



Friends of the Colorado Pharmacists Society, we would like to invite you to the:

CPS 2026 Winter Meeting - Pharmacy Elevated

January 24 to 27, 2026

The Charter Hotel Beaver Creek, CO

CPS is very excited to host the CPS 2026 Winter Meeting – Pharmacy Elevated on January 24 to 27, 2026 at The Charter Hotel, Beaver Creek, CO!

The meeting promises to bring pharmacy professionals from many practice settings together and boast a high-quality, well-rounded educational and networking program for Colorado pharmacists, technicians, students, and associates! We expect attendance to be around 100 attendees including pharmacists and leadership from health-system, community, ambulatory and specialty practice areas.

We invite you to consider one of our fantastic sponsorship packages. These are more than sponsorships. They are opportunities to build your network, create lasting relationships and help support the profession of pharmacy and the patients they serve. It is much more than an exhibit table, a breakfast or reception. YOUR sponsorship is the way pharmacy professionals can better serve the community and the profession and we couldn't have this meeting without you! Learn more about sponsorship opportunities and benefits in the succeeding pages.

As part of any sponsorship package, you will be included in the CPS Exhibit Reception. This event is always a central feature of our Winter Meeting and includes a dynamic and highly attended cocktail and food reception. The total exhibit time will be **three hours on Sunday evening, January 25th when the highest number of attendees are present**. Please visit the [CPS conference website](#) for all information and all details.

We are also pleased to invite sponsors/exhibitors to attend any meeting sessions and share meals with us as part of your registration. Of course, soliciting or selling during any of the meeting sessions is strictly prohibited, but networking amongst professionals is highly encouraged!

If a hotel stay is desired or required, The Charter at Beaver Creek is offering a \$414.00++ rate available until December 26, 2025, or until the room block is filled. Guests may book by calling 1 (844) 602-5204 and request the group rate under "2026 CPS Winter Meeting" when making reservations.

Thank you for your continued support of Colorado Pharmacists Society. Once again, we ask for your support of this event through the purchase of exhibit space and/or program sponsorship. Please visit the website to learn more and register online. Feel free to reach us through email at admin@copharm.org or call at 1 (720) 250-9525. We look forward to seeing you in Beaver Creek!

Sincerely,

Danielle Fixen, PharmD, BCGP, BCPS
Chair, Winter Meeting Committee

Emily Zadvorny, PharmD, BCPS
Executive Director

Sara Wettergreen, PharmD, BCACP, BC-ADM
President

2026 Winter Meeting

Sponsorship Opportunities

CUSTOM SPONSORSHIP

We are open to new ideas and suggestions to help find a sponsorship that suit your company!
Please inquire to admin@copfarm.org for more details.

BLACK DIAMOND TITLE SPONSOR: \$10,000

(1 sponsorship available)

- Overall Meeting Sponsor (most recognized sponsor of the meeting)
- **Company logo added to all marketing emails in recognition as the Overall Meeting Sponsor** from the day of sponsorship to January 27th, 2026, which gives recognition to any inquiring attendee, emails sent to CPS leadership, inquiring sponsors/exhibitors, and all marketing emails for the Winter Meeting conference to the entire CPS database
- **Email Campaign Inclusion** – One direct marketing email to the CPS membership after the conference (**Sponsor to create and CPS to send**)
- **Social Media Spotlight** – One dedicated post on our social media platforms to recognize your company and feature your brand
- Sponsor spotlight and recognition by CPS leadership before conference begins on opening day
- Up to **15 minute speaking/presentation opportunity** at the **Saturday Welcome Reception**.
- **Up to five (5) attendee introductions** (opportunity to preview the list of attendees and select the individuals you would like an in-person introduction to)
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs) with **preferred positioning at the Exhibitor Reception AND an interactive element for the attendees during the exhibit hall (IE a photo booth with branded take home keepsakes that has your logo on it.** Dependent on preference and availability)
- **Up to three (3) exhibitor registrations**
- Electronic attendee list
- Your logo listed on the CPS website for **one year**
- Company/product information to be included in conference bags (**provided by sponsoring company and sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag**) - **IF PURCHASED BY FRIDAY, DECEMBER 19TH - SWAG MUST BE SENT BY SPONSORING COMPANY TO CPS HEADQUARTERS BY FRIDAY DECEMBER 19TH TO BE INCLUDED IN BAGS**
- Prominent signage (**for printed signage - ONLY IF PURCHASED BY FRIDAY, DECEMBER 19TH**)

**Engaging in sales or solicitation activities during the CE Sessions may be detrimental to the experience of the attendees and therefore is strictly prohibited*



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Sponsorship Opportunities

BLACK DIAMOND DINNER SPONSOR: \$10,000

(1 sponsorship available - Monday Evening)

PLEASE NOTE the deadline to secure this sponsorship is DECEMBER 12th, 2025.

