

PROJECT DEVELOPMENT

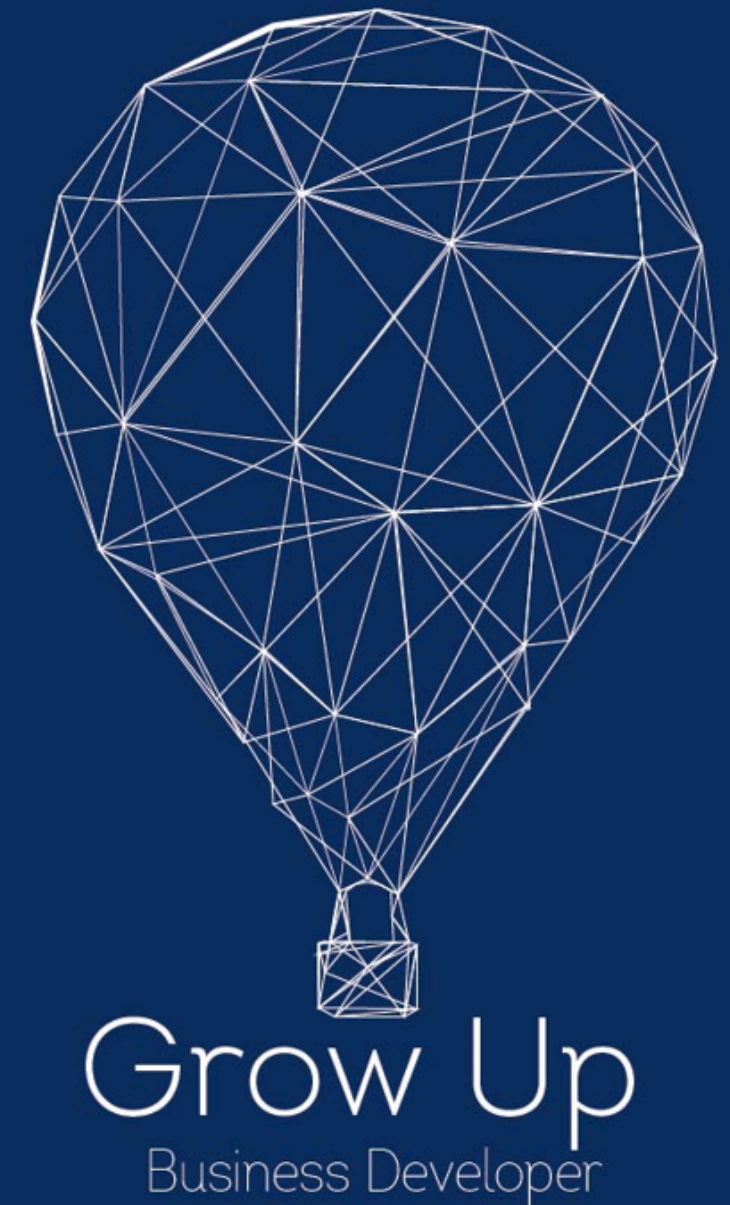
HAM

SAUSAGES

Presentation
of business

Development stages

Grow Up Business
Developer
+591 75137798
jaobconsulting@gmail.com



ABOUT

Ham Sausages

HAM EMBUTIDOS: A food factory focused on the production of high-quality sausages, where premium grill and smoked gourmet products stand out.

naturally.

The constitution of a family project designed for the professional development of

Family integrants. With a

production capacity of

10,000.00 kg. of monthly sausages

converted into a semi-industrial factory in the

city of Tarija.



HAM
EMBUTIDOS

STAGES

How do we develop it?

STAGE 1

Idea and Profile

Brain storming stage, where both the investor and the consultant generated business ideas

food production, its viability quickly through a profile, for the market and the environment of the city of Tarija-Bolivia.

STAGE 2

Pre Feasibility

Exploratory stage where the general viability of the idea was evaluated before commit resources significant, preliminary designs, preliminary technical consultancies, among others, to determine if the project was feasible from different perspectives.

STAGE 3

Feasibility

Pre-investment and start-up stage where the project was evaluated based on final designs, planning with greater precision and quotes with purchase intention, generation of specific, detailed information and final evaluation of the project for decision making.

STAGE 4

Investment - Laying on going

Investment: Capital injection stage for the materialization of the project.

Start-up: Once the investment was completed, operations began based on the development of strategies and the business plan. developed in stages 2 and 3.



ANALYSIS

Evaluation of the project in the operations stage

The project, despite having been planned and evaluated, during the operations stage required financial management consulting and re-evaluation of the project, which is why it was carried out in three analyses:

Financial analysis

Analysis of financial indicators and ratios to understand the financial health of the company, possible errors and cash flow,

Settings

Once the analysis was carried out and the diagnosis of the company was completed, a plan was created for the implementation of adjustments, thus improving the operation of the project.

