



Thursday, 26 March

10:30am **Strategy and Organizational Behavior 1 - ST OB Session Title**
Room 1

EXPLORING THE WORK-FAMILY RELATIONSHIP THROUGH A HISTORICAL PERSPECTIVE

» Dr. Kellyann Kowalski, [Dr. Jennifer Swanson](#)

KNOWLEDGE FLOWS IN ALLIANCES: AN ANTECEDENT TO PARTNER ACQUISITION

» [Dr. Simona Ileana Giura](#)

THE DYNAMIC AND PROCESSUAL SCHEMA FOR TRANSFORMING VALUE PROPOSITION TO VALUE PERCEPTION

» Dr. Tung-Shan Liao, [Mr. Shi-wen Tung](#)

10:30am **Service and Healthcare Management 1 - SRV HLT Session Title**
Room 2

Coordinating care in inpatient units using buffer management

» [Dr. Danilo Sirias](#)

Daily Food Selection for a Healthier Generation - A Linear-Programming Optimization Model

» [Dr. Chin-Yen Alice Liu](#)

Service Supply Chain Capacity Planning using a Python-Coded Decision-Support System with Simulation-Based Optimization

» Dr. Canan Corlu, Prof. John Maleyeff, [Ms. Chenshu Yang](#), Ms. Tianhuai Ma, Ms. Yanting Shen

10:30am **Operations Management and Operations Research 1 - OM OR Session Title**
Room 3

Reshoring for a sustainable manufacturing location decision in healthcare industry

» [Ms. Gawon Yun](#), Dr. Douglas Hales, Dr. Mehmet Yalcin

Reestablishing the ever-increasing need for skilled tradespeople in the United States

» [Dr. Jen Basile](#)

The Travelling Salesman Problem with Job-times and the variations

» [Mr. Mohsen Mosayebi](#), Prof. Manbir Sodhi

Palm to Palm: Managing Resources

» Mr. David Somoyah, Mr. Alejandro Lucena Mir, [Mr. Neil Desnoyers](#)

10:30am **Decision Making 1 - DSN MK Session Title**
Room 4

Criteria determination of Analytic hierarchy process using a topic model

» [Ms. Jin Fang](#), Dr. Fariborz Partovi

Nudging, Digital Nudging and Hypernudging

» [Ms. Ja-Nae Duane](#)

What drives success or failure of informal businesses in an emerging market?

» Mr. Prince Gyimah, [Prof. Robert Lussier](#), Mr. Etse Nkukpornu

10:30am **Teaching and Innovation Panel 1 - TCH INNV Session Title**
Room 5



Continued from **Thursday, 26 March**

Using Social Media in the Classroom

» [Dr. Kathleen Ferris-Costa](#), [Dr. Krista Hill-Cummings](#), [Dr. Adriana Boveda](#)

12pm

Lunch Break

On your own

1:30pm

**Accounting Finance and Economics 1 -
AC FIN ECON Session Title**

Room 1

The ROIC-WACC Spread: Does Good Corporate Governance Impact Cash Distributions to Shareholders?

» [Dr. Robert Goch](#)

MODELLING EARNINGS MANAGEMENT, CORPORATE GOVERNANCE, CAPITAL MANAGEMENT AND RISK USING DYNAMIC PANEL DATA ESTIMATION: THE CASE OF LISTED DEPOSIT BANKS IN AN EMERGING MARKET

» [Dr. Ikechukwu Ndu](#), [Dr. Chiaku Chukwuogor](#), [Dr. Augustine Arize](#), [Dr. John Malindretos](#)

TECHNOLOGY-BASED AUDIT TOOLS IN NON-GLOBAL NETWORK FIRMS

» [Ms. Annie Witte](#)

MNC Accounting Foreign Exchange Exposure: an Application

» [Dr. Moschos Scoullis](#), [Dr. Andrew Nyboga](#), [Dr. John Malindretos](#), [Dr. Demetri Tsanacas](#), [Prof. Alfred Verrios](#)

1:30pm

**Strategy and Organizational Behavior -
STR OB 1 Session Title**

Room 2

THE USE OF THE BALANCED SCORECARD AS A TOOL FOR ORGANIZATIONAL DEVELOPMENT AND CHANGE

» [Prof. Robert Yawson](#), [Dr. Amy Paros](#)

THE INFLUENCE OF ORGANIZATIONAL IDENTITY IN HIGHER EDUCATION DECISION MAKING

» [Mr. Brian O'Neill](#)

Repairing with Foresight: A Framework for Understanding Psychological Contract Breach and Repair in Organizations

» [Prof. Kristen DeTienne](#), [Dr. Marc-Charles Ingerson](#)

1:30pm

**Big Data, Analytics, Knowledge Management 1 -
BG DT Session Title**

Room 3

The Graduate Education Landscape for Data Science and Analytics: A Preliminary Investigation of Program Content and Structure

