Colorado Pharmacists Society,

We invite you to join us for the CPS 2027 Winter Meeting – Fresh Tracks in Pharmacy at The Westin Riverfront in Avon, Colorado.

The Winter Meeting brings together pharmacy professionals from a variety of practice settings for high-quality education, networking, and collaboration. We anticipate over 100 attendees, including pharmacists, technicians, students, and pharmacy leaders from health-system, community, ambulatory, industry and specialty practice areas.

Become a Sponsor or Exhibitor
We invite you to support the meeting through one of our sponsorship or exhibitor opportunities. Your support provides valuable visibility for your organization while helping CPS deliver meaningful education and professional development to Colorado's pharmacy community.

All sponsorship packages include participation in the CPS Exhibit Reception, one of the most highly attended networking events of the Winter Meeting.

Sponsors and exhibitor registrations include educational sessions and meals with attendees as part of their registration. Networking is encouraged; solicitation or selling during educational sessions is prohibited.

Hotel
A discounted group rate starting at $429.00++ (plus tax and resort charge) per night is available at The Westin Riverfront in Avon until **Tuesday, December 29th 2026**, or until the room block is filled. Reservation details will be provided on the conference website.

For complete meeting information and registration, please visit cpsconferences.com.

Thank you for your continued support of the Colorado Pharmacists Society. We look forward to welcoming you to Avon!

Questions? Contact admin@copharm.org or 720-250-9585.

Danielle Fixen, PharmD, BCGP, BCPS
Chair, Winter Meeting Committee + CPS President

