



NCDS

North Carolina Disaster Symposium



2022
Vendor Packet



NC DISASTER SYMPOSIUM 2022

The North Carolina Disaster Symposium (NCDS) works towards ensuring our state is capable of providing our residents and our guests the very best healthcare when they need it most. The NCDS educates, updates, and informs decision makers in healthcare with best practices and emergency trends in healthcare preparedness. The NCDS is designed to foster relationships, partnerships and agreements to keep NC healthcare entities operational during and after a devastating event.

The NCDS has been held annually since 2014, excluding 2017 and 2021, and has been attended by more than 250 participants annually. We anticipate that this will be another great year for the NCDS, with a target audience of 300 attendees with the following backgrounds:

- Hospital administrators
- Long term care facility administrators
- Hospice administrators
- Home health administrators
- EMS administrators/providers
- Local/State public health agency administrators/providers
- Local/State emergency management agencies

EVENT SCHEDULE

Location: New Bern Riverfront Convention Center

Tuesday, March 22

3:00-6:00 Vendor Setup in the vendor area

Wednesday, March 23

7:00-07:45 Registration, coffee with vendors

8:00-10:00 Sessions

10:00-10:30 Break with vendors

10:30-12:00 Sessions

12:00-1:00 Lunch with vendors

1:00-2:30 Sessions

2:30-2:45 Break with vendors

2:45-4:30 Sessions

4:45-6:15 Social with vendors

Thursday, March 24

7:00-8:00 Registration, coffee with vendors

8:00-10:00 Sessions

10:00-10:30 Break with vendors

10:30-11:45 Closing Session

For more information, visit NC-DS.com

Sponsorship Sign-up: NC-DS.com/vendors

SECURE YOUR SPONSORSHIP

Register your sponsorship level at: [NC-DS.com/vendor](https://www.nc-ds.com/vendor)

CONFERENCE LEVEL SPONSORSHIP

All levels will have a hanging vendor sign on draped table, sponsorship acknowledged on event website, and receive list of names and agencies of attendees that do not opt out of information release.

- Bronze Level—\$500 (includes ONE exhibitor pass)
 - Draped Vendor Table, 8 feet x 2.5 feet
 - Quarter screen logo on break-time screens in presentation hall
 - Seating in symposium, if available

- Silver Level—\$750 (includes TWO exhibitor passes - code supplied)
 - Draped Vendor Table, 8 feet x 2.5 feet
 - Half screen logo on break-time screens in presentation hall
 - One insert, supplied by the vendor, to be placed into the tote bag
 - Seating in symposium, if available

- Gold Level—\$1,000 (includes THREE exhibitor passes - code supplied)
 - Draped Vendor Table, 8 feet x 2.5 feet
 - Full screen logo on break-time screens in presentation hall
 - One insert, supplied by the vendor, to be placed into the tote bag
 - Premium table placement in vendor area
 - Seating in symposium, guaranteed

- Platinum Level—\$1,500 (includes FOUR exhibitor passes - code supplied)
 - TWO Draped Vendor Tables, 8 feet x 2.5 feet each
 - Full screen logo on break-time screens in presentation hall
 - One insert, supplied by the vendor, to be placed into the tote bag
 - 'Break Sponsored By' 24x36 full color sign with logo placed out at all breaks
 - Vendor selection of table placement in vendor area
 - Seating in symposium, guaranteed

*Code provided for levels with more than one exhibitor pass.

**See sponsorship add-ons on next page

For more information, visit [NC-DS.com](https://www.nc-ds.com)

Sponsorship Sign-up: [NC-DS.com/vendors](https://www.nc-ds.com/vendors)

CONFERENCE LEVEL SPONSORSHIP ADD-ONS

The below are available to add onto your selected sponsorship level.

- Badges—\$150
 - Limit: 2 companies, first come first serve basis
 - Company Logo printed on the front of conference attendees badges

- Social Event—\$300
 - No limit
 - Company logo on social event sponsorship slide during break-time screens in presentation hall
 - Company logo on social event sponsorship signs placed throughout conference center

- Additional Exhibitor Pass—\$50
 - Code provided for vendors with more than one exhibitor pass

ADVERTISEMENT SPECIFICATIONS

Please provide the following material by provided deadlines to cstarbuc@vidanthealth.com

- Vendor logo for break time screens and hanging table signs
 - Vector or high resolution .png image file with transparent background
 - Deadline February 1, 2022

- Vendor ad with hyperlink for website
 - Please send ad exactly how you would like it to be displayed on website's sidebar
 - Deadline February 15, 2022

- Printed Inserts for tote bags
 - Printed inserts, no larger than 8.5 inches x 11 inches
 - Must be printed and shipped using a traceable method
 - Ship to: Vidant Medical Center, 224 Industrial Boulevard, Greenville, NC 27834
 - Deadline February 15, 2022

ADDITIONAL INFORMATION

- Nearby Hotels
 - [Double Tree by Hilton](#) (252)658-9000
 - [Courtyard by Marriott](#) (252)636-0022
 - [Hampton Inn by Hilton](#) (252) 637-2111
 - [SpringHill Suites by Marriott](#) (252)637-0017

- Parking
 - Free

- Food
 - We will provide snacks during breaks
 - Lunch on March 23
 - Non-alcoholic beverages and heavy hors d'oeuvres provided at March 23 social

- Event Contact Information
 - cstarbuc@vidanthealth.com
 - 252-847-6634