

From Strategy to Action: The 4 stages of service





PLANNING
STRATEGIC AND A PLAN
ACTION





RESULTS MEASUREMENT,

LEARNING, IMPROVEMENT

CONTINUES AND FOLLOW-UP

FIRST STEP:

UNDERSTAND YOUR COMPANY
OR ENTREPRENEURSHIP, HOW
IT WORKS AND WHAT ARE THE GOALS
OF THE OWNERS OR MANAGERS.

SECOND STEP:

PREPARATION OF THE STRATEGY AND AN ACTION PLAN FOR THE PROBLEM(S) TO BE SOLVED. THIRD STEP:

IMPLEMENTATION OF THE
COMPANY ACTION PLAN WITH
FOLLOW-UP
APPROPRIATE.

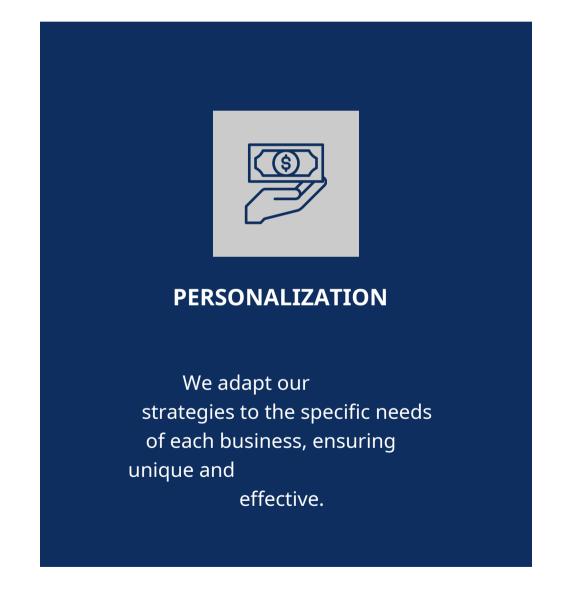
FOURTH STEP:

WE MEASURE RESULTS,
WE LEARN WE IMPROVE AND
WE RETURN TO THE CYCLE, ALONG WITH A
MONITORING OF THE CYCLE.

CATEGORIZATION PHASE OF WORK MAGNITUDE AND BUDGET.



The Grow Up Approach



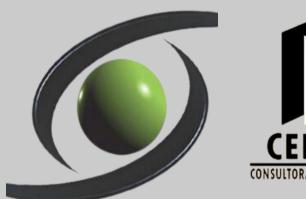






Portfolio of Successful Projects







Planning, Advice on Investment
Structures, Processes, Planning and
Execution of
Projects with BluePrintCaos, ORBAC
Construcciones and CEPAS (Design
and Construction).
(Construction and Real Estate
Industry.)



la Casa del General

La Casa del General, WINNING
PROJECT in competition for
entrepreneurship
gastronomic, planning,
development and implementation
of the project. (Industry
gastronomy and tourism).



BOGUA

Development and management of the project, advice and consulting in FINANCIAL MANAGEMENT of the sausage and food production company (Food production industry).

Development and Launch of the BOGUA Bottled Water brand.



CONTINUOUS SUPPORT GUARANTEE

COMMITTED TO
ENTREPRENEURS AND SMEs

OUR ADVICE AND

CONSULTANTS HAVE MONITORING OF

THE CLIENT'S PROGRESS AND

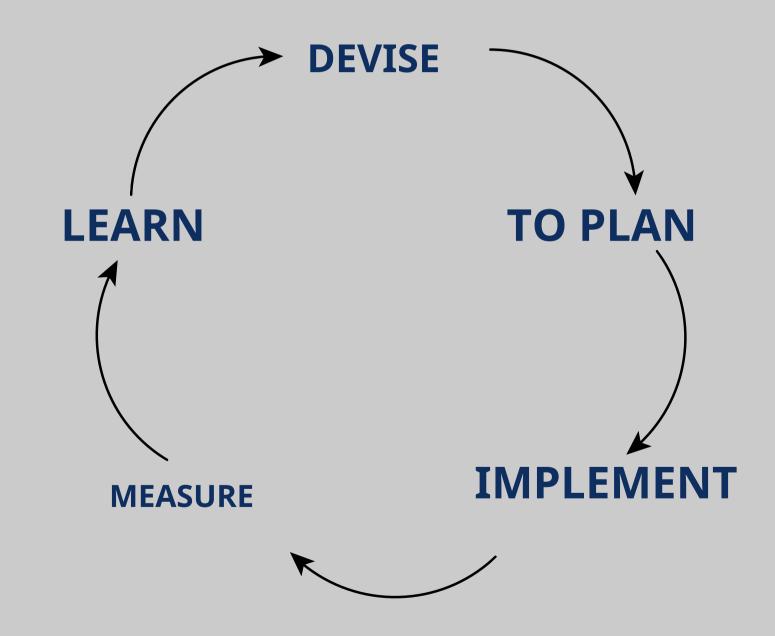
IMPROVEMENTS ALONG WITH A

CONTINUOUS SUPPORT PERIOD OF THREE

MONTHS WHERE THE CLIENT RECEIVES A

ANALYSIS OF RESULTS AND A

CONTINUOUS IMPROVEMENT PLAN.





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"FINANCIAL HEALTH, PLANNING and ORDER of companies are fundamental for their progress, development and sustainability in the time."