» [Dr. William Hampton-Sosa](#)

"Teaching Business Analytics – Challenges and Opportunities"

» [Dr. Lillian Kamal](#), [Dr. Bharat Kolluri](#)

BIG DATA FOR SMALL BUSINESS: A KNOWLEDGE MANAGEMENT MODEL

» [Dr. Shouhong Wang](#), [Dr. Hai Wang](#)

Providing Helpful Information for Online Customers

» [Mr. Mohsen Ahmadian](#), [Dr. Josephine Namayanja](#)

1:30pm

**Service and Healthcare Management 2 -
SRV HLT Session Title**

Room 4

Blockchain In Healthcare: How Smart Contracts Can Change Prescriptions

» [Prof. Afrooz Moatari-Kazerouni](#)



Continued from **Thursday, 26 March**

ASSOCIATION BETWEEN PHYSICIAN PRESCRIBING BEHAVIOR AND PHARMACEUTICAL COMPANY PAYMENTS

» [Prof. Janice Winch](#)

Personalized Treatment for Breast Cancer Patients: Evaluating Performances of Machine Learning Methods

» [Ms. Melike Hazal Can](#), Dr. Ibrahim Zeid, Dr. Sagar Kamarthi, Dr. Stephen Agboola, Dr. Kamal Jethwani, Dr. Ramya Palacholla

1:30pm

Teaching and Innovative Education 2 - TCH INNV Session Title

Room 5

INCORPORATING CLOUD COMPUTING INTO COURSE INNOVATIONS

» [Dr. Zhengzhong Shi](#)

Newsvendor Game: A Behavioral Exercise in Decision Making under Risk

» [Dr. Chirag Surti](#), Dr. Anthony Celani

AN OUTCOMES ASSESSMENT OF AN INNOVATIVE INFORMATION TECHNOLOGY EDUCATIONAL FRAMEWORK

» [Dr. Stephen Richter](#), [Mr. Jack Rappaport](#), [Dr. Dennis Kennedy](#), [Dr. Thomas Blum](#)

Developing a Distinctive Consulting Capstone Course in a Supply Chain Curriculum

» [Dr. Christopher Roethlein](#), [Dr. Teresa McCarthy Byrne](#), [Dr. John Visich](#), [Dr. Michael Gravier](#), [Dr. Suhong Li](#)

1:30pm

Operations Management, Operations Research 2 - OM OR Session Title

Room 6

Understanding Ordering Behavior in the Newsvendor Problem: An Experimental Application

» Dr. Mike von Massow, [Dr. Mustafa Canbolat](#)

Can Learning-by-doing Hurt Profit? The Case of Outsourcing and Supplier Encroachment

» [Ms. Yaqin Sun](#), Dr. Wenjing Shen

A MODIFIED CONTINUOUS-REVIEW (s, Q) MODEL WITH BETA-BINOMIAL DISTRIBUTION FOR CONFORMING UNITS IN A LOT

» [Dr. Javad Paknejad](#), Dr. Farrokh Nasri, Dr. John Affisco

HEURISTIC REPLENISHMENT POLICIES FOR PERISHABLE GOODS THAT ARE SUBJECT TO SUBSTITUTION

» [Dr. Borga Deniz](#)

3pm

Coffee Break

Coffee Break Area

3:25pm

Sustainability 1 - SUST Session Title

Room 3

Heterogeneity in Corporate Green Supply Chain Practices Adoption

» [Ms. Yuan Chen](#), Dr. Joseph Sarkis, Prof. Qinghua Zhu

REVIEW OF SUSTAINABLE MANAGEMENT STRATEGIES OF FRUIT AND VEGETABLE WASTE

» [Mr. Adel Fadhel](#), Dr. Surendra Gupta

The Business Case For Corporate Social Responsibility

» Prof. Shaikhe Marom, [Prof. Robert Lussier](#)

Was Boeing's board complicit in the 737 MAX disasters?

» Dr. Dov Fischer, [Dr. Darline Augustine](#), Dr. Ngoc Cindy Pham



Continued from **Thursday, 26 March**

3:30pm **Accounting Finance Economics 2 -
AC FIN ECON Session Title**
Room 1

VOLATILITY SPILLOVERS BETWEEN CHINESE ENERGY, STOCK AND FOREIGN ECAHNGE MARKETS DURING THE SINO-AMERICA TRADE WAR

» Mr. Tongshuai Qiao, [Mr. Lixin Huang](#), Prof. Ping Li

MNC Operating Foreign Exchange exposure

» Dr. John Malindretos, Dr. Ikechukwu Ndu, Dr. Solomon Nyanga, Dr. alex panayides, [Dr. Demetri Tsanacas](#)

A Lilliputian Economy in a Common Currency Area

» [Dr. Theologos Homer Bonitsis](#)

3:30pm **Big Data, Analytics, Knowledge Management 2 -
BGDT Session Title**
Room 2

