



Diné Nizhóní Incorporated

Strategic Planning Meeting | Hozho Speaks Podcast
Blanding, UT 84511

Present: Clayton, Andrew, Reagan, Micah (Zoom), Justina

- 1) Welcome and Prayer- Clayton Long (5:21pm)
 - a) Clayton: Let's keep the opening prayer and maintain it as part of meeting norms
 - b) Clayton: Thank you all for coming (5:24pm), recognizing the elders in the group as self and Notah
 - i) The young people are influencers from out group
- 2) Business-
 - a) Podcast:
 - i) Introductory Episode Completed!!
 - (1) Is now up on Spotify, Apple Podcast, Amazon Music, Stitcher, Google Podcast, and FB/DNI Website
 - ii) There will be 12 episodes per season; then three month breaks
 - (1) We should have three seasons this year
 - (2) Each episode and interview will follow the following Four Directions process
 - iii) First Official episode will air Monday, Jan 10, 2022
 - (1) This episode, Clayton will cover the teachings of the 4 Directions
 - (a) Ntsa Hakees- Thinking
 - (i) Thoughts coming to your mind; thoughts are vying for attention
 - (b) Nahat'a- Plan and Organize (Past)
 - (i) Taking action on thoughts; still in the mindspace (thoughts and feelings)

(c) lina- Movement and life (Present)


(i) Embodiment and life of thoughts

(d) Sih Hasin- Satisfaction or prayers (Future)

(i) Reflection- and hoping

1. What would you like to share with the world? Where do you see your project going from here on out?

iv) Episode Schedule and all podcast information is in DNI Shared Google Drive

(1)  Hózhó Speaks Podcast Schedule - Season 1.pdf

v) Giving gifts to guests: Hozho Speaks Mugs made by Andrew

(1) See schedule for guests to come

(2) Want to work with UNHS at least once a season

vi) Advertising:

(1) We can print posters and flyers at the Media Center

(a) Mail some to Micah to hang some around Mussi and some to Diane to hang around Bluff area

(2) There is a podcast specific social media platform; DNI can share and sponsor posts on DNI Social Media Platform

vii) Membership Supporting of Podcast

(1) Based on animals and contribute monthly to the podcast (not accepting donations at the moment, but will be posted soon)

(a) Packages include:

(i) Gah- \$5 per month

(ii) Ma'ii- \$10 per month

(iii) Łii- \$15 per month

(iv) Atsaa- \$20 per month

(v) Cheii- \$50 per month

b) Accounting Software

i) Quickbooks is fairly simple; we can also use Square. Square is automatically integrated into Quickbooks account

(1) 5:49pm- Reagan motions to adopt Quickbooks as accounting software

(a) Micah seconds

(b) Vote is unanimous- yea

c) Mailing address is: PO Box 357 and is up on the DNI Website

d) Navajo Word of the Day (DNI)

i) Youtube channel had over 100 new subscribers within the last month

ii) Clayton: we could use more action based phrases

(1) English is a noun-based language and Navajo is a verb-based language

(a) Noun + Verb = Action words for "Navajo Word of the Day"

e) Updates:

i) Micah: Class attended a Indigenous Foods Webinar at the end of November with Cynthia Wilson

(1) Students wanted to grow a garden at the school. There is principal approval; but materials and logistics have not been figured out

ii) Reagan: Master Gardener Program: Creating local sustainability through local food sources; planting a volunteers is coming together to start a community garden in Bluff

(1) UNHS attempted to create a garden, but one person was doing it alone

(2) Students can take a course and will sign up for volunteer hours

(3) Meeting today to discuss with UNHS nutrition aspect where food can go through a distribution site.

(a) Presentation was recorded and can be shared with others that were not there

iii) Clayton: Still doing online Navajo Language Class, in February will transition to the Navajo Government class. This one will end at the end of April.

(1) Westwater still does not have electricity; In April (?) the city will take electricity up to Westwater and NTUA will connect each home to the grid.

(a) Water will be next- city and Westwater will drill a communal well to mitigate high costs

(2) Monthly meetings are now structured/organized like a
Chapter House

3) Action Steps-

4) Next Meeting- February 2, 2022 @5:30pm

a) Bylaws, budget, gardening materials purchase for Micah and Reagan

b) March Meeting is also moved to Wednesday