

# Working Owner



Population Science  
Management

## ABOUT PSM

**Population Science Management (PSM)** is a data research and analytics company with a mission to empower individuals to earn money by sharing their personal data. PSM employs **Consumer Data Respondents (CDRs)**; independent, self-employed individuals who provide insights into their health and consumer habits. As a CDR, you are recognized as a **Working Owner of PSM**.

## JOB REQUIREMENTS

### 1 **Actively Participate as a Consumer Data Respondent (CDR)**

- ✔ You must respond to research surveys as they arise.

### 2 **Complete Surveys Through the Covered365 App**

- ✔ To receive payment, you must complete assigned surveys upon request through the Covered365 app, available on the Apple App Store and Google Play.

### 3 **Survey Frequency and Compensation**

- ✔ Tasks are typically short and impactful.
- ✔ Frequency varies from once per quarter to once per month, especially in your first year.
- ✔ Payment per completed survey ranges from \$5 to \$100, depending on the nature of the survey.

### 4 **Make Monthly Contributions**

- ✔ Active CDRs who meet participation requirements and contribute monthly are eligible for group benefit plans.
- ✔ Benefits include group medical benefits and other offerings made available to similarly situated Working Owners.