Emily Zadvorny, PharmD, BCPS
CEO



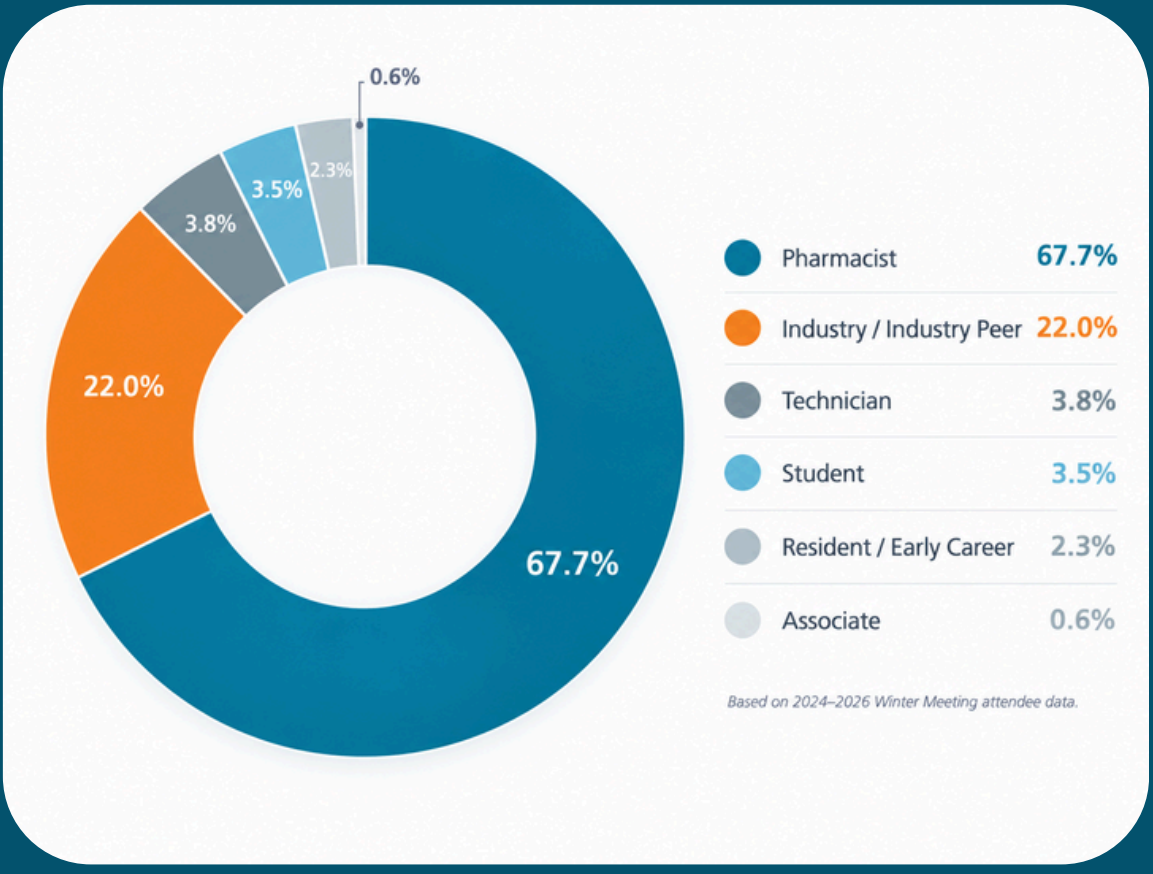


Why Partner with CPS?

- Connect with Colorado's pharmacy community — **nearly 68% of Winter Meeting attendees are pharmacists**, alongside pharmacy leaders, educators, students and industry professionals.
- Build visibility and meaningful relationships with the professionals shaping pharmacy across Colorado.
- **Three hours of dedicated exhibitor access** during the Sunday evening reception, 7:00–10:00 PM, with no competing educational sessions.

Who You'll Reach at the CPS Winter Meeting

3-Year Attendee Snapshot



Sponsorship + Exhibitor Menu at a Glance

Sponsorship	Investment	Availability	At-A-Glance Benefit
Fresh Tracks Premier Sponsor	$13,500	1	Executive access, speaking opportunity, dedicated email + social spotlight
Black Diamond Dinner Sponsor – Saturday Dinner	$12,000	SOLD OUT	Up to 1-hour sponsored educational dinner program
Black Diamond Dinner Sponsor – Monday Dinner	$10,000	SOLD OUT	Up to 1-hour sponsored educational dinner program
Keynote Speaker Sponsor	$6,000	SOLD OUT	Keynote recognition + opportunity to address attendees
Apres Ski Reception Sponsor	$5,000	3	Featured recognition during the Sunday Night Reception
Breakfast and Product Theater Sponsor	$4,500	1 left - Tuesday	Exclusive breakfast sponsorship + up to 10-minute presentation
Conference Bag Tote Sponsor	$4,000	1	Exclusive branding on the official conference tote bag
Hotel Room Key Card Sponsor	$3,500	1	Exclusive branding on every attendee's hotel room key
Conference Badge Sponsor	$3,500	1	Exclusive branding on attendee conference badges
Conference Pen Sponsor	$3,500	1	Exclusive branded conference pens distributed throughout the meeting
Conference Notepad Sponsor	$3,500	1	Exclusive branded notepads distributed throughout the meeting
Conference Water Bottle Sponsor	$3,500	1	Exclusive branding on attendee water bottles
Swag Bag Insert Add-On	$1,000	A la Carte	One promotional piece included in each attendee conference bag
Custom Sponsorship	Custom	Based on availability	Build a sponsorship opportunity around your goals and budget
Exhibitor Table Only	*Price Varies	-	Exhibit Table at the Exhibitor Reception

All Sponsorships Receive

Every CPS Winter Meeting sponsorship includes:

- **Conference Recognition**
  - Company recognition on the Winter Meeting website, welcome slide deck, and conference signage.
- **Exhibit Space**
  - One tabletop display in the exhibit area, including a 6' table and two chairs during the **Exhibitor Reception on Sunday January 31, 2027 from 7:00PM - 10:00PM**
- **Two Sponsor Registrations**
  - Registration includes access to educational sessions and meals with attendees.
- **Attendee List**
  - Electronic attendee list provided in connection with the meeting.
- **CPS Website Recognition**
  - Company logo featured on the CPS website following the meeting.
- **Conference Bag Insert**
  - Opportunity to include one company or product piece in attendee conference bags. Materials must be provided by the sponsor and received by the published deadline.
- **Sponsor Signage**
  - Recognition on printed sponsor signage when sponsorship is secured by the published print deadline.

PLUS

Each sponsorship includes additional exclusive benefits and recognition specific to the opportunity selected.

