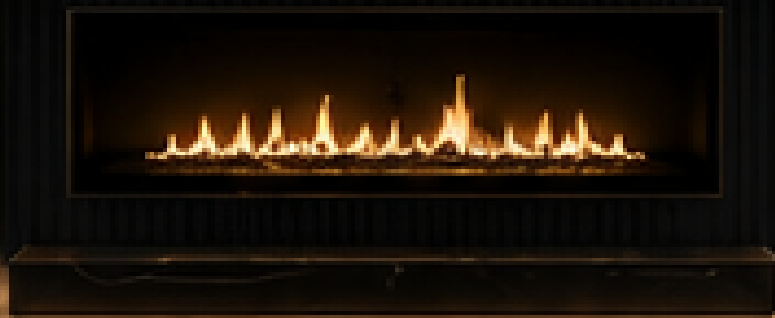




TV MOUNTING &
MEDIA WALL
PLANNING GUIDE

DESIGN IT. MOUNT IT. ELEVATE IT.



MASS STUDIOS | MEDIA & ACCENT SPECIALISTS

www.masstudios.net | [@masstudiosdesign](https://www.instagram.com/masstudiosdesign) | Philadelphia and surrounding areas

TV MOUNTING BASICS

The right height makes all the difference in comfort and style.

IDEAL TV HEIGHT

Center of the TV should be at eye level when seated.

Average seated eye level is 42-48" from the floor.



VIEWING DISTANCE GUIDE

TV SIZE	IDEAL VIEWING DISTANCE
55"	6.5 - 8.5 ft
65"	8 - 10 ft
75"	9 - 12 ft
85"	10 - 13.5 ft
98"	12 - 16 ft

CHOOSING THE RIGHT MOUNT

Pick the right mount for your space and the perfect look.



FIXED MOUNT

Sits close to the wall.
Best for a clean, low-profile look.



TILTING MOUNT

Tilts downward to reduce glare.
Great for higher mounting.



FULL-MOTION MOUNT

Swivels and extends.
Perfect for flexible viewing.



CEILING MOUNT

Ideal for open spaces
or above eye level.



TIP: Always mount into studs or use proper heavy-duty anchors.

MEDIA WALL PLANNING

A well-planned media wall is all about balance, function & flow.

KEY ELEMENTS

- ✔ TV as the focal point
- ✔ Proper spacing & proportions
- ✔ Cable management
- ✔ Lighting for ambiance
- ✔ Storage or shelving
- ✔ Texture & high-end finishes



POPULAR MEDIA WALL STYLES



MODERN
MINIMAL



MOOD SLAT
WARMTH



MARBLE
LUXURY



FLOATING
SHELVES

MAS

FIREPLACE & TV COMBOS

The perfect pairing creates warmth, style and balance.

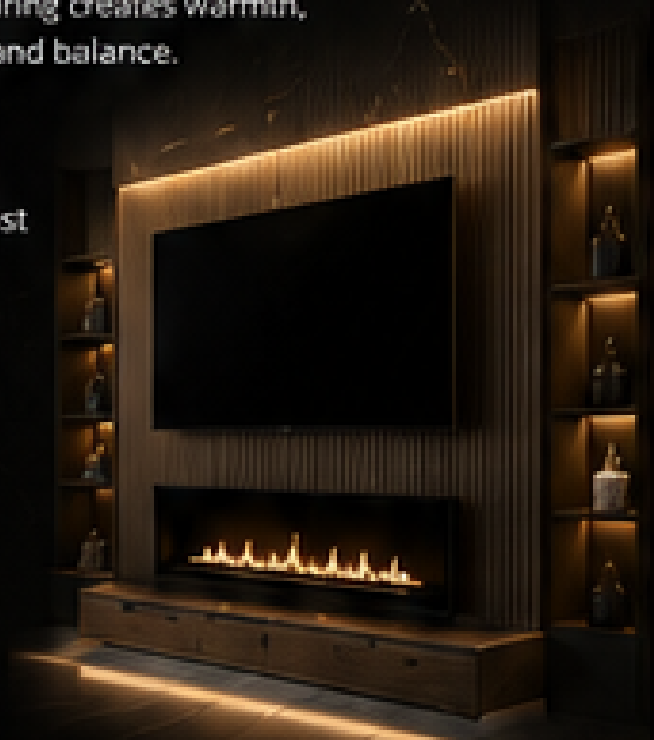
FIREPLACE PLACEMENT

Keep the bottom of the TV at least 8" - 12" above the fireplace.

Follow the manufacturer's heat clearance requirements.

FIREPLACE SIZE GUIDE

Fireplace width should be 1.5x - 2x the width of your TV.



EXAMPLE:
65" TV

FIREPLACE WIDTH
97.5" - 130"

8" - 12"



WIRE MANAGEMENT

Clean wires = a clean look.
Here's how to hide them right.



IN-WALL WIRING

Best option for a seamless, wire-free look.



CABLE MANAGEMENT KIT

Use power kits to run power and cables behind the wall.



RACEWAY COVERS

Surface-mounted covers that blend with the wall.



MEDIA CONSOLE

Hide devices, power strips & cables inside.



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LIGHTING & ACCENTS

Lighting takes your setup from basic to breathtaking.



LED BACKLIGHTING

Add bias lighting behind the TV for ambiance.



ACCENT LIGHTING

Highlight shelves, slats or stone for depth.



COLOR TEMPERATURE

Warm white (2700K-3000K) creates a cozy feel.



DIMMABLE LIGHTS

Control the mood for movies, gaming & more.



COMMON MISTAKES TO AVOID

DIY pitfalls & how to prevent them.



TV TOO HIGH

Can cause neck strain and looks off balance.



WRONG MOUNT

Using the wrong mount for your TV or wall type.



IGNORING STUDS

Not mounting into studs can be dangerous.



POOR WIRE MANAGEMENT

Exposed wires ruin the clean look.



WRONG FIREPLACE PLACEMENT

Too close to the TV or incorrect size.



NOT PLANNING AHEAD

Measure, plan & visualize before drilling.

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DIY OR HIRE A PRO?

Know when to call in the experts.



DIY IF:

- ✓ You have the right tools and experience
- ✓ The project is simple (TV mount, soundbar, shelves)
- ✓ You're confident in finding studs and wiring



HIRE A PRO IF:

- ✓ It's a full media wall build
- ✓ Involves electrical, in-wall wiring or a fireplace
- ✓ You want a flawless, high-end finish
- ✓ It saves you time & stress



READY TO ELEVATE YOUR SPACE?

Let MASS Studios bring your vision to life.



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