



One Page Marketing Plan

Date:

Business:

Marketing Objectives? What do you want to achieve?	Who? Target markets.	Product Strategies? Uniqueness, low cost, benefits of?

Marketing Strategy Product, Price, Promotion and Place	Next Step Implementation of strategies (How, where, what, when)	Who is responsible? Person responsible?	Deadlines When will it be completed/ implemented by?	How will we monitor success? KPI's, Revenue, Google Analytics?