

Social Media Content Creator & Web Designer Manager

Job type: Volunteer or Internship

Location: 100% Remote

Hours: Flexible

Empowher Inc is looking for talented team member to conceptualize and design social media content. The Creator chosen will be responsible for outlining and planning social media content (Instagram / Facebook / LinkedIn) which will include engaging with our audience and aiding trendy ideas for upcoming campaigns and events.

This role is primarily focused on Social Media Content, however, there will also be a web design component to the job.

Job Duties + Responsibilities:

Social Media Content Creator

- Create daily original content (Instagram stories, social media feed posts etc.) that relates to the brand's audience
- Create content with purpose that may directly engage audience while following brand guidelines.
- Ability to develop creative concepts and new ideas, brainstorm independently or with a team, and share ideas to develop concepts for projects

Website Design

- Design website themes in GoDaddy or Squarespace
- Create supporting design elements and photo selection for websites

Requirements

- Extreme attention to detail, including highly refined typography skills and an eye for layout, proportions, spacing, white space, etc.
- Familiarity with video editing and motion graphics
- Photo correction skills, including touch-ups and color correction
- Photoshop image compositing, such as adding/removing elements from photos, combining photos into one image, etc.