### Thursday, 26 March

**10:30am**  
**Strategy and Organizational Behavior 1 - ST OB Session Title**  
*Room 1*

- **Exploring the work-family relationship through a historical perspective**  
  » Dr. Kellyann Kowalski, Dr. Jennifer Swanson

- **Knowledge flows in alliances: an antecedent to partner acquisition**  
  » Dr. Simona Ileana Giura

- **The dynamic and processual schema for transforming value proposition to value perception**  
  » Dr. Tung-Shan Liao, Mr. Shi-wen Tung

**10:30am**  
**Service and Healthcare Management 1 - SRV HLT Session Title**  
*Room 2*

- **Coordinating care in inpatient units using buffer management**  
  » Dr. Danilo Sirias

- **Daily Food Selection for a Healthier Generation - A Linear-Programming Optimization Model**  
  » Dr. Chin-Yen Alice Liu

- **Service Supply Chain Capacity Planning using a Python-Coded Decision-Support System with Simulation-Based Optimization**  
  » Dr. Canan Corlu, Prof. John Maleyeff, Ms. Chenshu Yang, Ms. Tianhuai Ma, Ms. Yanting Shen

**10:30am**  
**Operations Management and Operations Research 1 - OM OR Session Title**  
*Room 3*

- **Reshoring for a sustainable manufacturing location decision in healthcare industry**  
  » Ms. Gawon Yun, Dr. Douglas Hales, Dr. Mehmet Yalcin

- **Reestablishing the ever-increasing need for skilled tradespeople in the United States**  
  » Dr. Jen Basile

- **The Travelling Salesman Problem with Job-times and the variations**  
  » Mr. Mohsen Mosayebi, Prof. Manbir Sodhi

- **Palm to Palm: Managing Resources**  
  » Mr. David Somoyah, Mr. Alejandro Lucena Mir, Mr. Neil Desnoyers

**10:30am**  
**Decision Making 1 - DSN MK Session Title**  
*Room 4*

- **Criteria determination of Analytic hierarchy process using a topic model**  
  » Ms. Jin Fang, Dr. Fariborz Partovi

- **Nudging, Digital Nudging and Hypernudging**  
  » Ms. Ja-Nae Duane

- **What drives success or failure of informal businesses in an emerging market?**  
  » Mr. Prince Gyimah, Prof. Robert Lussier, Mr. Etse Nkukpornu

**10:30am**  
**Teaching and Innovation Panel 1 - TCH INNV Session Title**  
*Room 5*
### Using Social Media in the Classroom
- Dr. Kathleen Ferris-Costa, Dr. Krista Hill-Cummings, Dr. Adriana Boveda

### Lunch Break
- On your own

### Accounting Finance and Economics 1 - AC FIN ECON
**Session Title**

**Room 1**

**The ROIC-WACC Spread: Does Good Corporate Governance Impact Cash Distributions to Shareholders?**
- Dr. Robert Goch

**MODELLING EARNINGS MANAGEMENT, CORPORATE GOVERNANCE, CAPITAL MANAGEMENT AND RISK USING DYNAMIC PANEL DATA ESTIMATION: THE CASE OF LISTED DEPOSIT BANKS IN AN EMERGING MARKET**
- Dr. Ikechukwu Ndu, Dr. Chiaku Chukwuogor, Dr. Augustine Arize, Dr. John Malindretos

**TECHNOLOGY-BASED AUDIT TOOLS IN NON-GLOBAL NETWORK FIRMS**
- Ms. Annie Witte

**MNC Accounting Foreign Exchange Exposure: an Application**
- Dr. Moschos Scoullis, Dr. Andrew Nyboga, Dr. John Malindretos, Dr. Demetri Tsanacas, Prof. Alfred Verrios

### Strategy and Organizational Behavior - STR OB 1
**Session Title**

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# NEDSI2020 26 - 28 March 2020