2027 Winter Meeting | Sponsorship Opportunities

Fresh Tracks Premier Sponsor | $13,500

(1 sponsorship available)

- **Executive Access** — personal introductions from the **CPS CEO to up to five key decision-makers** attending the Winter Meeting
- **Signature Branded Attendee Experience** — opportunity to create a memorable, branded interactive experience or premium takeaway exclusively for attendees
  - Think: custom après-ski gift, branded coffee or hot cocoa experience, photo booth, ski-themed experience, or another creative activation developed with CPS
- **Extended Brand Visibility** — logo featured in Winter Meeting marketing emails through February 2, 2027
- **Exclusive Member Email** — one dedicated post-conference email sent to CPS membership featuring sponsor-provided content
- **Dedicated Social Spotlight** — one exclusive sponsor feature across CPS social media
- **Opening Recognition** — special acknowledgment from CPS leadership during the conference welcome
- **Featured Speaking Opportunity** — up to **15 minutes** of dedicated stage time during the Saturday Welcome Reception
- **Premier Exhibit Placement** — preferred positioning during the Exhibitor Reception for maximum attendee visibility and traffic
- **Expanded Access** — **three** exhibitor registrations, providing additional opportunities to connect with attendees
- **Year-Round Recognition** — sponsor logo featured on the CPS website for 12 months

**Engaging in sales or solicitation activities during the CE Sessions is strictly prohibited*

COLORADO PHARMACISTS SOCIETY

2027 Winter Meeting | Sponsorship Opportunities

Black Diamond Dinner Sponsor | $12,000

*(**Saturday Dinner** – 1 Sponsorship Available)*

SOLD OUT

Additional Benefits

- Sponsor up to a **one-hour educational program during dinner.**
- Topic selected by the sponsor with approval from the CPS Winter Meeting Planning Committee
- Introduction and recognition by CPS leadership

**Engaging in sales or solicitation activities during the CE Sessions is strictly prohibited*

PLEASE NOTE the deadline to secure this sponsorship is DECEMBER 11TH, 2026.

Black Diamond Dinner Sponsor | $10,000

*(**Monday Dinner** – 1 Sponsorship Available)*

SOLD OUT

Additional Benefits

- Sponsor up to a **one-hour educational program during dinner.**
- Topic selected by the sponsor with approval from the CPS Winter Meeting Planning Committee
- Introduction and recognition by CPS leadership

**Engaging in sales or solicitation activities during the CE Sessions is strictly prohibited*

PLEASE NOTE the deadline to secure this sponsorship is DECEMBER 11TH, 2026.

COLORADO PHARMACISTS SOCIETY

2027 Winter Meeting | Sponsorship Opportunities

Keynote Speaker Sponsor | $6,000

(1 sponsorship available)

SOLD OUT

Additional Benefits

- Recognition as the **Keynote Speaker Sponsor**
- Opportunity to help introduce and recognize the keynote speaker
- Up to **2 minutes to address attendees** prior to the keynote
- Featured recognition in a **CPS email newsletter**
- **One dedicated social media recognition post**

**Engaging in sales or solicitation activities during the CE Sessions is strictly prohibited*

Apres Ski Reception Sponsor | $5,000

(3 sponsorships available - Sunday Night Industry and Networking Reception Spotlight)

Additional Benefits

- Sponsor spotlight from CPS leadership during the **Sunday Night Reception**
- Up to **2 minutes to address attendees** at the reception
- **Preferred exhibit positioning** during the Exhibitor Reception

**Engaging in sales or solicitation activities during the CE Sessions is strictly prohibited*

COLORADO PHARMACISTS SOCIETY

2027 Winter Meeting | Sponsorship Opportunities

Breakfast and Product Theater Sponsor | $4,500

(1 sponsorships available – ~~Sunday~~, ~~Monday~~ and Tuesday Breakfast)

1 left - Tuesday

Additional Benefits

- Exclusive sponsorship of **one conference breakfast**
- Spotlight table outside the breakfast area
- Up to **10-minute speaking opportunity** prior to the start of CE sessions
- Recognition by CPS leadership following breakfast

**Engaging in sales or solicitation activities during the CE Sessions is strictly prohibited.*

Conference Bag Tote Sponsor | $4,000

(1 sponsorship available)

Additional Benefits

- Exclusive sponsor of the **official conference tote bag**
- Sponsor logo prominently featured on bags distributed to attendees
- Sponsor to provide conference tote bag

**Engaging in sales or solicitation activities during the CE Sessions is strictly prohibited.*

PLEASE NOTE the deadline to secure this sponsorship is DECEMBER 1ST, 2026.

