



St Clair Saddle Club

PO Box 303 • 1239 Gravois Rd • St. Clair, MO 63077
www.stclairsaddleclub.com • contact@stclairsaddleclub.com

2022 Sponsorship & Advertising Opportunities

Dear Sponsor:

The St. Clair Saddle Club is gearing up for another awesome season in 2022. Our 2021 season wouldn't have been possible without the generous donations of surrounding businesses in the Franklin County area and other surrounding counties. On behalf of the Saddle Club, I would like to extend my gratitude to each of the businesses.

The Saddle Club relies on sponsorships to provide a safe, fun, and family friendly environment for our community members in St. Clair and surrounding towns. Each season the club hosts a variety of equestrian events such as, fun shows, barrel races, ORA rodeo, Appaloosa show and other events. Your sponsorships help offset the cost of producing these events, provide awards, advertising, and maintenance at the saddle club.

Our goal is to generate a greater sense of community, good sportsmanship, and better horsemanship skills to those participating, as well as, creating a positive experience for the community.

Supporting sponsors will receive season year-long advertising on the club website and Facebook page, and additional community exposure, in exchange for their contributions. Below are the different levels at which you can sponsor. If you wish to provide to sponsor an event, etc., I am more than happy to meet with you and discuss.

Silver Level: \$50.00 up to \$100

Gold Level: \$100 up to \$250

- Two (2) class sponsorships and business announced during specified class(es).
- Sign or banner mounted on our arena for the season (provided by advertiser), max of 3'x5'.

Platinum Level: \$250 up to \$500

- Four (4) classes to sponsor and business announced during specified class(es).
- Sign or banner mounted on our arena for the season (provided by advertiser), min of 3'x5' or larger.
- Advertising on saddle club special event flyer for the current season.

Platinum Plus Level: \$500 or greater

- Sponsorship of one Fun Show of their choosing.
- Sign or banner mounted on our arena for the season (provided by advertiser), 3'x5' or larger
- Advertising on saddle club special event flyer for the current season.

I would like to thank you in advance for any support you give the St. Clair Saddle Club. You are helping us grow and to make our community a better place for our youth and families.

Sincerely,

Cindy Phillips

Cindy Phillips
President
St. Clair Saddle Club



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Fill out the information below and RETURN BY MARCH, 2022 along with your donation to:

St. Clair Saddle Club
PO Box 303
St. Clair, MO 63077
Attn: 2022 Sponsorship

CC#: _____

Exp. Date: ____/____/____ CSV: _____

Contact Person: _____

Business Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____

Website: _____

Check all that apply:

Silver Level \$50.00

Gold Level: \$100.00

Platinum Level: \$250.00

Name of class(es) you would like to sponsor (See attached flyer): _____

Platinum *Plus* Level: \$500.00 or greater

Date of Fun Show sponsorship (See attached schedule): _____

Please arrange to have your sign/banner picked up by the contact listed below. Note: Purchase & Cost of signs and banners are the responsibility of the advertiser.

Merchandise (Items/Description/Value): _____

Other (Items/Description/Value): _____

Additional sponsorship opportunities

Rodeo Sponsor: _____ \$500 ½ Event _____ \$1000 Entire Event _____ Other Amount

Barrel Race Sponsor: _____ \$500 ½ Event _____ \$1000 Entire Event _____ Other Amount

Contact Information:

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Melissa Popp
573.578.8468

EMAIL: stcsc.business@gmail.com