## Continued from Thursday, 26 March

### 1:30pm

**Teaching and Innovative Education 2 - TCH INNV Session Title**

**Room 5**

- **ASSOCIATION BETWEEN PHYSICIAN PRESCRIBING BEHAVIOR AND PHARMACEUTICAL COMPANY PAYMENTS**
  - Prof. Janice Winch

- **Personalized Treatment for Breast Cancer Patients: Evaluating Performances of Machine Learning Methods**
  - Ms. Melike Hazal Can, Dr. Ibrahim Zeid, Dr. Sagar Kamarthi, Dr. Stephen Agboola, Dr. Kamal Jethwani, Dr. Ramya Palacholla

### 3:25pm

**Sustainability 1 - SUST Session Title**

**Room 3**

- **Heterogeneity in Corporate Green Supply Chain Practices Adoption**
  - Ms. Yuan Chen, Dr. Joseph Sarkis, Prof. Qinghua Zhu

- **REVIEW OF SUSTAINABLE MANAGEMENT STRATEGIES OF FRUIT AND VEGETABLE WASTE**
  - Mr. Adel Fadhel, Dr. Surendra Gupta

- **The Business Case For Corporate Social Responsibility**
  - Prof. Shaike Marom, Prof. Robert Lussier

- **Was Boeing's board complicit in the 737 MAX disasters?**
  - Dr. Dov Fischer, Dr. Darline Augustine, Dr. Ngoc Cindy Pham

## 1:30pm

**Operations Management, Operations Research 2 - OM OR Session Title**

**Room 6**

- **Understanding Ordering Behavior in the Newsvendor Problem: An Experimental Application**
  - Dr. Mike von Massow, Dr. Mustafa Canbolat

- **Can Learning-by-doing Hurt Profit? The Case of Outsourcing and Supplier Encroachment**
  - Ms. Yaqin Sun, Dr. Wenjing Shen

- **A MODIFIED CONTINUOUS-REVIEW (s, Q) MODEL WITH BETA-BINOMIAL DISTRIBUTION FOR CONFORMING UNITS IN A LOT**
  - Dr. Javad Paknejad, Dr. Farrokh Nasri, Dr. John Affisco

- **HEURISTIC REPLENISHMENT POLICIES FOR PERISHABLE GOODS THAT ARE SUBJECT TO SUBSTITUTION**
  - Dr. Borga Deniz

## 3pm

**Coffee Break**

**Coffee Break Area**

- **Newsvendor Game: A Behavioral Exercise in Decision Making under Risk**
  - Dr. Chirag Surti, Dr. Anthony Celani

- **AN OUTCOMES ASSESSMENT OF AN INNOVATIVE INFORMATION TECHNOLOGY EDUCATIONAL FRAMEWORK**
  - Dr. Stephen Richter, Mr. Jack Rappaport, Dr. Dennis Kennedy, Dr. Thomas Blum

- **Developing a Distinctive Consulting Capstone Course in a Supply Chain Curriculum**
  - Dr. Christopher Roethlein, Dr. Teresa McCarthy Byrne, Dr. John Visich, Dr. Michael Gravier, Dr. Suhong Li
Continued from Thursday, 26 March

3:30pm  
Accounting Finance Economics 2 - AC FIN ECON Session Title  
Room 1

VOLATILITY SPILLOVERS BETWEEN CHINESE ENERGY, STOCK AND FOREIGN EXCHANGE MARKETS DURING THE SINO-AMERICA TRADE WAR  
» Mr. Tongshuai Qiao, Mr. Lixin Huang, Prof. Ping Li

MNC Operating Foreign Exchange exposure  
» Dr. John Malindretos, Dr. Ikechukwu Ndu, Dr. Solomon Nyanga, Dr. alex panayides, Dr. Demetri Tsanacas

A Lilliputian Economy in a Common Currency Area  
» Dr. Theologos Homer Bonitsis

3:30pm  
Big Data, Analytics, Knowledge Management 2 - BGDT Session Title  
Room 2

Linkage Between Services Trade Liberalization and Country Development Level with Data Mining Techniques  
» Mrs. Rahmet USLU YUVACI, Dr. Alexander Pelaez

A Hybrid Graph-based Model for Content Analysis on Social Media  
» Mrs. maryam rahafrooz, Dr. Josephine Namayanja