COLORADO PHARMACISTS SOCIETY

2027 Winter Meeting | Sponsorship Opportunities

Conference Badge Sponsor | $3,500

(1 sponsorship available)

Additional Benefits

- Exclusive sponsor of **conference attendee badges**
- Branding visible on badges distributed to attendees, CPS leadership, speakers, sponsors and exhibitors
- Opportunity to provide a branded sticker for the back of each badge
- Sponsor is responsible for ordering/providing the stickers.

**Engaging in sales or solicitation activities during the CE Sessions is strictly prohibited.*

PLEASE NOTE the deadline to secure this sponsorship is DECEMBER 18TH, 2026.

Hotel Room Key Card Sponsor | $3,500

(1 sponsorship available)

Additional Benefits

- Exclusive branding on **attendee hotel room key cards**
- Key card design must include both the **CPS logo and sponsor logo**
- Keys must be RFID-compatible with the hotel's door system
- Sponsor is responsible for design, ordering and production costs
- PLI is the hotel's current key card vendor and may be used for production
- Sponsor will order keys directly; the hotel will not coordinate the order
- Final artwork and key specifications must meet hotel requirements prior to production
- Recognition as the Hotel Room Key Card Sponsor in applicable Winter Meeting materials

**Engaging in sales or solicitation activities during the CE Sessions is strictly prohibited.*

PLEASE NOTE the deadline to secure this sponsorship is DECEMBER 1ST, 2026.

COLORADO
PHARMACISTS
SOCIETY

2027 Winter Meeting | Sponsorship Opportunities

Conference Pen Sponsor | $3,500

(1 sponsorship available)

Additional Benefits

- Exclusive sponsor of the **conference pens**
- Branded pens placed in attendee bags, at attendee seats and at the registration desk
- Sponsor is responsible for ordering/providing the pens.

**Engaging in sales or solicitation activities during the CE Sessions is strictly prohibited.*

PLEASE NOTE the deadline to secure this sponsorship is DECEMBER 18TH, 2026.

Conference Water Bottle Sponsor | $3,500

(1 sponsorship available)

Additional Benefits

- Exclusive sponsor of **conference water bottles** that will be placed in attendee swag bags.
- To support a more sustainable meeting experience, CPS prefers reusable **glass or metal** water bottles. Attendees will be encouraged to refill and reuse their bottles throughout the conference to help reduce single-use waste.
- Sponsor is responsible for ordering and providing the water bottles.

**Engaging in sales or solicitation activities during the CE Sessions is strictly prohibited.*

PLEASE NOTE the deadline to secure this sponsorship is DECEMBER 18TH, 2026.

COLORADO PHARMACISTS SOCIETY

2027 Winter Meeting | Sponsorship Opportunities

Conference Notepad Sponsor | $3,500

(1 sponsorship available)

Additional Benefits

- Exclusive sponsor of the **conference notepads**
- Branded notepads placed in attendee swag bags.
- Sponsor is responsible for ordering/providing the notepads.
  **Engaging in sales or solicitation activities during the CE Sessions is strictly prohibited.*

PLEASE NOTE the deadline to secure this sponsorship is DECEMBER 18TH, 2026.

Swag Bag Insert Add-On | $1,000

- Stand Alone Opportunity or Exhibitor Add-On

Includes:

- Recognition on the Winter Meeting website, welcome slide deck and conference signage
- Recognition on printed sponsor signage when secured by the published print deadline
- Limited to one promotional piece per $1,000 sponsorship. Sponsor is responsible for providing the required quantity and all shipping costs.
- Please note: Conference bag distribution is already included with the sponsorship packages listed above.

PLEASE NOTE the deadline to secure this sponsorship is DECEMBER 18TH, 2026.

COLORADO
PHARMACISTS
SOCIETY

All Exhibitors Receive

Every CPS Winter Meeting Exhibitor includes:

- **Conference Recognition**
  - Company recognition on the Winter Meeting website, welcome slide deck, and conference signage.
- **Exhibit Space**
  - One tabletop display in the exhibit area, including a 6' table and two chairs during the Exhibitor Reception on Sunday January 31, 2027 from 7:00PM - 10:00PM
- **Two Sponsor Registrations**
  - Registration includes access to educational sessions and meals with attendees.
- **Attendee List**
  - Electronic attendee list provided in connection with the meeting.
- **CPS Website Recognition**
  - Company logo featured on the CPS website following the meeting.
- **Sponsor Signage**
  - Recognition on printed sponsor signage when sponsorship is secured by the published print deadline.

