**Basic Information Sheet for Business Plan Writing**

***(To be filled by the Client)***

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| **Name** |  |
| **Full Address** |  |
| **Telephone** |  |

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| **SN** | **Question** | **Answer** |
| 1 | What is the name of your business? |  |
| 2 | How old is the business? |  |
| 3 | Does your business have a website already? |  |
| 4 | What is the purpose of the business plan? |  |
| 5 | If the business plan is to enable you to raise funds, how much do you have as your cash contribution? How much do you intend to raise? What do you want to use allocated funds for? |  |
| 6 | From where do you intend to raise funds?  **From Lenders?** *Please state the lender(s) and envisaged borrowing terms if known.*  **Investors?** *Please state the investor (s) and a possible exit strategy if known.* |  |
| 7 | Describe your Business Model |  |
| 8 | What is the vision of your business? |  |
| 9 | What is the identified problem within your industry that your business model seeks to solve? |  |
| 10 | What are your products/services and their corresponding prices? |  |
| 11 | Who are your key competitors? |  |
| 12 | What is your go-to-market strategy? |  |
| 13 | What equipment and furniture do you need for your business ***(please list them and the envisaged quantity for each listed item)*** |  |
| 14 | How will your business be managed? ***(Please tell us briefly about the experiences and qualifications of the members of your management team. We will need their detailed CVs for the appendix section of the business plan.*** |  |
| 15 | What is the execution roadmap of your business plan? |  |

*By filling this Basic Information Sheet, you permit us to contact you by email and or telephone. We take your privacy very seriously and will process every data submitted by you in line with our privacy policy -* [*https://finasddee.com/privacy-policy*](https://finasddee.com/privacy-policy)*.*