

HORSES & HEROES RODEO

2024 SPONSORSHIP PACKAGES

Position your brand as a force for good by becoming a sponsor at the 2024 Horses & Heroes Rodeo, thundering into action on October 25th & 26th. Your sponsorship isn't just about rodeo thrills; it's a direct investment in the well-being of our community through programs like HORSE Therapies and other similar nonprofits. Join us in crafting a remarkable experience that not only captivates but also makes a profound difference in the lives of others. Seize this opportunity to showcase your dedication to community support and patriotism.



EVENT SPONSORSHIP

Presenting Rodeo Sponsor: \$25,000

Recognition as the title sponsor of the Horses & Heroes Rodeo includes: Company Name and/or Logo on TV, Radio, Billboard & Print Advertisements, Company Logo on all ticket stubs, Social Media Shoutouts through HORSE Therapies and the Jacksonville Equestrian Center, banners in the rodeo arena, 8 VIP tickets to the Rodeo, on-site recognition by the rodeo announcer and a behind the scenes tour of the JEC & HORSE Therapies barn.

Platinum Sponsor: \$10,000

Recognition of your sponsorship includes: Company Logo on Billboard & Print Advertisements, Company Logo on all ticket stubs, Social Media Shoutouts through HORSE Therapies and the Jacksonville Equestrian Center, banners in the rodeo arena, 6 VIP tickets to the Rodeo, on-site recognition by the rodeo announcer and a behind the scenes tour of the JEC & HORSE Therapies barn.

Gold Sponsor: \$5,000

Recognition of your sponsorship includes: Social Media Shoutouts through HORSE Therapies and the Jacksonville Equestrian Center, banners in the rodeo arena, 4 VIP tickets to the Rodeo, on-site recognition by the rodeo announcer and a behind the scenes tour of the JEC & HORSE Therapies barn.

Silver Sponsor: \$1,500

Recognition of your sponsorship includes: Social Media Shoutouts through HORSE Therapies and the Jacksonville Equestrian Center, 2 VIP tickets to the Rodeo and banners in the rodeo arena.



H.O.R.S.E. THERAPIES INC

All proceeds of the Horses & Heroes Rodeo will benefit H.O.R.S.E. Therapies, Inc. and other similar nonprofit organizations. HORSE Therapies is a therapeutic riding and driving program where clients of all ages with a range of physical, emotional, behavioral and cognitive disabilities experience freedoms they have never felt before.



13611 Normandy Blvd Jacksonville, FL 32221 ~ www.jaxhorsetherapies.org ~ (904) 255 - 4227

All sponsorships are considered donations. H.O.R.S.E. Therapies, Inc. is a not-for-profit organization recognized as tax-exempt under the internal revenue code section 501(c)(3) and the organization's Federal Identification Number (FEIN) is 01-0636438 CH#20771