Linkage Between Services Trade Liberalization and Country Development Level with Data Mining Techniques

» [Mrs. Rahmet USLU YUVACI](#), Dr. Alexander Pelaez

A Hybrid Graph-based Model for Content Analysis on Social Media

» [Mrs. maryam rahaafrooz](#), Dr. Josephine Namayanja

Mining for Latent Sociotechnical Error in Aviation Safety Data

» [Mr. Tristan Stull](#), Dr. Josephine Namayanja

DENSITY-BASED CLUSTERING VALIDATION OF UNCERTAIN DATA OBJECTS

» [Dr. Behnam Tavakkol](#), Dr. Ali Tosyali

3:30pm **Operations Management and Operations Research 3 -
OM OR Session Title**
Room 4

The Traveling Salesman Problem with Drop-off, Pick-up, and Job-times

» [Mr. Mohsen Mosayebji](#), Prof. Manbir Sodhi

RATIONALIZING YOUR SPECIFICATIONS

» Prof. Donald Holmes, [Dr. Erhan Mergen](#)

TWO-DIMENSIONAL RANDOM POINTS MAY NOT BE HOMOGENEOUS

» [Dr. Jinchang Wang](#)

MATCHING FOR CAUSAL INFERENCE WITH A PARTICLE SWARM OPTIMIZATION

» [Dr. Hyeoncheol Baik](#), Dr. Shaoping Zhao

3:30pm **Teaching and Innovative Education 3 -
TCH INNV Session Title**
Room 5

ENHANCING ACADEMIC SUCCESS: SCENARIO-BASED-LEARNING in ANALYTICAL BUSINESS COURSES

» [Prof. Xingxing Zu](#), Prof. Ziping Wang

Model For Teaching and Assessing Undergraduate Business Analytic Courses

» [Dr. regina halpin](#), Dr. Kelly Rainer

Teaching Undergraduate Business Analytics Using Publicly Available, Free, Real World Data: Professors' Perspective

» [Prof. Allison Miller](#), Prof. Christopher Lowery, Ms. Sarah Owen



Continued from **Thursday, 26 March**

The Challenges in Teaching a Database Management Course for Business Analytics: Finding and Blending the Right Tools for Business Students

» [Dr. Ahmet Ozkul](#)

3:30pm **Information Systems & Decision Making - IS & DM Session Title**

Room 6

Synthetic Average Neighborhood Sampling Algorithm (SANSa): A Neighborhood Informed Synthetic Sample Placement Approach to Improve Learning from Imbalanced Data

» [Mr. Murtaza Nasir](#), Dr. Ali Dag, Dr. Serhat Simsek, Dr. Asil Oztekin

Network Structure & Coordination in Electronic Markets

» [Dr. Alexander Pelaez](#), Ms. Nooshin Nejati, Dr. Elaine Winston

RSM Audit Software

» [Ms. Alyssa Royce](#), Prof. Shaoping Zhao

INFORMATION PROCESSING TECHNIQUES FOR BETTER MANAGERIAL DECISIONS IN SMALL BUSINESSES

» [Dr. Mysore Ramaswamy](#)

6pm **First Day Reception**

Reception Area

Friday, 27 March

7:30am **Breakfast**

Breakfast Room

8:30am **Accounting Finance Economics 3 - AC FIN ECON Session Title**

Room 1

MNC Transactions Foreign Exchange Exposure

» Dr. Giuliana Campanelli Andreopoulos, Dr. John Malindretos, [Dr. Demetri Tsanacas](#), Prof. Alfred Verrios, Dr. Moschos Scoullis

Comparison Study of Portfolio Insurance Strategies: CPPI versus VTPI

» [Ms. Olga Biedova](#)

Analysts' Recommendation, Supporting Forecasts and Consistency

» [Prof. Tao Li](#)

8:30am **Big Data_F_8:30AM - BGD Session Title**

Room 2

ARE MACHINES WITH HUMAN INTELLIGENCE POSSIBLE?

» [Dr. Jinchang Wang](#)

Black Swan Theory of Events and the Impact to Hospitality Operators: Literature Review and Proposed Analysis

» [Dr. Steven Kent](#)

Could Marijuana Help Ease the Opioid Crisis? An Empirical Evidence from Drug Overdose Death

» [Ms. Ying Wang](#)

8:30am **Marketing and Consumer Behavior 1 - MKT Session Title**

Room 3



Continued from **Friday, 27 March**

What makes me Click? Advertising Images in the Context of High Severity Diseases

» [Dr. Anthony Asare](#), Dr. Tilottama Chowdhury, Dr. Patricia Norberg, Dr. Jun Kang, Mr. Richard Bannor

The Role of Third-party Justice in Online Complaint Management

» [Dr. Jing Yang](#)

