



Sponsorship Packages

\$500

Team Sponsor

- ✓ Appreciation Certificate
- ✓ Shout-out on Southlakes Roosters social media pages
- ✓ Business logo displayed and linked on Southlakes Roosters website
- ✓ Business logo displayed on Dora Creek Workers Club LCD screens
- ✓ 1 × club polo (your choice of size)



Upgrade to Club Sponsor to unlock even greater value:

- + Monthly social media shout-outs
- + Jersey sleeve branding (your logo)
- + Club polo with your logo
- + Event access to sponsor night
- + Greater club-wide exposure

\$1,000

Club Sponsor

- ✓ Appreciation Certificate
- ✓ Monthly social media shout-outs during the football season
- ✓ Business logo displayed and linked on Southlakes Roosters website
- ✓ Business logo displayed on Dora Creek Workers Club LCD screens
- ✓ Business logo on club polos (players & supporters)
- ✓ Business logo printed on sleeves of selected jerseys
- ✓ 1 × ticket to our catered sponsors night in 2026
- ✓ 1 × club polo (your choice of size)



Upgrade to Premium Club Sponsor for extra impact:

- + Back-of-jersey branding
- + Medium size venue sign (displayed at home ground)
- + Increased event access to sponsor night
- + Tackle Talk interview
- + An official players jersey featuring your business logo



sponsorship@southlakesroosters.com.au



\$1,500

Premium Club Sponsor

- ✓ Appreciation Certificate
- ✓ Monthly social media shout-outs during the football season
- ✓ Business logo displayed and linked on Southlakes Roosters website
- ✓ Business logo displayed on Dora Creek Workers Club LCD screens
- ✓ Business logo on club polos (players & supporters)
- ✓ Business logo displayed on the back of selected team jerseys
- ✓ 2 × tickets to our catered sponsors night in 2026
- ✓ 1 × club polo (your choice of size)
- ✓ Official player jersey featuring your business logo
- ✓ Medium metal sign (1200 mm × 900 mm) displayed at our home venue
- ✓ Tackle Talk interview on-site at your business



Upgrade to Major Club Sponsor for premium perks:

- ⊕ Front-of-jersey branding (prime position)
- ⊕ Game day PA shoutouts
- ⊕ Additional club polo
- ⊕ Upgraded venue signage (medium → large metal sign)



Founded in 1958, the Southlakes Roosters JRLFC has grown from a single team into one of Lake Macquarie's most inclusive and community-driven clubs, proudly fielding boys' and girls' teams from Under 6 to Under 18 and expanding in 2026 to include senior men's and women's sides. We are a vibrant hub where players learn, grow, and form lifelong connections, supported by families, volunteers, and passionate supporters. Partnering with us gives your brand strong visibility while backing grassroots sport and investing in the future of our players and community.



\$2,000

Major Club Sponsor

- ✓ Appreciation Certificate
- ✓ Monthly social media shout-outs during the football season
- ✓ Game day shout-outs over the PA at all home games
- ✓ Business logo displayed and linked on Southlakes Roosters website
- ✓ Business logo displayed on Dora Creek Workers Club LCD screens
- ✓ Business logo on club polos (players & supporters)
- ✓ Business logo displayed on the front of selected team jerseys
- ✓ 2 × tickets to our catered sponsors night in 2026
- ✓ 2 × club polos (your choice of size)
- ✓ Official player jersey featuring your business logo
- ✓ Large metal sign (2400 mm × 900 mm) displayed at our home venue
- ✓ Tackle Talk interview on-site at your business



Proudly named the 2025 Newcastle Knights July Club of the Month, the Southlakes Roosters celebrated a milestone achievement that recognises the club's leadership in expanding female participation. This honour shines a spotlight on the all-girl Under 6 Chickadees and the growing strength of the Under 12, Under 14, Under 16 and Under 18 women's tackle teams. The award reflects a club culture built on inclusion, community spirit and meaningful opportunities for girls and women to thrive in rugby league at every stage of their development.

Our social media platforms and game day events deliver consistent, high-impact visibility for sponsors, reaching an active and growing community across Facebook, Instagram, and regular in-person touchpoints. With over 2,000 lifetime Facebook followers, including more than 70 top fans, 500 Instagram followers and growing, and strong engagement each week, your brand is seen by thousands of supporters throughout the season. Combined with exposure at home games, season launches, special rounds, presentations and our sponsors dinner, a partnership with the Southlakes Roosters offers repeat, memorable visibility to more than 3,000 engaged families, players and fans as our club continues to grow.

