

# ◇ ZOOM — Becoming a Great Commission Children’s Ministry

By Moises Alvarez

Foreword by Lloyd Squires, “The King’s  
Clown”

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## ◇ ABOUT THE AUTHOR

Moises Alvarez is a living product of the ministries of Life Challenge UPC — bus ministry, Sunday school, youth ministry, and Bible quizzing. These ministries didn’t just shape him; they launched him. Today, Moises pours his life into reaching, teaching, and discipling children through Sunday school, bus ministry, street ministry, and kids’ Bible studies.

His heartbeat is simple and unstoppable: **see children transformed from the inside out by the power of God** — filled with the Holy Ghost, baptized in Jesus’ name, and living boldly for Christ.

Moises is married to Sylvia, who was also reached through a bus route as a young person. They met serving in Sunday school, and together they continue to minister to children with passion, unity, and joy. Sylvia is not just a supporter — she is a partner in the mission.

## ◇ ABOUT INSIDE OUT STREET MINISTRY

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**I**nside Out Street Ministry is **Fun + Faith on wheels** — a mobile Sunday school that refuses to wait for kids to come to church. Since 2007, this ministry has taken the Gospel into the neighborhoods, parks, apartment complexes, and trailer parks of Odessa, Texas.

Every spring through fall, the team rolls out a mobile stage trailer and transforms sidewalks into revival zones. Puppet shows, prizes, games, music, candy, snacks — all of it becomes a bridge to bring the message of Jesus to children who might never step inside a church building.

Flyers go out. Kids gather. Families watch. Hearts open.

And every year, hundreds of children hear the Gospel — many of whom now attend church and walk with God because someone **ZOOMED** into their world.

Inside Out Street Ministry is not a program.

It's a **movement**.

A declaration that the Gospel belongs **in the streets**, not just in the sanctuary.

## ◇ FOREWORD

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**B**y *Lloyd Squires, “The King’s Clown”*

I’ve had the privilege of ministering alongside Brother Moises for years, and one thing has never changed — **his fire never dies down; it only burns hotter.** Every time I see him, his burden for children, families, and the streets of his city is stronger than before.

Reading *ZOOM* is like stepping into the engine room of his ministry. You can feel the urgency. You can feel the heartbeat. You can feel the call to GO.

This book isn’t theory. It isn’t recycled ideas. It’s the overflow of a man who has lived this, breathed this, and poured himself out for the children of his city — inside the church and far beyond its walls.

As you read, remember this:

These pages were written by a servant whose  
heart is full of love for Jesus and His  
children.

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**I**t is an honor to work with real heroes of the Kingdom — Moises, his  
family, and his team.  
For His Children,

◆ **INTRODUCTION — CHILDREN'S  
MINISTRY → COMMUNITY  
MINISTRY**

**O**ne phrase explains the fire behind this entire book:

## “Go and make disciples.”

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**T**hat simple command from Jesus has been the engine of my life. God gave the green light — and I hit the gas. Let’s ZOOM.

God has filled our tanks with the Holy Ghost. He has handed us the keys to the plan of salvation. And He expects us to take the Gospel **everywhere**.

Drive around your city and dream.

Dream of what God could do.

Dream of the families He will restore.

Dream of the children who will be filled with the Holy Ghost.

Dream of the neighborhoods that will be transformed.

Then — **get out of the vehicle**.

Get into lives.

Get into homes.

Get into neighborhoods.

Get children and families into your heart.

Get them into Bible studies.

Get them into the church.

Get them into the Kingdom.

Someone once said:

“The measure of a church is not its seating capacity, but its sending capacity.”

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**C**hildren’s ministry becomes powerful when it leaves the building. God wants to see if we can take ministry **OUT** into the city and bring children **IN** to the Kingdom.

The challenge has been given.

The call is clear.

The city is waiting.

## ◆ PURPOSE OF ZOOM

**L**uke 14:21, 23

“... Go out quickly into the streets and lanes of the city, and bring in...