Mining for Latent Sociotechnical Error in Aviation Safety Data  
» Mr. Tristan Stull, Dr. Josephine Namayanja

DENSITY-BASED CLUSTERING VALIDATION OF UNCERTAIN DATA OBJECTS  
» Dr. Behnam Tavakkol, Dr. Ali Tosyali

3:30pm  
Operations Management and Operations Research 3 - OM OR Session Title  
Room 4

The Traveling Salesman Problem with Drop-off, Pick-up, and Job-times  
» Mr. Mohsen Mosayebi, Prof. Manbir Sodhi

RATIONALIZING YOUR SPECIFICATIONS  
» Prof. Donald Holmes, Dr. Erhan Mergen

TWO-DIMENSIONAL RANDOM POINTS MAY NOT BE HOMOGENEOUS  
» Dr. jinchang Wang

MATCHING FOR CAUSAL INFERENCE WITH A PARTICLE SWARM OPTIMIZATION  
» Dr. Hyeoncheol Baik, Dr. Shaoping Zhao

3:30pm  
Teaching and Innovative Education 3 - TCH INNV Session Title  
Room 5

ENHANCING ACADEMIC SUCCESS: SCENARIO-BASED-LEARNING in ANALYTICAL BUSINESS COURSES  
» Prof. Xingxing Zu, Prof. Ziping Wang

Model For Teaching and Assessing Undergraduate Business Analytic Courses  
» Dr. regina halpin, Dr. Kelly Rainer

Teaching Undergraduate Business Analytics Using Publicly Available, Free, Real World Data: Professors' Perspective  
» Prof. Allison Miller, Prof. Christopher Lowery, Ms. Sarah Owen
### The Challenges in Teaching a Database Management Course for Business Analytics: Finding and Blending the Right Tools for Business Students

**Dr. Ahmet Ozkul**

### Synthetic Average Neighborhood Sampling Algorithm (SANSA): A Neighborhood Informed Synthetic Sample Placement Approach to Improve Learning from Imbalanced Data

**Mr. Murtaza Nasir, Dr. Ali Dag, Dr. Serhat Simsek, Dr. Asil Oztekin**

### Network Structure & Coordination in Electronic Markets

**Dr. Alexander Pelaez, Ms. Nooshin Nejati, Dr. Elaine Winston**

### RSM Audit Software

**Ms. Alyssa Royce, Prof. Shaoping Zhao**

### INFORMATION PROCESSING TECHNIQUES FOR BETTER MANAGERIAL DECISIONS IN SMALL BUSINESSES

**Dr. Mysore Ramaswamy**

### First Day Reception

**Reception Area**

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<tr>
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<td>8:30am</td>
<td>Accounting Finance Economics 3 - AC FIN ECON Session Title</td>
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<td></td>
<td>MNC Transactions Foreign Exchange Exposure</td>
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<td></td>
<td>» Dr. Giuliana Campanelli Andreopoulos, Dr. John Malindretos, Dr. Demetri Tsanacas, Prof. Alfred Verrios, Dr. Moschos Scoullis</td>
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<td>Comparison Study of Portfolio Insurance Strategies: CPPI versus VTPI</td>
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<td>» Ms. Olga Biedova</td>
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<td>Analysts' Recommendation, Supporting Forecasts and Consistency</td>
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<td>» Prof. Tao Li</td>
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<td>8:30am</td>
<td>Big Data_F_8:30AM - BGDT Session Title</td>
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<td>ARE MACHINES WITH HUMAN INTELLIGENCE POSSIBLE?</td>
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<td>» Dr. Jinchang Wang</td>
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<td>Black Swan Theory of Events and the Impact to Hospitality Operators: Literature Review and Proposed Analysis</td>
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<td>» Dr. Steven Kent</td>
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<td>Could Marijuana Help Ease the Opioid Crisis? An Empirical Evidence from Drug Overdose Death</td>
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<td>» Ms. Ying Wang</td>
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<td>8:30am</td>
<td>Marketing and Consumer Behavior 1 - MKT Session Title</td>
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What makes me Click? Advertising Images in the Context of High Severity Diseases
» Dr. Anthony Asare, Dr. Tilottama Chowdhury, Dr. Patricia Norberg, Dr. Jun Kang, Mr. Richard Bannor

