

The Souvenir Journal will be distributed to all guest to commemorate the 2025 Winter Wonderland Gala & Annual Christmas Toy Giveaway.

I understand that I should submit the advertisement as a **color or black and white** camera-ready/print ready (*print resolution should be 300 dpi*), in an electronic file (*JPEG image, PNG, PDF*) via e-mail to **Princess Duncanson at Princess@empowherinc.org By: Monday, December 1, 2025**

Contact Information: (Business, or Individual Point of Contact)

Name: _____

Contact Number: _____

Email Address: _____

Organization Name: _____

Page Options: (*check applicable box*)

- | | |
|---|----------|
| ☐ Full Page | \$150.00 |
| ☐ Half Page | \$75.00 |
| ☐ Quarter Page | \$50.00 |
| ☐ Eighth Page (<i>Business Card</i>) | \$ 25.00 |

Payment Method:

Total Amount: \$ _____

Please make payment to <https://givebutter.com/EmpowHerHim>

Due Date: Monday December 1st, 2025

General Print Guidelines

- **SAVE FILE AS:** Name files clearly (e.g., "CompanyName_YourName_FullPageAd.pdf").
- **File Type:** PDF, JPEG, or PNG
- **Resolution:** 300 DPI (high-resolution, print-ready Avoid low-resolution screenshots or Word documents — they appear pixelated when printed.
- **Color Mode:** CMYK (for professional printing)
- **Bleed:** 0.125" (1/8 inch) on all sides if artwork extends to the edge
- **Margins:** Keep text and logos at least 0.25" inside the edge to prevent trimming
- **Orientation:** Portrait unless otherwise noted
- **Sizing:** The ad will be adjusted to fit the journal's final layout and dimensions.

Standard Journal Ad Sizes

Ad Type	Trim Size	Orientation	Notes
Full Page	8.5" x 11"	Portrait	Most visibility; ideal for Sponsors, Entrepreneurs, etc
Half Page (Horizontal)	8.5" x 5.5"	Landscape	Common and balanced option
Quarter Page	4.25" x 5.5"	Portrait	Great for personal messages
Business Card Ad	3.5" x 2"	Landscape	Submit original digital card or scan at 300 DPI