EXPLORING THE DEVELOPMENT OF SOCIAL MARKETING ACADEMIC RESEARCH FROM THE PERSPECTIVE OF INNOVATION DIFFUSION

» [Mr. Chung Mo Lee](#), Prof. Wen-yeh Huang, Prof. Louis Y.Y. Lu, Prof. Chih-Ping Chen

8:30am

Teaching and Innovative Education 4 - TCH INNV Session Title

Room 4

Global Foresight: An Examination of Small Colleges Looking to Evolve

» [Dr. Rebekah Hanousek-Monge](#)

Revisiting: Visual Business Intelligence Course

» [Dr. Anil Aggarwal](#)

The relationship between the use of social media and the well-being of college students

» [Dr. Youqin Pan](#), Prof. Leping Liu

USING SPREADSHEETING TO TEACH THE COMPONENTS OF THE BASIC TAX FORMULA AND THE EFFECTS OF THE TAX CUTS AND JOBS ACT

» [Dr. Deb Sledgianowski](#), Dr. Steven Petra, Dr. Alexander Pelaez

10am

Coffee Break

Coffee Break Area

10am

Poster Session

Undergraduate Poster Session Area

The Ask and the Offer: Insights from Shark Tank

» [Mr. William Riherd](#), Ms. Kristina Schmidt, Ms. Julia Howell, Ms. Victoria Newell

Effect of Collaborative Learning for Production Line Design using LEGO MindStorms

» [Mr. Shingo Umehara](#), Mr. Hiroshi Kuroki, Mr. Tomoki Oshima, Prof. Aya Ishigaki, Dr. Seiichi Yasui

THE LITERATURE REVIEW OF SIX SIGMA PROJECT PRIORITIZATION AND SELECTION PROBLEM

» Dr. Fatma Pakdil, [Ms. Bethel Teshome](#)

Blockchain Applications in Business: Bringing Businesses and Consumers Together with Trust and Confidence

» [Mr. kyle kelley](#), [Ms. Mayumi Fleming](#), [Dr. ANSHU ARORA](#), [Dr. Jiajun Xu](#)

Artificial Intelligence, Humanized Technology, and Robotic Anthropomorphism: How Do Robots and Humans Interact?

» [Ms. Brea Ellis](#), [Ms. Mayumi Fleming](#), [Ms. Rosslyne Terry](#), Dr. ANSHU ARORA

The Combined Effects of Design-Tech Synergy + Country-of-Origin on Consumers' Willingness to Buy: A Neoteric Approach to Innovation

» [Ms. Mayumi Fleming](#), [Mr. kyle kelley](#), Dr. Jiajun Xu, Dr. ANSHU ARORA

Predicting number of Bike-share Users: A Lasso regression approach

» [Dr. Youqin Pan](#), Mr. Roger buenrosto

The Impact of Quota System of Forage: A Case Study of International Trade between Korea and the United States

» [Mrs. Yeongchae Yoo](#), Dr. EunSu Lee



Continued from **Friday, 27 March**

Company Actions and Alignment with the UN Sustainable Development Goals

» [Ms. Jamie Fischer](#), [Mr. Jonathan Hagenow](#), Dr. John Visich

Best Practices in Sustainable Procurement

» [Mr. Ben Strauss](#), Dr. John Visich

Inventory optimization in a supermarket warehouse feeding a single cell poke-thru production line

» [Ms. Jenna Moreira](#), [Ms. Emily Vieten](#), Dr. Fatma Pakdil

Waste Management

» [Mr. Brandon Dipierdomenico](#)

Machine Learning Applications In Image Recognition

» [Mr. Michael Matkowskj](#), [Ms. Audrey Chase](#)

IMPLEMENTING PRODUCTION CO-OPs TO MAINTAIN COMMUNITY SUSTAINABILITY

» [Ms. Ivie Enagbare](#), [Ms. Diana Sanchez](#), Ms. Melanie McAllister, Mr. Mcdonald Etrue, Mr. Eamonn McGuinness, Prof. Heidi Hughes

Non-linear Spatial Analysis of Ambulance Service Location in Jersey City

» [Mrs. Natalia De La Fuente](#), Dr. EunSu Lee

10:30am

Decision Making 2 - DSN MK Session Title

Room 1

ANALYZING THE MAJOR FACTORS OF DISASTER REDUCTION AND RECOVERY BY AHP AND BUILDING AN EVALUATION MODEL FOR RESILIENT COMMUNITIES

» [Ms. Li-hsiang Chien](#), Prof. Ja-Shen Chen

Leadership during Crises: Navigating Complexity and Uncertainty

» [Dr. Kedir Assefa Tessema](#), Ms. Jacki Eovitch, Ms. Paige Gallagher

Performance in small and medium enterprises considering human resource practices: A case of Ghana

» Dr. Emelia Ohene Afriyie, Dr. Mariama Yakubu, [Dr. Iddrisu Awudu](#)

