



September 2014

President's Message

Greetings everyone, and welcome to the 2014-15 Chapter 4 program. We are beginning to gear up for another great year, with lots of planning and discussions with the Executive Board going on behind the scenes. Many of us also attended this summer's Education Conference in Hartford and came away with some exciting ideas for moving our chapter forward in a positive way.

The Association is continuing to add new courses to our education offerings in both online and classroom format. The goal is to provide you the education, certification, and skills to advance your careers. We locally are striving to offer as many classroom courses as we can to meet your needs in this area, and encourage you to let us know what courses you need to meet your individual educational goals.

Your Executive Board is also working very hard to evaluate and improve how we provide services to you, our membership. One of the primary areas of focus is our website. We envision our website as the go to source for chapter information. We are moving forward with many changes on that front which we feel will enhance the value of membership in Chapter 4. This will be an ongoing process with probably some more skips and bumps along the way. Change is often difficult but hopefully you will agree that the changes will be worth the periodic hiccups. Again, your feedback is important to us and critical to us providing the most benefit to you. Please check the site regularly for updates and let us know if you have any problems. You can find our contact information on our website.

Another area of focus is our monthly meetings. We have formed a task force to review our venue(s), pricing, and topics for presentations. We hope to provide the best experience we can while trying to control costs and add value to membership. That being said, you will notice a slight increase in the monthly dinner meeting prices, from \$25 to \$30. For several years the chapter has been subsidizing the meal cost to hold down the cost to you. We reluctantly agreed that the time was right for an adjustment, and hope you will continue to see the value in attending our meetings at the new price point.

Thank you for the opportunity to serve as your chapter president for the coming year. Let's work together to make our chapter one of the best around.

Best wishes,

Mike Bulzoni, SR/WA
Chapter 4 President