

Your One-Page Business Plan

Company name and what you offer

I am a _____ consultant who helps my clients to _____,
which benefits them to _____.

Problem your clients have

Solution you provide

Your target market description

Your competitors

Marketing activities

Marketing results

- Action and date
- Action and date
- Action and date

Services and products income

Anticipated expenses

Milestones with dates

- X
- X
- X
- X
- X

Key roles and responsibilities

Networking plan

Business plan review date

Notes