



REFLECTIONS ON ICE SPONSORSHIP PACKET

SPRINKER RECREATION CENTER





REFLECTIONS ON ICE

The Sprinker Recreation Center and the Lakewood Winter Club proudly present the 2026 “Illuminations Light Up the Ice” Reflections on Ice show. Step into a dazzling world where color, light, and movement come together in perfect harmony with performances on February 13 and 14, 2026! Illuminations Light Up The Ice is more than just an ice show, it’s an unforgettable journey through our world of emotion, imagination, and wonder.

Experience the magic as local skating stars illuminate the ice with passion, elegance, and vibrant energy. Marvel at stunning choreography and costumes that tell stories of life, emotion, and connection. “Illuminations Light Up The Ice” offers a dazzling spectacle for families, whether you’re a dedicated fan or new to the excitement. Celebrate community, light, and life - on ice.

Reflections on Ice has been a cherished event at Sprinker Recreation Center since its inception in 1996, with a brief pause from 2018 to 2021. Over the past two years, we have proudly resumed this beloved tradition, and we are thrilled to announce that it will return once more in 2026. Each year, we enhance the experience by featuring a surprise guest performer, making your visit even more unforgettable. The production showcases an impressive ensemble of more than 80 local skaters, Northwest champions, and seasoned professional skaters. Former guest stars have included National Champions, Rosalynn Sumners, Rachel Flatt, Scott Davis, Ben Agosto, Ryan Bradley, Kim Navarro, Brent Bommentre, Timmie Chapman & Ellie Korytek, Elladji Balde, and Keegan Messing.

With over 300 spectators at each show, our audience can enjoy the musical productions from on-ice or balcony seating. We invite you to be a part of this exciting event as a sponsor. Join us in making the 2026 Reflections on Ice production an unforgettable experience for all.



SPONSORSHIP LEVELS



As we embark on this exciting production, we invite our skating community and local businesses to support us. We offer a variety of sponsorship levels to suit your commitment:

- **\$5,000 Premier Sponsor**
- **\$2,500 Leading Sponsor**
- **\$1,000 Partnering Sponsor**
- **\$500 Supporting Sponsor**
- **\$250 Friends of Lakewood Winter Club**

SPONSORSHIP BENEFITS	\$5,000	\$2,500	\$1,000	\$500	\$250
Exclusive on-ice seating at a premium table for one performance of your choosing	16 seats (2 tables)	8 seats (1 table)	8 seats (1 table)		
Recognition in a specific social media post	•				
Digital reader board recognition located on the corner of Pacific Ave and Military RD (80,000 vehicles pass per day)	•	•			
Recognition in a Public Address announcement before and during the show	•	•	•		
Logo recognition on event posters and handbills	•	•	•		
Logo on event banner placed on exterior of the rink	•	•	•	•	
Display of corporate banner (you supply) on the exterior of the rink	•	•	•	•	
Social media recognition before the event	•	•	•	•	•
Ad space (you supply) in event program	Half- Page Ad	Quarter- Page Ad	Quarter- Page Ad	Business Card size Ad	Business Card size Ad
Balcony tickets for any of the four shows	0	2	0	4	2

SPONSORSHIP CONTACT:

James Avery, Lakewood Winter Club President
seattleavery@yahoo.com | (253) 678-9417

Financial remittance for sponsorships:
Lakewood Winter Club
c/o Sprinker Recreation Center
521 Military Road South, Tacoma, WA 98444

Sponsorship Contribution Deadline:
December 15, 2025





Reflections On Ice

SPONSORSHIP CONTACT:

James Avery, Lakewood Winter Club President
seattleavery@yahoo.com
(253) 678-9417

Sprinker Recreation Center
521 Military Road South
Tacoma, WA 98444