- Educational Content for up to **1 hour educational program** to accompany dinner (does not have to be ACPE accredited)
- **Topic of sponsor's choosing** with the approval of CPS Winter Meeting Planning Committee
- Introduction and recognition by CPS leadership
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- **Two** exhibitor registrations
- Electronic attendee list
- Your logo listed on the CPS website for **6 months**
- Company/product information to be included in conference bags (**provided by sponsoring company and sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag**) - **IF PURCHASED BY FRIDAY, DECEMBER 19TH - SWAG MUST BE SENT BY SPONSORING COMPANY TO CPS HEADQUARTERS BY FRIDAY DECEMBER 19TH TO BE INCLUDED IN BAGS**
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KEYNOTE SPEAKER SPONSOR: \$6,000

(1 sponsorship available)

- Opportunity to help **introduce and recognize keynote speaker**
- Up to **2 minutes** to **address the audience on your company or topic of choice**
- **Email Newsletter Feature:** Featured mention in one of the CPS email newsletters.
- **One dedicated social media post** to recognize and tag your company
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- **Two** exhibitor registrations
- Electronic attendee list
- Your logo listed on the CPS website for **6 months**
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Sponsorship Opportunities

BLUE SPONSOR: \$5,000

(3 sponsorships available – Sunday Night Industry and Networking Reception Spotlight)

- Recognition with a sponsor spotlight by CPS leadership to kick off the CPS **Sunday Night Reception**
- **Opportunity for company to comment up to 2 minutes to attendees before the reception**
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs) with **preferred positioning at the Exhibitor Reception**
- **Two** exhibitor registrations
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Electronic attendee list
- Your logo listed on the CPS website for **6 months**
- Company/product information to be included in conference bags (**provided by sponsoring company and sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag**) - **IF PURCHASED BY FRIDAY, DECEMBER 19TH - SWAG MUST BE SENT BY SPONSORING COMPANY TO CPS HEADQUARTERS BY FRIDAY DECEMBER 19TH TO BE INCLUDED IN BAGS**
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GREEN BREAKFAST AND PRODUCT THEATER SPONSOR: \$4,500

3 sponsorships available (Sunday Breakfast, Monday Breakfast, Tuesday Breakfast)

- Exclusive sponsor of one of the meeting breakfasts
- **Spotlight table** right outside the breakfast to **welcome the attendees** in the morning
- **10 minute speaking opportunity during breakfast** prior to the kick off of CE sessions
- Recognition by CPS leadership after breakfast right before the meeting begins
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- **Two** exhibitor registrations
- Electronic attendee list
- Your logo listed on the CPS website for **6 months**
- Company/product information to be included in conference bags (**provided by sponsoring company and sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag**) - **IF PURCHASED BY FRIDAY, DECEMBER 19TH - SWAG MUST BE SENT BY SPONSORING COMPANY TO CPS HEADQUARTERS BY FRIDAY DECEMBER 19TH TO BE INCLUDED IN BAGS**
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Sponsorship Opportunities

CONFERENCE TOTE BAG SPONSOR: \$4,000

(1 sponsorship available)

PLEASE NOTE the deadline to secure this sponsorship is DECEMBER 1ST, 2025.