The Role of Third-party Justice in Online Complaint Management
» Dr. Jing Yang

EXPLORING THE DEVELOPMENT OF SOCIAL MARKETING ACADEMIC RESEARCH FROM THE PERSPECTIVE OF INNOVATION DIFFUSION
» Mr. Chung Mo Lee, Prof. Wen-yeh Huang, Prof. Louis Y.Y. Lu, Prof. Chih-Ping Chen

8:30am
Teaching and Innovative Education 4 - TCH INNV Session Title
Room 4

Global Foresight: An Examination of Small Colleges Looking to Evolve
» Dr. Rebekah Hanousek-Monge

Revisiting: Visual Business Intelligence Course
» Dr. Anil Aggarwal

The relationship between the use of social media and the well-being of college students
» Dr. Youqin Pan, Prof. Leping Liu

 USING SPREADSHEETING TO TEACH THE COMPONENTS OF THE BASIC TAX FORMULA AND THE EFFECTS OF THE TAX CUTS AND JOBS ACT
» Dr. Deb Sledgianowski, Dr. Steven Petra, Dr. Alexander Pelaez

10am
Coffee Break
Coffee Break Area

10am
Poster Session
Undergraduate Poster Session Area

The Ask and the Offer: Insights from Shark Tank
» Mr. William Riherd, Ms. Kristina Schmidt, Ms. Julia Howell, Ms. Victoria Newell

Effect of Collaborative Learning for Production Line Design using LEGO MindStorms
» Mr. Shingo Umehara, Mr. Hiroshi Kuroki, Mr. Tomoki Oshima, Prof. Aya Ishigaki, Dr. Seiichi Yasui

THE LITERATURE REVIEW OF SIX SIGMA PROJECT PRIORITIZATION AND SELECTION PROBLEM
» Dr. Fatma Pakdil, Ms. Bethel Teshome

Blockchain Applications in Business: Bringing Businesses and Consumers Together with Trust and Confidence
» Mr. Kyle Kelley, Ms. Mayumi Fleming, Dr. ANSHU ARORA, Dr. Jiajun Xu

Artificial Intelligence, Humanized Technology, and Robotic Anthropomorphism: How Do Robots and Humans Interact?
» Ms. Brea Ellis, Ms. Mayumi Fleming, Ms. Rosslynne Terry, Dr. ANSHU ARORA

» Ms. Mayumi Fleming, Mr. Kyle Kelley, Dr. Jiajun Xu, Dr. ANSHU ARORA

Predicting number of Bike-share Users: A Lasso regression approach
» Dr. Youqin Pan, Mr. Roger buenrostro

The Impact of Quota System of Forage: A Case Study of International Trade between Korea and the United States
» Mrs. Yeongchae Yoo, Dr. EunSu Lee
**Company Actions and Alignment with the UN Sustainable Development Goals**
- Ms. Jamie Fischer, Mr. Jonathan Hagenow, Dr. John Visich

**Best Practices in Sustainable Procurement**
- Mr. Ben Strauss, Dr. John Visich

**Inventory optimization in a supermarket warehouse feeding a single cell poke-thru production line**
- Ms. Jenna Moreira, Ms. Emily Vieten, Dr. Fatma Pakdil

**Waste Management**
- Mr. Brandon Dipierdomenico

**Machine Learning Applications In Image Recognition**
- Mr. Michael Matkowski, Ms. Audrey Chase

**IMPLEMENTING PRODUCTION CO-OPS TO MAINTAIN COMMUNITY SUSTAINABILITY**
- Ms. Ivie Enagbare, Ms. Diana Sanchez, Ms. Melanie McAllister, Mr. Mcdonald Etrue, Mr. Eamonn McGuinness, Prof. Heidi Hughes

**Non-linear Spatial Analysis of Ambulance Service Location in Jersey City**
- Mrs. Natalia De La Fuente, Dr. EunSu Lee

**Leadership during Crises: Navigating Complexity and Uncertainty**
- Dr. Kedir Assefa Tessema, Ms. Jacki Eovitch, Ms. Paige Gallagher