Go out into the highways and hedges, and compel them to come in, that my house may be filled.”

Read it again.

Let it sink in.

This is Jesus' **ZOOM parable**.

When we say “ZOOM,” we're talking about two things:

- **Urgency** — move now
- **Focus** — aim at souls

Jesus showed us that ministry must be both.

The purpose of this booklet is simple:

To give you practical steps to ZOOM into  
children's lives and ZOOM them into the  
church.

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**M**atthew 28:18–20 — The Great Commission.

This is our scope.

This is our mission.

This is our assignment.

Let's become an urgent, focused, Great-Commission-driven children's ministry.

## ◇ ZEALOUS OUTLOOK ON MINISTRY

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**J**ohn 4:3–4, 35

“He must needs go through Samaria...

Lift up your eyes, and look on the fields; for they are white already to harvest.”

Jesus took the **ZOOM route** to Samaria.

He was tired — but excited.

He was exhausted — but driven.

He was hungry — but His mission mattered more.

His purpose was a soul.

His lesson was for His disciples.

His message was for us.

Jesus showed them the **meat** of ministry:

## Do the will of God and finish the work.

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**Y**ou can be in children's ministry and still miss the will of God.  
You can teach lessons and still not reach souls.

You can run programs and still not make disciples.

It's time to get our passion back.

It's time to get our mission back.

It's time to ZOOM again.

Use the **Samaritan Rule**:

Get one-on-one with one child.

Step into their world.

Meet their needs.

Let Jesus change your approach to ministry.

When you care for one, God will expand your vision for many.

## ◇ WHO ARE YOU?

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Are you a Sunday school worker?  
Are you a children's minister?  
Are you both?

Yes — but there's a **mindset shift** you must make if you're going to ZOOM.

When you call yourself a "Sunday school worker," you unintentionally limit your ministry to **one day a week**.

But when you call yourself a **Children's Minister**, everything changes.

A Children's Minister is on mission **everywhere** — in homes, in neighborhoods, in schools, in parks, in grocery stores, in conversations, in prayer, in daily life.

Your title shapes your vision.

Your vision shapes your ministry.

Your ministry shapes your impact.

If you want to ZOOM, you must think like someone who ministers to children **all week long**.

## ◇ OUT OF THE CORNER

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**A**cts 26:26  
“...for this thing was not done in a corner.”

Paul reminded King Agrippa that the ministry of Jesus was **public**, visible, undeniable. It wasn't hidden. It wasn't quiet. It wasn't tucked away in a corner.

And if Jesus didn't do ministry in a corner, **neither can we**.

Your children's ministry must go public.

Your message must be visible.

Your impact must be seen.

A corner is an awkward place to escape — and too many ministries have accidentally built corners around themselves:

- Comfortable classrooms
- Predictable routines
- Familiar faces
- Safe spaces

But the Gospel was never meant to be contained.

A mobile ministry avoids corners.

A reaching ministry avoids corners.

A ZOOM ministry avoids corners.

If you claim to have the greatest Sunday school in the world, then the world should see it.

Get out of the corner.

Get into the city.

Get into the harvest.

Get into the ZOOM.

## ◇ ? EXIST OR EXIT?

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Thank God for the local church.

There is nothing like the people of God — chosen, saved, separated, and called to shine (1 Peter 2:9).

But here's the tension:

We must **exist**...

and we must **exit**.

We must love the church...

and we must love the lost.

One without the other becomes dangerous.

Some people never exit.

Some people only exit.

Both extremes miss the heart of Jesus.

If you exit without loving your church, you become a lone ranger — and lone rangers burn out, break off, or blow up.

If you exist without exiting, you become a monument instead of a movement — and monuments don't win souls.

If your church chooses not to exit, don't judge them.

Love them.

Pray for them.

Support them.

Honor your pastor.

When you exit, do it with the right spirit.

Do it under authority.

Do it with humility.

Do it with unity.

The church exists to exit.

Your children's ministry exists to exit.

The Great Commission demands it.