*Does not include swag bag insert (only available with sponsorships or can add on for $1000).




Early Bird Exhibitor: $2,500

Early Bird Registration ends at 11:59 PM on November 28th, 2026

Late Exhibitor: $2,800

Late Registration begins at 12:00 AM on November 29th, 2026

Non-Profit Exhibitor: $750

Additional Booth Personnel: $400 per person

COLORADO PHARMACISTS SOCIETY

2027 Winter Meeting

General Guidelines & Details: Meeting & Exhibition

Exhibit Hall	The Exhibit Hall with be a reception on Sunday evening. This event strives to best accommodate the needs of exhibitors and conference participants. Input from previous meeting attendees has been considered. No continuing education classes are scheduled during exhibit hall hours. All attendees are strongly encouraged to attend the reception.
Exhibit Hours	Sunday Evening Reception January 31, 2027 7:00 PM - 10:00 PM (approximate; details TBD)
Note	Exhibit hours are subject to change pending schedule revisions; registered exhibitors will be notified.
Exhibit Setup/Teardown	Setup/Load In is slated to begin at 12:00PM on Sunday Teardown will begin as soon as showcase is over and must be cleared out at the end of the evening. Please contact admin@copharm.org if you need additional time for setup or teardown.
Exhibit Preference	CPS will finalize exhibit assignments one week prior to the Winter Meeting and you will be notified of your exhibit assignment upon arrival at the Exhibit Hall.
Exhibit Space	Each exhibit space will be provided with one 6' table and two chairs. Exhibit space will be accepted on a first-come, first-served basis. More details to follow.
Changes	Please contact CPS at 750-250-9585 or admin@copharm.org of any changes in exhibitor personnel by FRIDAY, DECEMBER 18TH, 2026. PERSONNEL OF NON-EXHIBITING COMPANIES ARE NOT PERMITTED IN THE EXHIBIT HALL. Please see the following page for our cancellation policy.
Exhibit Representatives	Representatives are invited to participate in educational sessions (as space allows) in either available seating or perimeter seating and meals. *Engaging in sales or solicitation activities during the CE Sessions is strictly prohibited*
Payment	CPS prefers payment by check or ACH. MasterCard, VISA and American Express can be accepted. Contracts for exhibit space will be accepted on a first-come, first-served basis.
Sponsorships	A variety of sponsorship opportunities are available or we can customize a sponsorship to better suit your budget. You are encouraged to consider this opportunity to maximize your time and visibility at the meeting. Please contact admin@copharm.org for more information

COLORADO
PHARMACISTS
SOCIETY

2027 Winter Meeting

Cancellation Policy

In the event that an Exhibitor cancels participation in the exhibit, Exhibitor shall promptly notify CPS in writing.

- Cancellations received **greater than 60 days out from the event** will receive a 50% refund of registration costs and less a $50 administrative fee.
- Cancellations received **less than 60 days out from the event** will result in forfeit of all funds paid.

Upon cancellation, Exhibitor loses all right to space and CPS reserves the right to reassign that space to another Exhibitor. In addition, the Exhibitor loses the right to use any complimentary exhibitor registration badges.

Upon completion of a Sponsorship registration, you have committed to supporting CPS with those funds. That sponsorship becomes unavailable to offer to another organization; therefore, we are unable to accept Sponsor Cancellations.

Additional Information:	
Registrants	**An electronic list of meeting registrants will be provided to your company one week prior to the event.**
Accommodations	**CPS may assist in providing special needs for physically challenged representatives attending the meeting. Please contact CPS at 720-250-9585 or admin@copharm.org by Friday, December 18th, 2026.**
Tax ID	**CPS's tax identification number is 84-0394763. Download CPS W-9 here.**
Address	**303 E 17th Ave, Suite 400, Denver, CO 80203**
Questions	**If you have any questions, please contact CPS at 720-250-9585 or admin@copharm.org**

COLORADO
PHARMACISTS
SOCIETY