**Performance in small and medium enterprises considering human resource practices: A case of Ghana**
- Dr. Emelia Ohene Afriyie, Mr. Mariama Yakubu, Dr. Iddrisu Awudu

**Using Predictive Analytics to Forecast Ice Cream Sales**
- Ms. Divyanshi Trakroo, Ms. Sheila Ansary, Mr. Justin Smith, Mr. Dino Sanfilippo, Dr. Dinesh Pai

**Development of Collaborative Consumption Pricing: An Econometrics Model Approach of Airbnb**
- Mrs. Funda Sarican

**Evaluating the International Technology Achievement Index (TAI) using the Order Rated Effectiveness Model (ORE)**
- Prof. Ronald Klimberg, Prof. Sam Ratick

**Designing networks resilient to clique blockers**
- Mr. Haonan Zhong, Dr. Foad Mahdavi Pajouh, Dr. Oleg Prokopyev

**SCHOOL BUS ROUTING WITH BELL TIME POLICY OPTIMIZATION: A MULTI-OBJECTIVE APPROACH**
- Mr. Leren Qian, Prof. Emanuel Melachrinoudis

**Using 1-2-Opt Exchanges to Minimize the Number of School Bus Routes**
- Dr. Dmitriy Shaltayev, Dr. Robert Hasbrouck
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<td>Supply Chain Management 1 - SCM Session Title</td>
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<td>Fight Outsourcing and the Impact of Regional Carriers on Airfares</td>
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<td>» Prof. Farbod Farhadi, Prof. Soheil Sibdari, Prof. Matthew Gregg, Prof. David Pyke</td>
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<tr>
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<td>Livestock Feedstock Sourcing and Transportation Planning</td>
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<td>» Dr. EunSu Lee</td>
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<td>IDENTIFYING TENSIONS IN THE U.S. THIRD PARTY LOGISTICS (3PL) INDUSTRY THROUGH PARADOXICAL LENS: GROUND MOVEMENT FOCUS</td>
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<td>» Mr. Muhammad Ashraf, Dr. Douglas Hales, Dr. Mehmet Yalcin</td>
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<td>Teaching and Innovative Education 5 - TCH INNV Session Title</td>
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<td>Publish Don’t Perish: Methods that Improve Your Ability to get Published</td>
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<td>» Prof. Robert Lussier</td>
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<td>MELDING ETHICAL BEHAVIORS INTO LEADERSHIP EXPECTATIONS. SEEKING TO MAKE THE PHRASE, 'ETHICAL LEADERSHIP' NO LONGER NECESSARY: A LEADERSHIP WORKSHOP.</td>
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<td>» Dr. Maureen Mackenzie-Ruppel</td>
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<td>12pm</td>
<td>Lunch</td>
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1:30pm Accounting Finance and Economics 4 - AC FIN ECON Session Title

Room 1

An Examination of Casual Relationships among the Existing House Market, Stock Market and the Mortgage Interest Rate by A Leveraged Bootstrap Causality Approach

» Dr. Kuo-Hao Lee

MACROECONOMIC RISK AND HEDGE FUND RETURNS: REVISITED

» Dr. Scott Mackey, Dr. James Forest, Dr. Michael Melton

An Exploratory Analysis of Wages and Employment in Business Professions

» Dr. Kelley Donalds

1:30pm Service and Healthcare Management 3 - SRV HLT Session Title

Room 2

Effect of Rotation on Factor Analysis for Parenting Stress in Japanese Working Mothers

» Ms. Michika Kato, Prof. Tetsuo Yamada, Dr. Eri Ohto-Fujita, Prof. Seiko Taki

Substance Use Disorder Outcome Predictions for Decision Support: A Holistic Data Analytics Approach

» Mr. Murtaza Nasir, Dr. Nichalin Summerfield, Dr. Sanjeev Singh, Mr. Vimal Nayani, Dr. Margaret Knight, Dr. Asil Oztekin

A Socio-Technical Analysis of Access to Mental Health Services by Older Adults in Rural Communities