- Exclusive sponsor of the conference tote bags
- Work with CPS staff to **create a tote bag design with your logo prominently displayed on the bag, which all attendees will receive.**
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- **Two** exhibitor registrations
- Electronic attendee list
- Your logo listed on the CPS website for **6 months**
- Company/product information to be included in conference bags (**provided by sponsoring company and sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag**) - IF PURCHASED BY FRIDAY, DECEMBER 19TH - SWAG MUST BE SENT BY SPONSORING COMPANY TO CPS HEADQUARTERS BY FRIDAY DECEMBER 19TH TO BE INCLUDED IN BAGS
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CONFERENCE BADGE SPONSOR: \$3,500

(1 sponsorship available)

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- Exclusive sponsor of the conference name badges **given to all attendees including CPS leadership, speakers and all other sponsors and exhibitors**
- Work with CPS staff to **create a sticker to place on the back of each badge**
- **Stickers to be ordered by sponsoring company**
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- **Two** exhibitor registrations
- Electronic attendee list
- Your logo listed on the CPS website for **6 months**
- Company/product information to be included in conference bags (**provided by sponsoring company and sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag**) - IF PURCHASED BY FRIDAY, DECEMBER 19TH - SWAG MUST BE SENT BY SPONSORING COMPANY TO CPS HEADQUARTERS BY FRIDAY DECEMBER 19TH TO BE INCLUDED IN BAGS
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Sponsorship Opportunities

CONFERENCE PEN SPONSOR: \$3,500

(1 sponsorship available)

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- Exclusive sponsor of the conference pens that are to be **placed in each of the conference tote bags, all seats and at the registration desk**
- **Pens to be ordered by sponsoring company**
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- **Two** exhibitor registrations
- Electronic attendee list
- Your logo listed on the CPS website for **6 months**
- Company/product information to be included in conference bags (**provided by sponsoring company and sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag**) - IF PURCHASED BY FRIDAY, DECEMBER 19TH - SWAG MUST BE SENT BY SPONSORING COMPANY TO CPS HEADQUARTERS BY FRIDAY DECEMBER 19TH TO BE INCLUDED IN BAGS
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CONFERENCE NOTEPAD SPONSOR: \$3,500

(1 sponsorship available)

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- Exclusive sponsor of the conference notepads that are to be **placed in each of the conference tote bags, all seats and at the registration desk**
- **Notepads to be ordered by sponsoring company**
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- **Two** exhibitor registrations
- Electronic attendee list
- Your logo listed on the CPS website for **6 months**
- Company/product information to be included in conference bags (**provided by sponsoring company and sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag**) - IF PURCHASED BY FRIDAY, DECEMBER 19TH - SWAG MUST BE SENT BY SPONSORING COMPANY TO CPS HEADQUARTERS BY FRIDAY DECEMBER 19TH TO BE INCLUDED IN BAGS
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Sponsorship Opportunities

CONFERENCE WATER BOTTLE SPONSOR: \$3,500

(1 sponsorship available)

PLEASE NOTE the deadline to secure this sponsorship is DECEMBER 19TH, 2025.

- Exclusive sponsor of the conference water bottles that are to be **handed out to each the the attendees throughout the meeting**
- **Waterbottles to be ordered by sponsoring company**
- Work with CPS staff to create a water bottle label design with your logo prominent on the water bottle
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- **Two** exhibitor registrations
- Electronic attendee list
- Your logo listed on the CPS website for **6 months**
- Company/product information to be included in conference bags (**provided by sponsoring company and sponsoring company is responsible for getting the accurate amount of materials needed to be distributed in each bag**) - **IF PURCHASED BY FRIDAY, DECEMBER 19TH - SWAG MUST BE SENT BY SPONSORING COMPANY TO CPS HEADQUARTERS BY FRIDAY DECEMBER 19TH TO BE INCLUDED IN BAGS**
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MEDIA DISTRIBUTION SPONSOR: \$1,000

PLEASE NOTE the deadline to secure this sponsorship is DECEMBER 19TH, 2025.

- As an additional opportunity, **your brochure, pamphlet, promotional materials etc, can be placed in each of the attendees tote bags.**
- ****Please note that this opportunity is included in the sponsorships listed above. This can be an add on to an exhibit opportunity or a stand alone opportunity)**
- Please send a sample for approval to admin@copharm.org. It is the vendor's responsibility to provide the needed number of copies and coordinate with CPS staff. The vendor is responsible for any shipping and handling charges associated with these pieces. Unused materials will not be returned.
- Inserts must be shipped directly to the CPS headquarters **NO LATER THAN DECEMBER 19TH, 2025**.
- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Prominent signage (**for printed signage - ONLY IF PURCHASED BY FRIDAY, DECEMBER 19TH**)