10:30am

Big Data, Analytics, Knowledge Management 3 - BG DT Session Title

Room 2

Using Predictive Analytics to Forecast Ice Cream Sales

» [Ms. Divyanshi Trakroo](#), Ms. Sheila Ansary, Mr. Justin Smith, Mr. Dino Sanfilippo, Dr. Dinesh Pai

Development of Collaborative Consumption Pricing: An Econometrics Model Approach of Airbnb

» [Mrs. Funda Sarican](#)

Evaluating the International Technology Achievement Index (TAI) using the Order Rated Effectiveness Model (ORE)

» [Prof. Ronald Klimberg](#), Prof. Sam Ratick

10:30am

OMOR_F_8:30AM - OMOR_F_8:30AM

Room 3

Designing networks resilient to clique blockers

» [Mr. Haonan Zhong](#), Dr. Foad Mahdavi Pajouh, Dr. Oleg Prokopyev

SCHOOL BUS ROUTING WITH BELL TIME POLICY OPTIMIZATION: A MULTI-OBJECTIVE APPROACH

» [Mr. Leren Qian](#), Prof. Emanuel Melachrinoudis

Using 1-2-Opt Exchanges to Minimize the Number of School Bus Routes

» [Dr. Dmitriy Shaltayev](#), Dr. Robert Hasbrouck



Continued from **Friday, 27 March**

10:30am **Supply Chain Management 1 -
SCM Session Title**
Room 4

Fight Outsourcing and the Impact of Regional Carriers on Airfares
» Prof. Farbod Farhadi, [Prof. Soheil Sibdari](#), Prof. Matthew Gregg, Prof. David Pyke

Livestock Feedstock Sourcing and Transportation Planning
» [Dr. EunSu Lee](#)

IDENTIFYING TENSIONS IN THE U.S. THIRD PARTY LOGISTICS (3PL) INDUSTRY THROUGH PARADOXICAL LENS: GROUND MOVEMENT FOCUS
» [Mr. Muhammad Ashraf](#), Dr. Douglas Hales, Dr. Mehmet Yalcin

10:30am **Teaching and Innovative Education 5 -
TCH INNV Session Title**
Room 5

Publish Don't Perish: Methods that Improve Your Ability to get Published
» [Prof. Robert Lussier](#)

10:30am **EthicsWorkshop_F_10:30AM -
EthicsWorkshop_F_10:30AM**
Room 6

MELDING ETHICAL BEHAVIORS INTO LEADERSHIP EXPECTATIONS. SEEKING TO MAKE THE PHRASE, 'ETHICAL LEADERSHIP' NO LONGER NECESSARY: A LEADERSHIP WORKSHOP.
» [Dr. Maureen Mackenzie-Ruppel](#)

12pm **Lunch**
On your own

1:30pm **Accounting Finance and Economics 4 -
AC FIN ECON Session Title**
Room 1

An Examination of Casual Relationships among the Existing House Market, Stock Market and the Mortgage Interest Rate by A Leveraged Bootstrap Causality Approach
» [Dr. Kuo-Hao Lee](#)

MACROECONOMIC RISK AND HEDGE FUND RETURNS: REVISITED
» [Dr. Scott Mackey](#), Dr. James Forest, Dr. Michael Melton

An Exploratory Analysis of Wages and Employment in Business Professions
» [Dr. Kelley Donalds](#)

1:30pm **Service and Healthcare Management 3 -
SRV HLT Session Title**
Room 2

Effect of Rotation on Factor Analysis for Parenting Stress in Japanese Working Mothers
» [Ms. Michika Kato](#), Prof. Tetsuo Yamada, Dr. Eri Ohto-Fujita, Prof. Seiko Taki

Substance Use Disorder Outcome Predictions for Decision Support: A Holistic Data Analytics Approach
» [Mr. Murtaza Nasir](#), Dr. Nichalin Summerfield, Dr. Sanjeev Singh, Mr. Vimal Nayani, Dr. Margaret Knight, Dr. Asil Oztekin

A Socio-Technical Analysis of Access to Mental Health Services by Older Adults in Rural Communities
» [Dr. Rhoda Joseph](#)

Spatiotemporal Urban Ambulance Pre-assignment Problem
» [Dr. EunSu Lee](#), [Mrs. Natalia De La Fuente](#), Dr. Melanie McDonald



Continued from **Friday, 27 March**

1:30pm **Teaching and Innovative Education 6 - TCH INNV Session Title**
Room 3

Utilizing Open Educational Resources to Facilitate Student Engagement in Online Courses
» [Dr. Colleen Carraher Wolverton](#)

A PRELIMINARY STUDY OF AGE AND GENDER AND THEIR INFLUENCE ON STUDENT PERSPECTIVES OF ONLINE VERSUS FACE-TO-FACE EDUCATION AT A JESUIT INSTITUTION
» [Dr. Lynn Fish](#), [Dr. Coral Snodgrass](#)

