



Diné Nizhóní Incorporated

Strategic Planning Meeting | Hozho Speaks Podcast

Riverside.fm Studio Meeting

February 9, 2022

Present- Clayton, Andrew, Justina, and Micah

- 1) Welcome and Prayer- Clayton Long
 - a) Opening- 6:45pm
- 2) Business-
 - a) Podcast Updates:
 - i) Feedback- Clayton was met with a fan from the pharmacy, Clayton also has a friend (Harold) with a website (navajopeople.org) where the podcast was shared
 - (1) Initial numbers are 412 likes/hearts and 175 shares, many positive comments (Navajo People fb share)
 - (2) Last two days had a big spike approx. 1500 listens per day (that's about 900 more listeners than usual)
 - ii) Next episode:
 - (1) Pete Sands and Mabel Martin interview via Zoom
 - (2) Talked about 20+ minutes
 - (3) Navajo Highways episodes for children's show teaching language with puppets.
 - b) Board Member Updates (Projects):
 - i) Clayton and Andrew: Podcast
 - ii) Micah:
 - c) Filing Tax Return:
 - i) We will need to eFile this year (which is a very complicated process). One option would be to pay someone to help us file and undergo that process.

(1) This person can help up also apply for 501(c)3 corporation status

ii) Micah: Can we not go with Phil Lyman due to making microaggressive and racist comments against Native people in the past.

iii) Andrew: We can go with Steven Black

iv) 7:16pm- Andrew motions to go Steven Black for Tax help; Micah seconds the motion

(1) Vote: 4- aye; 0- nay; 0- abstains

d) Donations- supporters can give only through the DNI website

e) Updates-

i) Micah:

(1) Spot for 5th grade garden has been approved;

(2) Met a Dental Hygienist who has a Cultural Sensitivity training coming up, she doesn't have many resources but would like to contact Clayton if that's okay. Clayton is okay with Micah giving out contact information.

ii) Andrew:

(1) A man reached out that is working on a project (not much information was exchanged), but there

(2) Justina: Kreig Benally (Neon Nativez) might be willing to do the intro and outro music

(a) He would be a great person to interview

f) Building to be home of DNI

i) 100 S 100 E- Looks like a little house with a lot of land around it. This is the trustfund building. It has never been used, and is used as storage; and perhaps we can utilize it better

3) Action Steps-

a) Andrew: Talk to Steven Black about filing taxes

b) Micah: Email out meeting minutes and next meeting reminder

4) Next Meeting- Wednesday, March 2, 2022 @6:00pm