» Dr. Rhoda Joseph

Spatiotemporal Urban Ambulance Pre-assignment Problem

» Dr. EunSu Lee, Mrs. Natalia De La Fuente, Dr. Melanie McDonald
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<td>Utilizing Open Educational Resources to Facilitate Student Engagement in Online Courses</td>
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<td>» Dr. Colleen Carraher Wolverton</td>
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<td>A PRELIMINARY STUDY OF AGE AND GENDER AND THEIR INFLUENCE ON STUDENT PERSPECTIVES OF ONLINE VERSUS FACE-TO-FACE EDUCATION AT A JESUIT INSTITUTION</td>
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<td>» Dr. Lynn Fish, Dr. Coral Snodgrass</td>
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<td>REINFORCING SPREADSHEET SKILLS THROUGH AN ONLINE INSTRUCTIONAL PLATFORM WHEN TEACHING A FACE-TO-FACE MIS COURSE</td>
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<td>» Dr. Esmail Mohebbi</td>
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<td>1:30pm</td>
<td><strong>Supply Chain Management 2 - SCM Session Title</strong></td>
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<td>Supply Chain Integration through Supplier Satisfaction</td>
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<td>» Mr. James Gravier, Dr. John Visich, Dr. Pedro Reyes, Dr. Michael Gravier</td>
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<td>A New Design and Structure of Supply Chain System for Improving the Resilience</td>
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<td>» Dr. Yu Cui, Prof. Masaharu Ota</td>
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<td>Supply Chain Resilience: An Adaptive Cycle Approach</td>
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<td>» Dr. Henry Adobor</td>
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<td><strong>Teaching Business Analytics in a Business School</strong></td>
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<td>Panel Proposal - Strengthening Undergraduate Research in the Interdisciplinary Logistics and International Trade Program</td>
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<td>» Dr. ANSHU ARORA, Dr. Amit Arora, Dr. Mohamad Sepehri, Dr. Pradeep Behera, Dr. Malva Reid, Ms. Mayumi Fleming, Ms. Brea Ellis, Mr. Kyle Kelley, Ms. Rosslynne Terry</td>
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<td><strong>Coffee Break</strong></td>
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<td><strong>Poster Session</strong></td>
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<td>FINANCIAL REPORTING AND AUDITING REQUIREMENTS - SHOULD PRIVATE COMPANIES BE INCLUDED?</td>
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<td>» Prof. Lynn Ruggieri, Prof. John McQuilkin</td>
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<td>A Summary of CAM (Critical Audit Matter) Disclosed by Large Accelerated Filers for the New Expanded Auditor’s Report</td>
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<td>» Dr. Nathan Slavin, Ms. Mingzhu Liu, Dr. Jianing Fang</td>
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Continued from Friday, 27 March

ADDITIONAL EVIDENCE ON THE INEFFECTIVENESS OF VOLUNTARY ACCOUNTING DISCLOSURE PROPOSALS: THE CASE OF THE SUSTAINABILITY ACCOUNTING STANDARDS BOARD’S PRONOUNCEMENTS
» Dr. A J Stagliano

3:30pm

BG DT Session Title
Room 2

Machine Learning applied to Linear Regression Analysis using a Mean Absolute Deviation Loss Function
» Dr. Robert Kissell, Dr. Elizabeth Vidaurre

A Comparison Of Machine Learning Methods In Multi-Class Text Classification
» Dr. Gazi Duman, Dr. Elif Kongar, Dr. Surendra Gupta

Supply Chain Contract Management in Blockchain Environment
» Dr. Nikhil Varma, Dr. Chirag Surti

AI in Knowledge Sharing and Learning: Redesigning Roles, Processes, and Incentives
» Dr. Shankar Sundaresan, Dr. Zuopeng Zhang

Saturday, 28 March

7:30am

Breakfast Room

8:30am

ACC FIN ECON Session Title
Room 1

Collaborative Undergraduate Business Experiences (CUBEs)
» Dr. Kathleen Ferris-Costa, Dr. xiangrong liu

EXPLORING THE RELATIONSHIP BETWEEN STUDENT ENGAGEMENT AND PERFORMANCE
» Dr. John Weber, Dr. Bhupinder Sran