REINFORCING SPREADSHEET SKILLS THROUGH AN ONLINE INSTRUCTIONAL PLATFORM WHEN TEACHING A FACE-TO-FACE MIS COURSE
» [Dr. Esmail Mohebbi](#)

1:30pm **Supply Chain Management 2 - SCM Session Title**
Room 4

Supply Chain Integration through Supplier Satisfaction
» [Mr. James Gravier](#), [Dr. John Visich](#), [Dr. Pedro Reyes](#), [Dr. Michael Gravier](#)

A New Design and Structure of Supply Chain System for Improving the Resilience
» [Dr. Yu Cui](#), [Prof. Masaharu Ota](#)

Supply Chain Resilience: An Adaptive Cycle Approach
» [Dr. Henry Adobor](#)

1:30pm **Big Data, Analytics, Knowledge Management 4 - BG DT Panel Title**
Room 5

Teaching Business Analytics in a Business School
» [Prof. Ronald Klimberg](#), [Dr. Matthew Liberatore](#), [Prof. Linda Boardman Liu](#), [Prof. Alan Olinsky](#)

1:30pm **Supply Chain Management Panel - SCM Panel Title**
Room 6

Panel Proposal - Strengthening Undergraduate Research in the Interdisciplinary Logistics and International Trade Program
» [Dr. ANSHU ARORA](#), [Dr. Amit Arora](#), [Dr. Mohamad Sepehri](#), [Dr. Pradeep Behera](#), [Dr. Malva Reid](#), [Ms. Mayumi Fleming](#), [Ms. Brea Ellis](#), [Mr. kyle kelley](#), [Ms. Rosslynne Terry](#)

3pm **Coffee Break**
Coffee Break Area

3pm **Poster Session**
Undergraduate Poster Session Area

3:30pm **Accounting Finance and Economics 5 - AC FIN ECON Session Title**
Room 1

FINANCIAL REPORTING AND AUDITING REQUIREMENTS - SHOULD PRIVATE COMPANIES BE INCLUDED?
» [Prof. Lynn Ruggieri](#), [Prof. John McQuilkin](#)

A Summary of CAM (Critical Audit Matter) Disclosed by Large Accelerated Filers for the New Expanded Auditor's Report
» [Dr. Nathan Slavin](#), [Ms. Mingzhu Liu](#), [Dr. Jianing Fang](#)



Continued from **Friday, 27 March**

ADDITIONAL EVIDENCE ON THE INEFFECTIVENESS OF VOLUNTARY ACCOUNTING DISCLOSURE PROPOSALS: THE CASE OF THE SUSTAINABILITY ACCOUNTING STANDARDS BOARD'S PRONOUNCEMENTS

» [Dr. A J Stagliano](#)

3:30pm

Big Data, Analytics, Knowledge Management 5 - BG DT Session Title

Room 2

Machine Learning applied to Linear Regression Analysis using a Mean Absolute Deviation Loss Function

» [Dr. Robert Kissell](#), [Dr. Elizabeth Vidaurre](#)

A Comparison Of Machine Learning Methods In Multi-Class Text Classification

» [Dr. Gazi Duman](#), [Dr. Elif Kongar](#), [Dr. Surendra Gupta](#)

Supply Chain Contract Management in Blockchain Environment

» [Dr. Nikhil Varma](#), [Dr. Chirag Surti](#)

AI in Knowledge Sharing and Learning: Redesigning Roles, Processes, and Incentives

» [Dr. Shankar Sundaresan](#), [Dr. Zuopeng Zhang](#)

3:30pm

Teaching and Innovative Education 7 - TCH INNV Session Title

Room 3

Collaborative Undergraduate Business Experiences (CUBEs)

» [Dr. Kathleen Ferris-Costa](#), [Dr. xiangrong liu](#)

EXPLORING THE RELATIONSHIP BETWEEN STUDENT ENGAGEMENT AND PERFORMANCE

» [Dr. John Weber](#), [Dr. Bhupinder Sran](#)

Curricular Considerations for Developing Project Management Skills (Even in Non-PM Courses)

» [Dr. Donna McCloskey](#)

3:30pm

Supply Chain Management 3 - SCM Session Title

Room 4

Is Your Supply Chain Ready To Embrace Blockchain?