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Exhibit Hall Opportunities

EARLY BIRD EXHIBITOR: \$2,500

Early Bird Registration ends at 11:59 PM on November 28th, 2025

LATE EXHIBITOR: \$2,800

Late Registration begins at 12:00 AM on November 29th, 2025

NON-PROFIT EXHIBITOR: \$500

ADDITIONAL BOOTH PERSONNEL: \$400 per person

- Your company recognized on the Winter Meeting website, in the welcome slide deck, and conference signage.
- Tabletop Display in exhibit area (covered 6' tables and 2 chairs)
- **Two** exhibitor registrations
- Electronic attendee list
- Your logo listed on the CPS website for **3 months**
- Prominent signage (**for printed signage - ONLY IF PURCHASED BY FRIDAY, DECEMBER 19TH**)

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General Guidelines & Details: Meeting & Exhibition

Exhibit Hall	The Exhibit Hall will be a reception on Sunday evening. This event strives to best accommodate the needs of exhibitors and conference participants. Input from previous meeting attendees has been considered. No continuing education classes are scheduled during exhibit hall hours. All attendees are strongly encouraged to attend the reception.
Exhibit Hours	Sunday Evening Reception Sunday, January 25th, 2025 7:00 PM - 10:00 PM (approximate; details TBD)
Note	Exhibit hours are subject to change pending schedule revisions; registered exhibitors will be notified.
Exhibit Setup/Teardown	Setup will be from 1:00 PM - 6:00 PM on Sunday January 25th Teardown will begin as soon as showcase is over and must be cleared out at the end of the evening. Please contact admin@copharm.org if you need additional time for setup or teardown.
Exhibit Preference	CPS will finalize exhibit assignments one week prior to the Winter Meeting and you will be notified of your exhibit assignment upon arrival at the Exhibit Hall.
Exhibit Space	Each exhibit space will be provided with one draped 6' table and two chairs (unless your sponsorship includes additional tables). Exhibit space will be accepted on a first-come, first-served basis. More details to follow.
Changes	Please contact CPS at 750-250-9585 or admin@copharm.org of any changes in exhibitor personnel by FRIDAY, DECEMBER 19TH, 2025. PERSONNEL OF NON-EXHIBITING COMPANIES ARE NOT PERMITTED IN THE EXHIBIT HALL. Please see the following page for our cancellation policy.
Exhibit Representatives	Representatives are invited to participate in educational sessions (as spaces allows) in either available seating or perimeter seating and meals. <u>*Engaging in sales or solicitation activities during the CE Sessions may be detrimental to the experience of the attendees and therefore is strictly prohibited*</u>
Payment	CPS accepts payment by check, MasterCard, VISA and American Express. Contracts for exhibit space will be accepted on a first-come, first-served basis.
Sponsorships	A variety of sponsorship opportunities are available or we can customize a sponsorship to better suit your budget. You are encouraged to consider this opportunity to maximize your time and visibility at the meeting. Please contact admin@copharm.org for more information



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Cancellation Policy

In the event that an Exhibitor cancels participation in the exhibit, Exhibitor shall promptly notify CPS in writing.

- Cancellations received **greater than 60 days out from the event** will receive a 50% refund of registration costs and less a \$50 administrative fee.
- Cancellations received **less than 60 days out from the event** will result in forfeit of all funds paid.

Upon cancellation, Exhibitor loses all right to space and CPS reserves the right to reassign that space to another Exhibitor. In addition, the Exhibitor loses the right to use any complimentary exhibitor registration badges.

Upon completion of a Sponsor registration, you have committed to supporting CPS with those funds. That sponsorship becomes unavailable to sell to another organization; therefore, we are unable to accept Sponsor Cancellations.

Additional Information:	
Registrants	An electronic list of meeting registrants will be provided to your company one week prior to the event.
Accommodations	CPS may assist in providing special needs for physically challenged representatives attending the meeting. Please contact CPS at 720-250-9585 or admin@copharm.org by Friday, December 19th, 2025.
Tax ID	CPS's tax identification number is 84-0394763. Download CPS W-9 here .
Address	303 17th Ave, Suite 400, Denver, CO 80203
Questions	If you have any questions, please contact CPS at 720-250-9585 or admin@copharm.org



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