Curricular Considerations for Developing Project Management Skills (Even in Non-PM Courses)
» Dr. Donna McCloskey

3:30pm

SCM Session Title
Room 4

Is Your Supply Chain Ready To Embrace Blockchain?
» Dr. Naeem Bajwa

The Effects of Blockchain Application in Port Competitiveness: Multi-Theoretical Approach
» Mr. Leo Hong, Dr. Douglas Hales

Blockchain Technology: A Two-sided Market Perspective
» Mrs. Mahtab Kouhizadeh, Dr. Sara Saberi, Dr. Joseph Sarkis, Dr. Sang Hoo Bae

6pm

Gala Dinner, Awards Ceremony
Reception Area

Foreign Exchange Forecasting
» Dr. Augustine Arize, Dr. Ioannis Kallianiotis, Dr. John Malindretos, Dr. Ike Ndu, Dr. Moschos Scoullis
THE RELATIONSHIP BETWEEN ECONOMIC POLICY UNCERTAINTIES AND STOCK MARKET VOLATILITY IN THE UNITED STATES AND S. KOREA
» Dr. DaeRyong Kim, Dr. Seongiu Moon

US Health Care Economics: Issues and Trends
» Dr. Augustine Arize, Dr. Giuliana Campanelli Andreopoulos, Dr. John Malindretos, Dr. alex panayides, Prof. Alfred Verrios

8:30am
Legal, Ethical, and Social Issues 1 - LGL ETH SOC Session Title
Room 2

Leading Human Resource Strategy for Diverse Cultures
» Prof. Glen Vogel

The Legal and Ethical Considerations of Using Social Media in the Recruiting and Hiring Stages of Employment
» Prof. Bruce Haller, Prof. Daniel Ball

Recruiting For Success. Does Board Diversity Matter?
» Mr. Joseph L. Pontacoloni, Ms. Meg E. Cotter Mazzola, Mr. Angel Claudio, Mr. Javier A. Saiguero, Mr. Marcelles James, Prof. Robert Yawson

The 2013 AACSB standards – Has there been Continuous Improvement in terms of Ethics?
» Dr. Lori Koste

8:30am
Supply Chain Management 4 - SCM Session Title
Room 3

HUMANITARIAN LOGISTICS NETWORK DESIGN WITH INTEGRATED DATA ENVELOPMENT ANALYSIS METHOD
» Prof. Jae-Dong Hong

Smart Compassion VR: Engaging donors with virtual reality to donating cash for disaster relief
» Mr. Hee Yoon Kwon, Dr. Koray Ozpolat, Dr. Anis Triki

Design, Digitizing, and Executing Lean and Agile Smart Manufacturing Facilities for Global Supply Chain
» Prof. Shahram Taj

8:30am
Service and Healthcare Management 4 - SRV HLT Session Title
Room 4

IS SHORTENING THE LENGTH OF STAY GOOD OR BAD? EFFICIENCY VERSUS QUALITY BALANCE
» Prof. Yusuf Çelik, Mr. Birol Yetim

THE IMPACT OF HOSPITAL READMISSION REDUCTION PROGRAM ON REDUCING THE READMISSION RATES: A DATA ANALYSIS APPROACH USING PATIENT AND HOSPITAL SPECIFIC FACTORS
» Dr. Fatma Pakdil, Prof. Steve Muchiri, Prof. Nasibeh Azadeh-Fard

The Impact of Hospital Patient Safety Culture and internal marketing on Occur of Medical Adverse Event
» Prof. Yafang Tsai, Dr. SHIH-WANG WU, Mr. Ming-wei Sung

10:30am
Accounting Finance and Economics 7 - ACC FIN ECON Session Title
Room 1

The Effect of Perceived Risk on Smoking among High School Seniors
» Prof. Jorge Medina

10am
Coffee Break
Coffee Break Area
Continued from Saturday, 28 March

**Do State-Level Politics Have an Impact on Infant Health? An Empirical Investigation**
» Mr. Charles Regan

**The Impact of Cash Transfer Participation on Unhealthy Consumption in Brazil**
» Mrs. Fernanda Araujo Maciel

10:30am  
**Decision Making 3 - DSN MK Session Title**  
*Room 2*

**The application of a resource-allocation methodology to already-established sales channels**
» Dr. Yasamin Salmani, Dr. Fariborz Partovi