» [Dr. Naeem Bajwa](#)

The Effects of Blockchain Application in Port Competitiveness: Multi-Theoretical Approach

» [Mr. Leo Hong](#), [Dr. Douglas Hales](#)

Blockchain Technology: A Two-sided Market Perspective

» [Mrs. Mahtab Kouhizadeh](#), [Dr. Sara Saberi](#), [Dr. Joseph Sarkis](#), [Dr. Sang Hoo Bae](#)

6pm

Gala Dinner, Awards Ceremony

Reception Area

Saturday, 28 March

7:30am

Breakfast

Breakfast Room

8:30am

Accounting Finance and Economics 6 - ACC FIN ECON Session Title

Room 1

Foreign Exchange Forecasting

» [Dr. Augustine Arize](#), [Dr. Ioannis Kallianiotis](#), [Dr. John Malindretos](#), [Dr. Ike Ndu](#), [Dr. Moschos Scoullis](#)



Continued from **Saturday, 28 March**

THE RELATIONSHIP BETWEEN ECONOMIC POLICY UNCERTAINTIES AND STOCK MARKET VOLATILITY IN THE UNITED STATES AND S. KOREA

» Dr. DaeRyong Kim, [Dr. Seongju Moon](#)

US Health Care Economics :Issues and Trends

» Dr. Augustine Arize, Dr. Giuliana Campanelli Andreopoulos, Dr. John Malindretos, Dr. alex panayides, [Prof. Alfred Verrios](#)

8:30am

Legal, Ethical, and Social Issues 1 - LGL ETH SOC Session Title

Room 2

Leading Human Resource Strategy for Diverse Cultures

» [Prof. Glen Vogel](#)

The Legal and Ethical Considerations of Using Social Media in the Recruiting and Hiring Stages of Employment

» [Prof. Bruce Haller](#), [Prof. Daniel Ball](#)

Recruiting For Success. Does Board Diversity Matter?

» [Mr. Joseph L. Pontacoloni](#), [Ms. Meg E. Cotter Mazzola](#), [Mr. Angel Claudio](#), [Mr. Javier A. Salguero](#), [Mr. Marcelles James](#), [Prof. Robert Yawson](#)

The 2013 AACSB standards – Has there been Continuous Improvement in terms of Ethics?

» [Dr. Lori Koste](#)

8:30am

Supply Chain Management 4 - SCM Session Title

Room 3

HUMANITARIAN LOGISTICS NETWORK DESIGN WITH INTEGRATED DATA ENVELOPMENT ANALYSIS METHOD

» [Prof. Jae-Dong Hong](#)

Smart Compassion VR: Engaging donors with virtual reality to donating cash for disaster relief

» [Mr. Hee Yoon Kwon](#), [Dr. Koray Ozpolat](#), [Dr. Anis Triki](#)

Design, Digitizing, and Executing Lean and Agile Smart Manufacturing Facilities for Global Supply Chain

» [Prof. Shahram Taj](#)

8:30am

Service and Healthcare Management 4 - SRV HLT Session Title

Room 4

IS SHORTENING THE LENGTH OF STAY GOOD OR BAD? EFFICIENCY VERSUS QUALITY BALANCE

» [Prof. Yusuf Çelik](#), [Mr. Birol Yetim](#)

THE IMPACT OF HOSPITAL READMISSION REDUCTION PROGRAM ON REDUCING THE READMISSION RATES: A DATA ANALYSIS APPROACH USING PATIENT AND HOSPITAL SPECIFIC FACTORS

» [Dr. Fatma Pakdil](#), [Prof. Steve Muchiri](#), [Prof. Nasibeh Azadeh-Fard](#)

The Impact of Hospital Patient Safety Culture and internal marketing on Occur of Medical Adverse Event

» [Prof. Yafang Tsai](#), [Dr. SHIH-WANG WU](#), [Mr. Ming-wei Sung](#)

Accountable Care Organizations and Hospital Performance

» [Dr. C. Christopher Lee](#), [Dr. Heechang Shin](#)

10am

Coffee Break

Coffee Break Area

10:30am

Accounting Finance and Economics 7 - ACC FIN ECON Session Title

Room 1

The Effect of Perceived Risk on Smoking among High School Seniors

» [Prof. Jorge Medina](#)



Continued from **Saturday, 28 March**

Do State-Level Politics Have an Impact on Infant Health? An Empirical Investigation

» [Mr. Charles Regan](#)

The Impact of Cash Transfer Participation on Unhealthy Consumption in Brazil

» [Mrs. Fernanda Araujo Maciel](#)

10:30am **Decision Making 3 - DSN MK Session Title**

Room 2

The application of a resource-allocation methodology to already-established sales channels

» [Dr. Yasamin Salmani](#), [Dr. Fariborz Partovi](#)

Analysis of Station Capacities for BlueBikes - Boston's Bike Sharing System

» [Ms. Melike Hazal Can](#)

SIMON'S DECISION-MAKING PHASES: AN EXPLORATORY FIELD EXPERIMENT

» [Dr. Matthew Liberatore](#), [Dr. William Wagner](#)

10:30am **Supply Chain Management 5 - SCM Session Title**

Room 3

The Joint Financing in A Cash-constrained Supply Chain

» [Dr. Cheng-Chang Lin](#), [Ms. Ting Kung](#)

Does Incentivizing Consumers to Collect Garments Achieve Sustainability and Increase Manufacturers' Performance?

