

A photograph of two business professionals, a man and a woman, sitting at a white desk. The man, wearing a light blue button-down shirt, is pointing at a document on the desk. The woman, wearing a light purple sweater, is looking at the document. A laptop is open on the desk, and there are several smartphones nearby. The background is a bright, out-of-focus office setting.

Gold Service
Expert Bid Support

aps

Market Intelligence

- ▶ Knowledge – APS are commercial experts that are able to guide our clients through the tender process and provide expert advice that gives our clients competitive advantage.
- ▶ Time and Resource - APS can access private and public sector opportunities and unlock procurement portals which take time to search.
- ▶ Expert Bid Writing - APS can provide advice on bidding strategies and bid writing that will vastly improve you quality proposal and improve your chances of success.
- ▶ Value – APS provides value, not only in the quality and cost of its market intelligence service, but because it allows our clients to focus on what they are good at and not waste time and resource on tendering.



Bid Writing Support



APPRAISAL OF
BUSINESS CAPABILITY
AND POTENTIAL
MARKETS TO TARGET



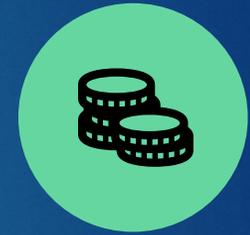
SEARCH TO IDENTIFY
THE LATEST
OPPORTUNITIES TO
FIT YOUR
COMPANY'S
BUSINESS PLAN



APPLY ON YOUR
COMPANY'S BEHALF
TO OBTAIN RFQ /
PQQ / INVITATION
TO TENDER
DOCUMENTS

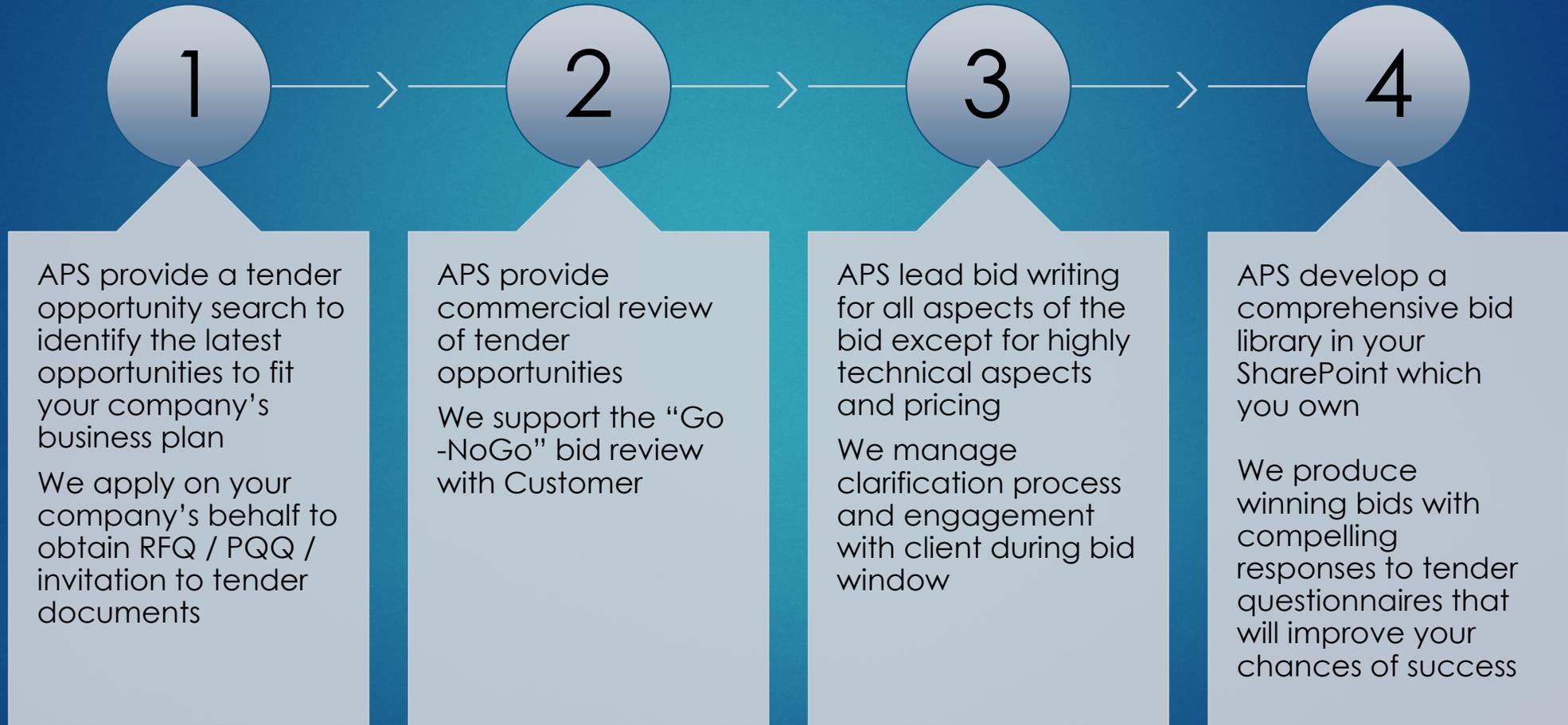


MANAGE THE
BIDDING PROCESS
ON YOUR BEHALF,
PROVIDING
COMMERCIAL
ADVICE AND BID
WRITING SERVICES



DELIVER VALUE BY
IMPROVING YOUR
BIDDING CAPABILITY
AND FREEING UP
YOUR STAFF TO DO
WHAT THEY ARE
GOOD AT

Deliverables



Added Value and Benefits



Frees up your senior team to perform more value adding activities



Increases your capability to pursue pipeline opportunities for tendering



Likely to result in a more diverse client base and less dependency on a small number of Customers



Improved bid material increases your chances of success and continued growth

Gold Service Pricing

Monthly fixed
charge ranging
from £3,000 -
£5,000

Additional fees for
any travel and
accommodation

12 month
contract