**Analysis of Station Capacities for BlueBikes - Boston’s Bike Sharing System**
» Ms. Melike Hazal Can

**SIMON’S DECISION-MAKING PHASES: AN EXPLORATORY FIELD EXPERIMENT**
» Dr. Matthew Liberatore, Dr. William Wagner

10:30am  
**Supply Chain Management 5 - SCM Session Title**  
*Room 3*

**The Joint Financing in A Cash-constrained Supply Chain**
» Dr. Cheng-Chang Lin, Ms. Ting Kung

**Does Incentivizing Consumers to Collect Garments Achieve Sustainability and Increase Manufacturers’ Performance?**
» Ms. Li Liu, Dr. Gulver Karamemis, Dr. Seray Ergene
Continued from Saturday, 28 March

Does Blatant Benevolence Increase Social Capital Online?
» Mr. Jiayuan Zhang, Dr. Koray Ozpolat, Dr. Dara Schniederjans, Dr. Gülver Karamemis

12pm
Lunch & Board Meeting Luncheon (Board Members only)
On your own

1:30pm
Accounting Finance and Economics 8 -
ACC FIN ECON Session Title
Room 1

Teaching Sustainability and Environmental Audit to College of Business Students
» Dr. Carmen Quirvan

A study of firms’ financial leverage on their stock performance
» Dr. Zhixin Kang, Dr. Edwin Mensah

DUAL-DYNAMIC RETIREMENT INCOME STRATEGY FOR BETTER RETIREMENT OUTCOMES
» Mr. Zefeng Bai, Dr. Kai Wallbaum

1:30pm
Sustainability 2 -
SUST Session Title
Room 2

Coastal City Climate Change Planning: A Network Optimization Cost-Benefit Approach for Coastal Cities Facing Flooding from Climate-Change-Induced Sea Level Rise
» Mr. Donald Jenkins, Dr. Foad Mahdavi Pajouh, Dr. Paul Kirshen

IMPLEMENTATION OF PREDICTION MODEL FOR EQUIPMENT REPLACEMENT TIME BASED ON AVAILABLE INFORMATION
» Mr. Yuta Inoue, Mr. Tomoki Oshima, Prof. Aya Ishigaki

Blueprint for Global Sustainability: Impact of Technology, Healthcare and Education
» Dr. Viju Raghupathi

1:30pm
Supply Chain Management 6 -
SCM Session Title
Room 3

Comparison of Korean, Japanese and German Cases by Life Cycle Option Selection for Material-based CO2 Saving Rate and Cost
» Mr. Jaeho Han, Mr. Kazuki Yoda, Mr. Hayate Irie, Mr. Yuki Kinoshita, Prof. Tetsuo Yamada

PREDICTING REMANUFACTURED PRODUCT FRAUD USING NEURAL NETWORKS
» Mr. Aditya Pandit, Dr. Surendra Gupta

Pricing Modeling for New and Remanufactured Products Across Generation in an Equilibrium Environment
» Ms. Liangchuan Zhou, Dr. Surendra Gupta

An integrated model to design a multi-period and product closed loop supply chain
» Mr. Murtadha Aldoukhi, Dr. Surendra Gupta

1:30pm
Innovation and Creativity -
INNOV Session Title
Room 4

Development and Testing of a Creative Strengths Instrument
» Dr. Eric W. Stein, Dr. Denise Potosky

The impact of organizational 'mindset' on innovation
» Prof. Heidi Hughes, Dr. Hyoun-Sook Lim, Dr. Caleb Bragg

Cybersecurity Policy: Is it worth the risk?
» Dr. Carolyn LaMacchia
EFFECTS OF GREEN PRODUCT INNOVATION AND GREEN STRATEGY ON COMPANY PERFORMANCE: ARÇELİK CASE FROM TURKEY

» Prof. Tugba Karabulut, Ms. Esra Ergun