Re-evaluation of the project

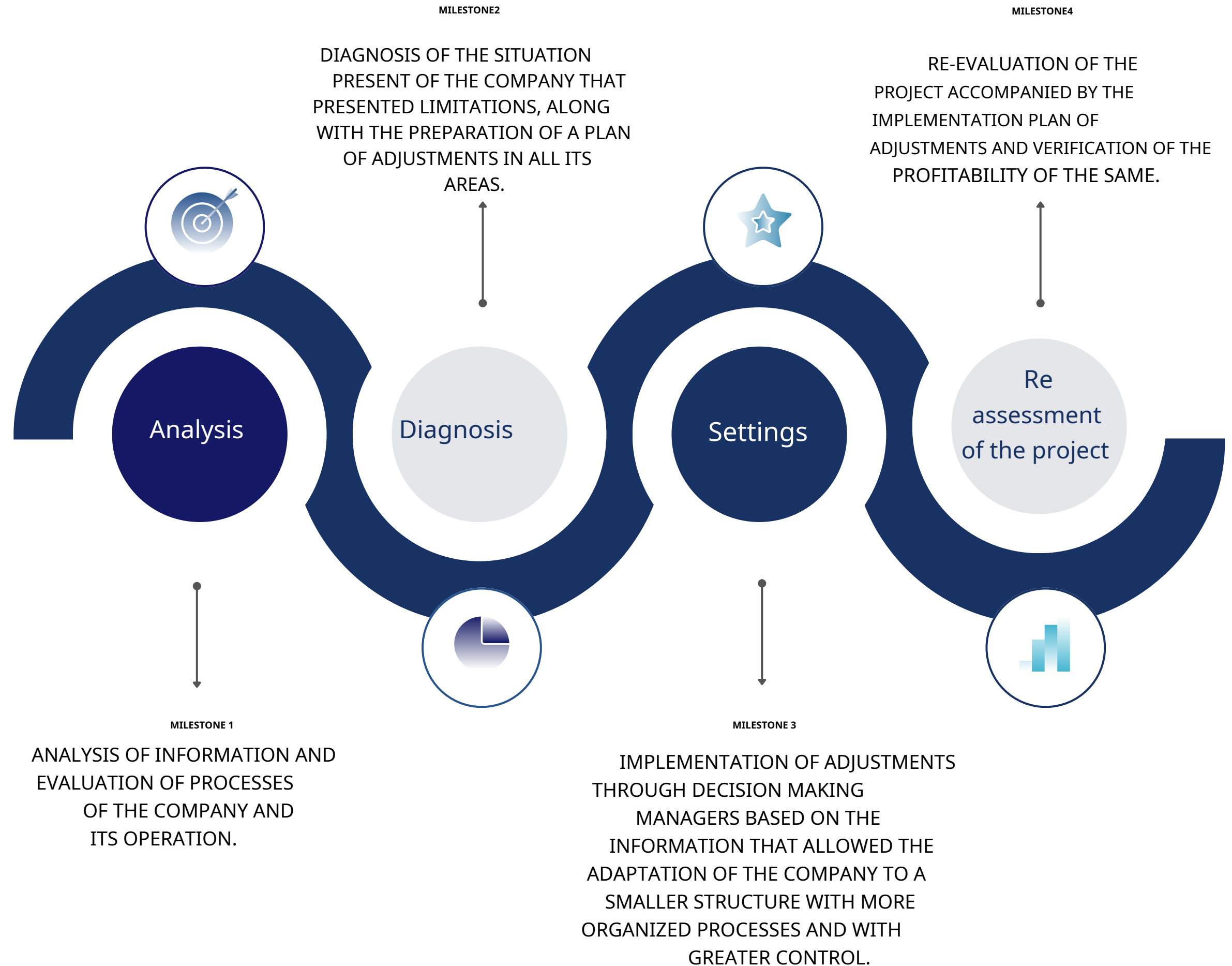
After implementing the adjustment plan, an evaluation of the project was carried out in the operations stage to make decisions about the future of the project.

TIMELINE

IDENTIFICATION OF LIMITATIONS OF THE PROJECT

In the HAM EMBUTIDOS project, the diagnosis and evaluation of the project in its operations stage developed a key cutting moment to understand the real situation of the company and its operational health, where there were leaks and operational problems that limited its profitability.

A timely diagnosis along with adequate supplier management allowed operations to reach break-even in 30 days, optimizing all processes, reducing ant expenses and avoiding capital leaks from production operations.



WE MATERIALIZE AN IDEA

We materialize an idea...

→

BRAND

Ham Sausages



DEVELOPMENT OF PRODUCTS

Consultancy Spanish

↓



←

ADJUSTMENTS AND DEVELOPMENT OF STRATEGIES

Finance, Marketing, Operations.



←

PLANNING

Planning and Evaluations



→

MANAGEMENT COMPANIES, ALLIANCES STRATEGIC AND SETTING UP MARCH