» [Ms. Li Liu](#), [Dr. Gulver Karamemis](#), [Dr. Seray Ergene](#)

Supply Chain Performance Dynamics in the Presence of Product Deletion: A System Dynamics Approach

» [Dr. Seyedehfatemeh Golrizgashti](#), [Dr. Seyed Hossein Hosseini](#), [Dr. Qingyun Zhu](#), [Dr. Joseph Sarkis](#)

10:30am **Big Data, Analytics, Knowledge Management 6 - BG DT Session Title**

Room 4

A Learning Analytics Decision Model for Urban Mobility Systems Planning

» [Mr. Tristan Stull](#)

On the Use of Search Volume Data in Retail Decision Making

» [Dr. Mustafa Canbolat](#), [Dr. Ali Coskun](#), [Mr. Murat Aksit](#)

Household Financial Differences: A Perspective of Couples' Money Management Habits

» [Mr. Donald Jenkins](#), [Dr. Josephine Namayanja](#)

A Hybrid Approach to Context-based Sentiment Analysis

» [Ms. Guneeti Sharma](#), [Mr. Abhi Adhikari](#), [Dr. Josephine Namayanja](#)

10:30am **Information Systems & Decision Making 2 - IS DM --Session Title**

Room 5

Building Effective IT Project Management Course

» [Dr. Manouch Tabatabaei](#)

Electronic community of cybersecurity: A network analysis of CVE disclosure on Twitter

» [Mr. Haonan Zhong](#), [Dr. Josephine Namayanja](#)

Artificial Intelligence Adoption: A Re-Examination of Technology Acceptance

» [Dr. Donna McCloskey](#)



Continued from **Saturday, 28 March**

Does Blatant Benevolence Increase Social Capital Online?

» [Mr. Jiayuan Zhang](#), Dr. Koray Ozpolat, Dr. Dara Schniederjans, Dr. Gulver Karamemis

12pm

Lunch & Board Meeting Luncheon (Board Members only)

On your own

1:30pm

Accounting Finance and Economics 8 - ACC FIN ECON Session Title

Room 1

Teaching Sustainability and Environmental Audit to College of Business Students

» [Dr. Carmen Quirvan](#)

A study of firms' financial leverage on their stock performance

» [Dr. Zhixin Kang](#), [Dr. Edwin Mensah](#)

DUAL-DYNAMIC RETIREMENT INCOME STRATEGY FOR BETTER RETIREMENT OUTCOMES

» [Mr. Zefeng Bai](#), Dr. Kai Wallbaum

1:30pm

Sustainability 2 - SUST Session Title

Room 2

Coastal City Climate Change Planning: A Network Optimization Cost-Benefit Approach for Coastal Cities Facing Flooding from Climate-Change-Induced Sea Level Rise

» [Mr. Donald Jenkins](#), Dr. Foad Mahdavi Pajouh, Dr. Paul Kirshen

IMPLEMENTATION OF PREDICTION MODEL FOR EQUIPMENT REPLACEMENT TIME BASED ON AVAILABLE INFORMATION

» [Mr. Yuta Inoue](#), Mr. Tomoki Oshima, Prof. Aya Ishigaki

Blueprint for Global Sustainability: Impact of Technology, Healthcare and Education

» [Dr. Viju Raghupathi](#)

1:30pm

Supply Chain Management 6 - SCM Session Title

Room 3

Comparison of Korean, Japanese and German Cases by Life Cycle Option Selection for Material-based CO2 Saving Rate and Cost

» Mr. Jaeho Han, Mr. Kazuki Yoda, Mr. Hayate Irie, [Mr. Yuki Kinoshita](#), Prof. Tetsuo Yamada

PREDICTING REMANUFACTURED PRODUCT FRAUD USING NEURAL NETWORKS

» [Mr. Aditya Pandit](#), Dr. Surendra Gupta

Pricing Modeling for New and Remanufactured Products Across Generation in an Equilibrium Environment

» [Ms. Liangchuan Zhou](#), Dr. Surendra Gupta

An integrated model to design a multi-period and product closed loop supply chain

» [Mr. Murtadha Aldoukhi](#), Dr. Surendra Gupta

1:30pm

Innovation and Creativity - INNOV Session Title

Room 4

Development and Testing of a Creative Strengths Instrument

» [Dr. Eric W. Stein](#), Dr. Denise Potosky

The impact of organizational 'mindset' on innovation

» [Prof. Heidi Hughes](#), Dr. Hyoun-Sook Lim, Dr. Caleb Bragg

Cybersecurity Policy: Is it worth the risk?

» [Dr. Carolyn LaMacchia](#)



Continued from **Saturday, 28 March**

**EFFECTS OF GREEN PRODUCT INNOVATION AND GREEN STRATEGY
ON COMPANY PERFORMANCE: ARÇELİK CASE FROM TURKEY**

» Prof. Tugba Karabulut, Ms. Esra Ergun