

LEARN HIGH INCOME SKILLS 2020

WELCOME TO THE WORLD OF HIGH INCOME SKILLS

Free eBook 2020

By Luke Klass



LKD MARKETING

Introduction:

Welcome leader indeed you are a leader as you have taken a step in a very noisy world online, however you saw the importance to get this eBook which will open many ways to success in your life.

My name is Luke Klass. I am South African born citizen and run a digital marketing agency that I started without even a computer or internet access and now manage more than 50 companies growing.

Enough about me let's get to the great news of this new digital age where opportunities are endless but also scams are endless.

What you about to learn is a skill or skills that you can develop and make things happen for yourself and family. Make 10k plus a month.

I believe that there's nothing great one can achieve in life without hard work and determination as cliché it sounds this is a fact and principle of success saw if anyone says it's easy you should worry.

This eBook will cover the most profitable high income skills and also give you an opportunity to learn one high income skill that has worked in our agency and can work for anyone who wants to learn and earn this high income skills.

Do enjoy the information on the different high income skills and we do trust that you will take action after reading the info as you have already taken the first step. Wisdom is taking action from what you know.

Skill Number 1 : Closing

This is a very important high income skill that many people overlook. Most of the time its associated with sales and most people think sales is not a great thing to do. Well it might not be a great thing to do however it does not mean its not a great skill to have to make lots of money.

Saw what is closing : Closing is a sales term which refers to the process of making a sale. The sales sense springs from real estate, where closing is the final step of a transaction. In sales, it is used more generally to mean achievement of the desired



outcome, which may be an exchange of money or acquiring a signature. Now once you master and understand this skill its not only closing a sale but you will be able to close anyone to get your desired outcome.

There are many sales closing techniques one can develop what is important is to be aware that we are always selling and presenting ourselves to the world, weather its an interview, boyfriend or girlfriend, to our family and friends will are always selling and presenting, learning how to close will give you success all round to learn and understand how to close every day will help you get ahead in life not only in business but in your personal space.

How do you close a sales deal? 6 Effective Sales Strategies to Close Deals Faster

1. Identify the decision maker.
2. Be real. A client can sense if you are being genuine during the sales process. ...
3. Create a sense of urgency. Attach a deadline to the deal to help give the client an incentive to commit. ...
4. Overcome objections.
5. Know your competition. Competing for business is tough. ...

6. Watch what you say!

Great skill to have and you can learn more on it, continue to read other skills.

Skill Number 2 : Copywriting



Now this skill, I do believe as much as we can teach anyone but one has to be creative. We can teach on how one can take a picture and describe it on pen and paper in a creative way that will be appealing to the targeted audience.

What is Copywriting?

Copywriting is the act or occupation of writing text for the purpose of advertising or other forms of marketing. The product, called copy, is written content that aims to increase brand awareness and ultimately persuade a person or group to take a particular action.

What exactly does a copywriter do?

Copywriting is the process of writing advertising promotional materials. Copywriters are responsible for the text on brochures, billboards, websites, emails, advertisements, catalogs, and more. This text is known as "copy." Copy is everywhere – it's part of a \$2.3 trillion industry worldwide.



The advert that you responded too is a copywriting material of our digital marketing agency as you can read its part of a \$2.3 trillion industry worldwide.

With experience many copywriting material we are able to teach anyone on the basics on how to write for any business or organization for profit.

The skills one needs for copywriting we can teach to anyone this is a very powerful skill once you learn, understand and start applying it with practise you can never lack money.

We would also teach you on how to approach anyone or business to start copywriting for them and earn as much as you would want to earn.

We give you a guideline on how to charge and how to approach the earning side of your skill once you have learned it.

With this skill opportunities are unlimited and you do not even need money to start earning once you have learned and understand the basics you can start earning immediately.

We can also teach you on how to earn do continue reading other skills.

Skill Number 3 : Public Speaking

This has always been a great skill to have as it deals with self confidence and selfesteem which are necessary to the success of any individuals career.



I do however recommend that this would be a skill to be applied infront of a camera to livestream to many people as public speaking in events is not as profitable as it use to be as internet is what people love.

To be able to understand this skill and everytime you are infront of potential customers to buy your services you would be able to communicate effectively and close anyone.

See you can mix this with the closing skill.

What is Public Speaking?

Public speaking is the process or act of performing a speech to a live audience.

Public speaking is commonly understood as formal, face-to-face speaking of a single person to a group of listeners. Traditionally, public speaking was considered to be a part of the art of persuasion.



Why Public Speaking is important ?

Public speaking allows you to improve upon your knowledge

Public speaking is important because it helps you to improve your knowledge. The preparation that goes into a speech and the fact that you have to work out how to communicate to others effectively makes you understand your content that much better.

Again you can make a lot of money with this high income skill.

Skill Number 4 : Digital Marketing

With this high income skill you are able to combine all other skills and package them to even get high income and we teach you on how to go about your business on being a high earner with Digital Marketing.

I will also show you how we make use of this skill to make a constant income every month.