## ◇ GET OUT OF THE HOUSE

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**L**uke 14:21, 23

“...Go out quickly into the streets and lanes of the city, and bring in...

Go out into the highways and hedges, and compel them to come in, that my house may be filled.”

This is the cry of God:

## Go. Quickly. Into every part of your city.

**C**onvince.

Persuade.

Compel.

Reach every kind of person.

The Master wants His house **full**.

The servant wasn't busy with decorations or logistics.

He was preparing the **guests**.

He was running.

He was reaching.

He was gathering.

He was **ZOOMING**.

Serve your Master by serving your city.

Serve your city by serving your Master.

## ◇ IN AND OUT OF THE BOX

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With all respect to the house of God, here's a challenge we must face:

## Do not let the church become a box.

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**A** box is safe.

A box is predictable.

A box is comfortable.

You were not called to be a container.

You were called to be a **proclaimer**.

Playing it safe builds the box.

Staying inside the box kills the mission.

Four ways to GO and bring in:

- **Visitation**
- **Community Outreach**
- **Kids Bible Studies**
- **Street Ministry**

None of these happen inside the church — but the church will feel the impact of all of them.

## ◇ VISITATION

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Visitation keeps you connected to real people, real families, real needs, and real stories.

Visit kids.

Visit homes.

Visit schools.

Eat lunch with them.

Learn their world.

When kids love **you**, they will love **what you say**.

Bring kids into your world.

Let them see a godly home.

Let them feel peace.

Let them experience prayer.

Jesus visited homes.

Jesus ate with sinners.

Jesus went to Zacchaeus.

Jesus went through Samaria.

If Jesus visited, so must we.

## ◇ COMMUNITY OUTREACH

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Serving your city gives your ministry credibility.

Partner with local organizations.

Serve at the Salvation Army.

Bring Kids Church to detention centers.

Lead prayer outreach.

Help the homeless.

Let kids serve with you.

Teach your kids to be outreach-minded.

Teach them to serve.

Teach them to ZOOM.

## ◆ KIDS BIBLE STUDIES

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**P**roverbs 22:6 — “Train up a child...”  
Kids need more than one hour a week.

They need the Word.

They need discipleship.

They need someone to teach them.

Teach them the plan of salvation.

Teach them how to pray.

Teach them how to live for God.

Teach the whole family.

Reach the whole home.

ZOOM into the household.

## ◇ STREET MINISTRY

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Jesus is calling the church to the streets.  
“Compel them to come in.”

Street ministry is compelling.

It brings Christ to the people.

It brings hope to neighborhoods.

It is the outreach arm of Sunday school.

Inside Out Street Ministry is mobile Sunday school — fun + faith in neighborhoods.

## ◇ THE ZOOM STRATEGY

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**Z**OOM is more than a word.  
    **Z**OOM is more than a booklet.  
    **Z**OOM is more than a ministry idea.

ZOOM is a mindset.

ZOOM is a movement.

ZOOM is a mission.

◆ 1. ZOOM IN — Focus on Souls

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**S**harpen your vision.  
See the harvest.

## ◆ 2. ZOOM OUT — Expand Your Reach

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**G**et out of the building.  
Get into the city.

### ◆ 3. ZOOM THROUGH — Move With Urgency

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**D**on't delay.  
Move now.

## ◆ 4. ZOOM UP — Lift Your Ministry Higher

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**G**row in vision, passion, and anointing.

## ◇ 5. ZOOM TOGETHER — Build a Team

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**Y**ou were never meant to ZOOM alone.

## ◇ 6. ZOOM FORWARD — Keep the Momentum

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**Z**OOM is not an event.  
ZOOM is a lifestyle.

## ◆ FINAL CHARGE

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**Y**ou have the Holy Ghost.  
You have the Great Commission.  
You have the calling.  
Now you have the strategy.

ZOOM into your city.

ZOOM into homes.

ZOOM into neighborhoods.

ZOOM into the harvest.

ZOOM until the house is full.

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**L**et's ZOOM.

