

# 2019 Northeast Decision Sciences Institute Conference

Philadelphia, PA, USA April 4-6, 2019

## SPONSORSHIP FORM

To be a sponsor for NEDSI 2019, please fill out this form and email [estein@ericwstein.com](mailto:estein@ericwstein.com). Follow instructions below for payment options through DSI. Deadline: February 1, 2019.

Name: \_\_\_\_\_ Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please fill in the appropriate sponsorship amount(s):

Contribution to conference events	Amount	Total
Grand Platinum Sponsor <sup>1</sup>	\$ 7,500	
Grand Gold Sponsor <sup>1</sup>	\$5,000	
Platinum sponsor (reception)	\$2,500	
Gold sponsor (breakfast)	\$1,250	
Silver sponsor (coffee break)	\$800	
Bronze sponsor (partial coffee break)	\$500	

Advertisements	Amount	Total
Prime page program advertisement (e.g. inside back cover) (8.5"x11")	\$500	
Full page program advertisement (8.5"x11")	\$300/each page	
Half-page sponsor	\$175/half page	

Exhibitors	Amount	Total
Exhibition space (10 total)	\$400	

**Grand total enclosed** \_\_\_\_\_ (a receipt will be emailed to sponsor on request)

### Payment Options:

1. **Check.** Please make your check payable to **NEDSI 2019** and mail this form and check to:
  - a. **Decision Sciences Institute (DSI)**  
Attn: NEDSI 2019  
University of Houston  
CT Bauer College of Business  
4750 Calhoun Road, Room 325A  
Houston, TX 77204-6021      Email: [info@decisionssciences.org](mailto:info@decisionssciences.org)
2. **Credit Card.** Pls call DSI at 713-743-4815 to execute credit card transactions.

<sup>1</sup> Notes: Higher levels of sponsorship (\$5000-\$7500 and up) include posters, banners, etc. at the conference. Advertising space in the conference program. One (1) Exhibitor space. Recognition on email invites. Inclusion on the web sites for DSI and NEDSI as well as other outreach marketing. At lower levels of support (e.g., \$500-\$2500) the sponsor's name is identified with a specific event such as a breakfast or reception.