

# The South Fulham Traffic Reduction Scheme – TCPR

## Proposal to extend TCPR to the West of Wandsworth Bridge Road up to Fulham High-street

### What is the scheme?

The Traffic Congestion and Pollution Reduction scheme (TCPR) is designed to limit the use of side-streets by through-traffic; rat-running. The streets are not closed to traffic, but no direct route is available to traffic passing through. If you own a car and it is registered in the area with LBHF, you can drive freely through the area, as you already can on the East side of WBR. If you have guests or workmen coming, you can grant them access to the zone using the Ringo App and can even register them afterwards, up until midnight on the day of their visit. Black-cabs, local taxi companies also have access to the whole zone.

### What is it trying to achieve?

Reduce traffic across south Fulham to tackle air-pollution.

South Fulham, like most of London suffers from high levels of pollution caused by high use of the road network. Over 80% of traffic in South Fulham is through-traffic. As the council seeks to address both local air pollution and the climate crisis it has to address these problems. The objective of the TCPR is to reduce the road capacity, which in turn reduces the number of cars trying to use the reduced number of roads, which then reduces pollution by encouraging people to use their cars less.

### How has it worked so far on the East?

The TCPR on the East of WBR has led to a 55% – 77% reduction of traffic in the scheme and a 5-15% reduction on the WBR. There were teething problems, largely due to lack of clarity, but these appear to have been resolved and the council officers are better placed to correctly implement the West with the lessons learnt.

### Why does it need extending?

Whilst the East of the WBR has enjoyed significant reductions in traffic, roads on the West of the WBR continue to be used as a rat-run, particularly during rush-hour, (blame the sat-navs). In addition the scheme today does not address the problems on Peterborough Rd, Settrington Rd and the Hurlingham area. Extending the scheme to the West further discourages through-traffic, since it makes it harder to go through the area. With quieter roads throughout South Fulham residents can feel empowered to get out their bikes and to walk in a nicer environment.

## What about Wandsworth Bridge Road?

The council is committed to enhance WBR as a place to live, work & visit and have ambitious plans to re-design WBR to promote pedestrian & cyclists over cars.

It is counter-intuitive but with no queuing traffic seeking to merge onto WBR from the side roads traffic flow is likely to be smoother. We have already seen a reduction of traffic on WBR however, for this to be retained, additional protective measures for the road will have to be taken. In the short-term, at the same time as they trial the western extension, the council will also explore different ways to control traffic flow onto WBR and once it is clear which mechanisms work best these will be put into place on a permanent basis.

Longer term the council shares the WBRA's vision for WBR and is working on designs to achieve this. See [wbrassociation.org.uk/a-high-street-for-all](http://wbrassociation.org.uk/a-high-street-for-all)

## What about local businesses?

Like residents, local businesses registered with LBHF have clear access throughout the area. Remember no street is inaccessible...it's just that to access side roads you have to enter and exit the area from a specific point.

In addition, for local shops, research clearly shows that where the pedestrian experience has been improved footfall increases by 20-35 per cent, increasing local sales by 30%. Cars sitting in queues on WBR are not coming to use our shops but are trying to get through our area to other destinations, often as far as Brighton and Watford on a daily basis.

## Come and find out more

Council officers have been working closely with residents in South Fulham to design the western extension of the TCPR. The various resident associations and other resident volunteers, covering the whole area, have all been involved in the detailed street by street analysis. All are committed to seeing the TCPRwest being installed, and the enhancements and protections put in place for the WBR.

As part of the Council's consultation process, there will be a series of **interactive meetings and information sessions held on 21st Feb, 2nd Mar and 14th of Mar** so that all participants can have a say in improving our neighbourhoods. These will be attended both by council officers (the non-elected technicians) and councillors (both Labour and Conservative). **We strongly encourage you to attend the meetings as this is your chance to have your say and ask questions.**

More detailed information on the scheme, including maps and background data is available on the website:

[www.TCPRwest.com](http://www.TCPRwest.com)

Visit our website for more information, updates and to join one of the TCPR Zoom Information Presentations.

TCPR *West* an independent resident-led group