It is a skill that I recommend that in this digital world that everyone is able to understand the basics and more advanced strategies one can use to earn a high income month in and month out.

What is digital marketing?

Digital marketing is the component of marketing that utilizes internet and online based digital technologies such as desktop computers, mobile phones and other digital media and platforms to promote products and services.

What are the examples of digital marketing?

Organic Search (e.g. Google)

Paid Search (e.g. Bing)

Digital Advertising Channels (e.g. Display Ads)

Email.

Affiliates (e.g. ShareASale)

Social Media Channels (e.g. Facebook)

Online Public Relations (e.g. Press Releases)

We can teach you the basics and you can develop into a high income earner within few months of applying the learning.

The advantage of applying the learning is that you will learn the strategies that are proven and are working thru a lot of testing over the past few years which is why I say that within a few months if not weeks you can start earning a lot of money.

Will also teach you a special sales funnel after you have learned the basics this will lead to your first earning and constant high income every month.

Skill Number 5: Funnel Building

Another very important skill to have in a world of technology and internet, I am sure you have seen many ads on social media where you have a title and image, underneath image a call to action like learn more or download now then after you are taken to another page sometimes you complete a form or leave your email Yes?

Well this is a funnel process that was built intentionally and strategically for the people that were most likely to respond to that advert.

This is a very important skill as many and many businesses and brands are always looking to reach out and communicate with their customers.

A sales funnel – also known as your revenue funnel or sales process – leads prospective customers through their buying journey.

A well designed and properly executed sales funnel has four stages: **awareness, interest, decision, and action.** And it helps a business to convert their leads into paying customers.

What is a Funnel Builder ?

Funnel builder allows you to construct that path, after choosing a funnel template the funnel builder allows you to drag over additional pages, functions, or traffic sources to your funnel in the event you want to add more steps to your funnel.

This is a powerful skill to have and learning how to build profitable Funnel that will generate a lot of income.

We will teach you on how to build a sales funnel fast and effective that is trialed and tested.

Anyone can learn this skill and start implementing it and within weeks you will see results as it gives you tracking tools that will enable you to see progress and adjust to make it as profitable as possible.

Skill Number 6 : Coding

What is Coding ?

Coding is the process of using a programming language to get a computer to behave how you want it to. Every line of code tells the computer to do something, and a document full of lines of code is called a script. Each script is designed to carry out a job. This job might be to take an image and change its size.

What is coding in simple terms?

Coding is a skill where you take instructions (the steps in a task) and translate it into a language the computer understands since computers do not communicate like humans. They communicate in a language called BINARY and it uses 0's and 1's. Coders write the instructions using a programming language.

How long does it take to learn coding?

about 3 months

The amount of time it takes to develop a solid base in coding depends on which language you are learning and the amount of time you put into learning and practicing code. Those who have a true passion and purpose for coding normally take about 3 months to learn before starting real life projects with clients.

Another great skill to learn and master as it will always be in demand.

I do recommend in our learning program we do have alternatives regarding coding skills that we have seen are easier to learn and quicker to be able to implement as coding is not difficult however can take a long time to understand and master depending on the individual.

On the learning program that we have made for these high income skills combined into one super learning program we have a way that will enable you to use other tools without advanced coding but are just as profitable and effective

Skill Number 7 : Consulting

A consultant is a professional who provides expert advice in a particular area such as business, education, law, regulatory compliance, human resources, marketing, finance, health care, engineering, science, security, or any of many other specialized fields.

Now as you can read what is consulting you will need to have a particular skill or profession that you can give expert advice.



We teach you on how you can use these high income skills and be a consultant to other businesses or people and actually how to price your services and how to approach customers when you just started. We will give you a winning formula.

As you can see the trend of all these high income skills how much you can earn and how many customers you can serve its totally up to you.

Also how many hours to spend on each project, we do give advice on how to scale your Consulting skill and how to close high income sales even if you have just started.



Our Learning Program will give you step by step and support till you get your first high income and continue to support till you grow and master the process.

Its not only leaning quick strategies to enable you to implement and see success but its step by step on what to do with the information inside the learning program

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We do hope that you found the information educational and we are offering you a discount on our Digital Marketing Program worth \$ 999 this program instead of learning each and every high income skill they are all put into one program that you can use to make the most of all the skills.

We will show you on video tutorials and also audio where you get access on how to actually get started and earn money from your first month after having completed the tutorials.

Now remember what I said I don't believe that you can earn high income from a high income skill without hard work and determination.

With this Digital Marketing Program it's not easy however it is simplified according to what works to get you to a high income earning level in record time.

To get started for a limited offer follow this link and get registered and you will only pay: \$ 99.99, its limited when you follow the link you will see the time left to get the offer.

Think of it as an investment you make once off and the skills and knowledge remains with you forever. You also get a free eBook on products you can sell online that actually work.

We are also going to support you after the Digital Marketing Program until you start seeing consistent results where ever you are in the world.

CLAIM YOUR LEARNING
PROGRAM