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# REFLECTIONS ON ICE SPONSORSHIP PACKET 2025

SPRINKER RECREATION CENTER





# REFLECTIONS ON ICE

Buckle Up! Sprinker Recreation Center and the Lakewood Winter Club proudly present the 2025 “ROAD TRIP PART TWO: Destination Adventure” Reflections on Ice show. Join us for an epic skating and family fun adventure as we make special stops along the way. And don’t miss out on our surprise guest performer, who is sure to make your experience even more memorable.

Reflections on Ice has been a beloved production at Sprinker Recreation Center since 1996, and we are thrilled to pick back up where we left off last year with our Road Trip. The production showcases an impressive ensemble of more than 80 local skaters, Northwest champions, and seasoned professional skaters. Former guest stars have included National Champions, Rosalynn Sumners, Rachel Flatt, Scott Davis, Ben Agosto, Ryan Bradley, Ellaj Baldé, Kim Navarro, and Brent Bommentre. With over 300 spectators at each show, our audience can enjoy the musical productions from on-ice or balcony seating. We invite you to be a part of this exciting event as a sponsor. Join us in making the 2025 Reflections on Ice production an unforgettable experience for all.



## SPONSORSHIP CONTACT:

Lillian Wood, Lakewood Winter Club President  
lwcofficers1@gmail.com | (253) 533-5835

Application and payment info on page 4

APPLICATION DUE DECEMBER 16TH 2024

# SPONSORSHIP LEVELS

As we embark on this exciting production, we are seeking the backing of our skating community and local businesses. We offer a range of sponsorship levels to suit your commitment:



- \$7,500 Presenting Sponsor
- \$5,000 Premier Sponsor
- \$2,500 Leading Sponsor
- \$1,000 Partnering Sponsor
- \$500 Supporting Sponsor
- \$250 Friends of Lakewood Winter Club

SPONSORSHIP BENEFITS	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250
Recognition of your name or logo as the “Presenting Sponsor” on event marketing materials						
Website recognition with logo and links to business website or Facebook or Instagram						
Exclusive on-ice seating at a premium table for one performance of your choosing	16 seats (2 tables)	16 seats (2 tables)	8 seats (1 table)	8 seats (1 table)		
Recognition in a specific social media post						
Digital reader board recognition located on the corner of Pacific Ave and Military RD (80,000 vehicles pass per day)						
Recognition in a Public Address announcement before and during the show						
Logo recognition on event posters and handbills						
Logo on event banner placed on exterior of the rink						
Display of corporate banner (you supply) on the exterior of the rink						
Social media recognition during the event						
Ad space (you supply) in event program	Full Page Ad	Half- Page Ad	Quarter - Page Ad	Quarter- Page Ad	Business Card size Ad	Business Card size Ad
Balcony tickets for any of the four shows	4	0	2	0	4	2





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Please visit  
<https://lakewoodwinterclub.com/reflections-on-ice>

Sprinker Recreation Center  
521 Military Rd S  
Tacoma, WA 98444

PAY & APPLY HERE



APPLICATION DUE  
DECEMBER 16TH 2024



REFLECTIONS ON ICE - SPRINKER RECREATION CENTER