



After another very successful holiday market we are anticipating even greater sales at the 6th Annual MAGallery Holiday Market with unique handmade seasonal décor and gift items. A marketing blitz of this event is planned through social media, regional media announcements and holiday market newsletters.

Holiday Market Dates: Oct 18 – Dec 31, 2024

Holiday Market Preview for Members: Oct 17, 2024

Holiday Market Hours: Mon – Sat 11am-5pm

General information

If you have been accepted to the Holiday Market in past years, only images of your work need to be submitted for consideration. All new applicants are required to submit physical examples of your work for consideration by the Holiday Market Committee by Aug. 5; if getting them to MAGallery in person is impossible by Aug. 5, you may email them along with the application. EMAIL TO madisonartistsguildga@gmail.com with HOLIDAY MARKET SUBMISSION in the subject line. All work is juried for content and quality. MAGallery artists are expected to provide work that is different in context than work on exhibit in the gallery. MAGallery reserves the right to exclude any work not meeting the quality and subject that our customers have come to expect of MAG Holiday Market.

- All works must be made by the artist/business.
- Due to space limitations in The Studio Gallery, artists accepted into the Holiday Market will limit their initial drop off to quantities as listed below. The Holiday Market Display Committee will decide which and how many works from each artist to display. Each participating artist will be fully represented. Stock will be supplemented constantly from the inventory. As items sell well and inventory is low, artists will be notified by the SE Holiday Market committee to replenish stock.
 - Jewelry – 80 pieces (let us know if you have a display unit to use)
 - 3D works under 20" – 50 pieces
 - 3D works over 20" – 10 pieces
 - 2-D works – (paintings, photography, etc. (framed max. size 30") – 10 pieces
 - Fiber works – (purses, placemats, scarves, gloves etc.) – 40 items
- Accepted artists will be provided an assigned a code and preprinted inventory sheets. Accepted MAGallery Artists will use their current assigned codes with HM prefix. (i.e., HM MAJ 123 \$____)

Holiday Market Fees

- Accepted Artists pay a fee of \$50. Fees are waived for MAGallery Working Artists and Working Volunteers.
- All sales incur a 30% commission. Payment for artists' sales will be made at the beginning of each month for the prior month's sales. MAGallery handles all sales through its Square platform and prepares 1099 by Jan.31, 2025

Key Dates:

- **July 9 – Aug 5:** New applicants submit a completed, signed application and delivery of examples for jurying purposes to MAGallery between 11:30- 4:30 Mon. – Sat. MAGallery is located at 125 W. Jefferson Street, Madison. May be emailed if necessary. Instructions above. Past participants submit a completed, signed application and images for jury purposes and email to audrone@charter.net. Attn: MAG Holiday Market
- **Aug 8, 2024:** Notification of acceptance.
- **Aug 2-10:** All examples left for HM jury may be picked up at the gallery between the hours of 11:30- 4:30 Mon-Sat. All new accepted artists, who are not current gallery artists, must submit \$50 and completed W9 when they pick up their examples to reserve a space in the MAGallery Holiday Market.

- All past participants, excl. current working gallery artists, whose work has been accepted for the 2024 market must submit the fee, \$50. and updated W9 to reserve space in the Holiday Market.
- **Oct 7 – Oct 12:** Accepted artists to deliver works for the HM Sale between the hours of 11:30-4:30.
- **Oct 17:** Members Preview Sale Day
- **Oct 18 – Dec 31:** Holiday Market Sale Mon-Sat 11-5pm
- **Jan 2 – 11, 2025:** Pick up of unsold works between the hours of 11:30 – 4:30

MAGallery Holiday Market 2024 APPLICATION

<p>NAME _____</p> <p>Address _____</p> <p>City _____ State _____ Zip _____</p> <p>Phone _____</p> <p>Email _____</p> <p>Medium _____</p> <p>Description _____</p> <p>_____</p>	<p>The undersigned does hereby release and forever discharge and hold harmless MAGallery, its principals and anyone affiliated with MAGallery from any responsibilities for damage, loss, or injury of any kind. MAGallery has my permission to photograph me or my work for any advertising, publicity, and archival purposes. I have read the terms and conditions set forth in this application and agree to abide by them and such rules and regulations as may be established from time to time by MAGallery.</p> <p>Signed: _____</p> <p>Date: _____</p>
--	--

If you have any questions/concerns please feel free to contact me at audrone@charter.net

phone or text 706 540-0217.