

January 2025

RE: 2025 Sponsorship & Advertising Opportunities

The St. Clair Saddle Club (SCSC) is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN 92-3790738. Our goal is to generate a greater sense of community, good sportsmanship, and better horsemanship skills to those participating, as well as, creating a positive experience for the community. Each season the club hosts a variety of equestrian events such as, fun shows, barrel races, rodeos, Appaloosa show and other equestrian events.

We ask that you consider supporting SCSC for the 2025 season. Due to steep increases in insurance premiums the club has had to rely heavily on sponsorships to cover this cost. This year our desire is to raise funds that will be used to help support operations of the facility, and events for the community.

Your donation will be acknowledged in several ways. We will list you in our sponsorship banner, as well as any promotional material we produce, year-long advertising on the club website and Facebook page, announcement at SCSC produced events, and business banners hung in the arena (provided by sponsor). SCSC relies on support of generous donors such as you. Your donation will help ensure the success of our future.

We appreciate any amount you can contribute; levels are as follows:

• Bronze \$100

Name on sponsor banner, business announced at shows, up to 3'x5' sign in arena.

Silver \$250

Name on sponsor banner, business announced at shows, up to 3'x5' sign in arena, advertising on website.

Gold \$500

Name on sponsor banner, business announced at shows, 3'x5' sign or bigger in arena, advertising on website and special event flyers.

Platinum: \$1000 or greater

Name on sponsor banner, business announced at shows, 3'x5' sign or bigger in arena, advertising on website and special event flyers, sponsor one fun show and rodeo(s).

Award sponsorships are as follows: Grand Champion Buckles, \$100/class; or Reserve Champion Award, \$50/class.

We thank you for your consideration of our request and look forward to hearing from you soon.

Sincerely,

St. Clair Saddle Club



Fill out the information below and <u>RETURN BY MARCH 2025</u> along with your donation to:					
St. Clair Saddle PO Box 303 St. Clair, MO 63 Attn: 2025 Spo	3077				
Contact Person	n:			<u></u>	
Business Name	2:				
Address:				City/State/Zip:	
Phone:				<u></u>	
E-mail:				Website:	
Fill in sponsorship or award amount from the following levels:					
Bronze: \$100	Silver: \$250	Gold: \$500	Platinum: \$1000	Grand Buckle: \$100	Reserve Award: \$50
Sponsorship Level and or Award Amount:					

- If doing Platinum Level, please choose which Fun Show you are sponsoring: May, June, July, August, September, October
- Please arrange to have your sign/banner picked up by the contact listed below. Note: Purchase & Cost of signs and banners are the responsibility of the advertiser.

Contact Information:

Julia Dowd, President Andrea Speth, Secretary Sheila Lawrence, Treasurer

314.452.6746 314.583.0106 636.584.4845

EMAIL: contact@stclairsaddleclub.com