





THE CONTENT

1. Our Story
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OUR STORY





For richer



OUR MISSION

To serve and promote affordable, quality food and beverages that could bring the world closer to every buddy daily.



OUR VISION

To be one of the leading coffee shops by 2030, with an edge in providing both quality and effect.



OUR VALUE

To bring the world to every buddy one cup at a time.

OUR OFFERINGS





Coffee



Fruit Tea




Non-Coffee



Bottled Drinks



Bites



BESTSELLERS

STRONG

ESPRESSO FAVES

	HOT 8oz	HOT 12oz	ICED 16oz	ICED 22oz
Americano	80	100	100	120
☕ Café Latte	100	130	130	150
☕ Café Mocha	110	130	130	160
☕ Caramel Macchiato	110	130	130	160
☕ Hazelnut Latte	110	130	130	160
☕ Vanilla Latte	110	130	130	160
☕ Spanish Latte	110	130	130	160

NON-COFFEE FAVES

	HOT 8oz	HOT 12oz	ICED 16oz	ICED 22oz
Chocolate	90	110	110	130
☕ Matcha Latte	110	130	130	150
☕ Strawberry Cloud	-	-	120	140
☕ Strawberry Matcha	-	-	140	160

FROZEN DRINKS

Espresso	130	160
Caramel Coffee	140	170
☕ Coffee Jelly	140	170
Dark Mocha	140	170
☕ Java Chip	140	170
☕ Chocolate Chip Cream	130	160
Strawberries & Cream	130	160
Matcha Cream	130	160
☕ Oreo Cheesecake	150	170
Strawberry Cheesecake	150	170

BLENDED

	16oz	22oz
Espresso	130	160
Caramel Coffee	140	170
☕ Coffee Jelly	140	170
Dark Mocha	140	170
☕ Java Chip	140	170
☕ Chocolate Chip Cream	130	160
Strawberries & Cream	130	160
Matcha Cream	130	160
☕ Oreo Cheesecake	150	170
Strawberry Cheesecake	150	170

COFFEE BUDDY SIGNATURES

	16oz	22oz
☕ Shaken Sea Salt Coffee	100	120
☕ Master Brew	100	120

FRUIT TEA

	16oz	22oz
Blueberry	90	100
Green Apple	90	100
☕ Passionfruit	90	100
☕ Lychee	90	100

BREWED CLASSICS

	HOT 8oz	HOT 12oz	ICED 16oz	ICED 22oz
☕ Viet-Style Coffee	60	80	80	90
☕ Iced Original Coffee	-	-	80	90
Iced Flavored Coffee (Caramel, Hazelnut, Vanilla)	-	-	90	100

ADD-ONS

Espresso Shot	30
Flavored Syrup	30
Whip Cream	30
Oat Milk	45

MAIN MENU

BUDDY BITES



BREADS

Club Sandwich

P140

Grilled Cheese

P110

Cheesy Egg Muffin

P95

Ham & Egg Muffin

P110

Sausage & Egg Muffin

P110

Cream Cheese Bagel

P90

Nutella & Cream Bagel

P95

Strawberry & Cream Bagel

P95

PASTAS

Signature Pasta

P160

Carbonara

P160

Creamy Truffle

P170

PASTRIES

Revel Bar

P75

Choco Cheesecake Bar

P75

Ube Cheesecake Bar

P75

COOKIES

Oreo Cheesecake

P50

Double Dark Choco

P50

BUNDLE BITES



Bundle A
P400



Bundle B
P400



Bundle C
P400



Bundle D
P400

BITES MENU

CUPS OF THE WORLD





CUPS OF THE WORLD

SPANISH LATTE

Bestselling dark coffee originating from Spain.

HOT		ICED	
8oz	P110	16oz	P130
12oz	P130	22oz	P160



VIET COFFEE

Vietnamese style coffee with condensed milk.

HOT		ICED	
8oz	P60	16oz	P80
12oz	P80	22oz	P90



KOPI SINGH

Singaporean Kopi with choco powder on top.

ICED			
16oz	P120		
22oz	P140		



SALTED CREAM COFFEE

Taiwan-inspired flavor with salted cream foam.

HOT		ICED	
8oz	P110	16oz	P130
12oz	P130	22oz	P150



MATCHA LATTE

Japan's famous matcha green tea latte.

HOT		ICED	
8oz	P110	16oz	P130
12oz	P130	22oz	P150



MEXICAN SPICE LATTE

Mexican-inspired coffee with cinnamon and nutmeg.

HOT		ICED	
8oz	P130	16oz	P150
12oz	P150	22oz	P170



CUPS OF THE WORLD MENU

TARGET AUDIENCE

Coffee enthusiasts aged 18-35

Travel enthusiasts and cultural explorers

Entrepreneurs seeking franchise opportunities



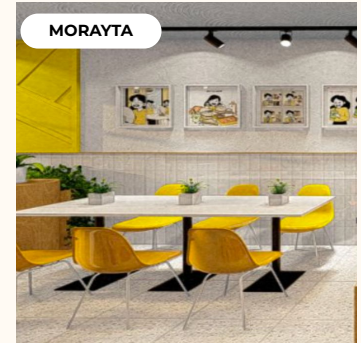
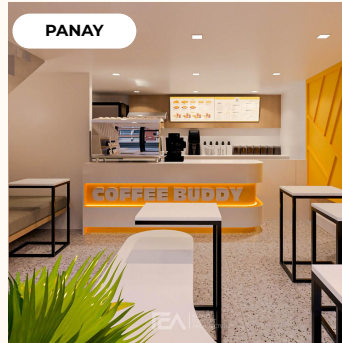
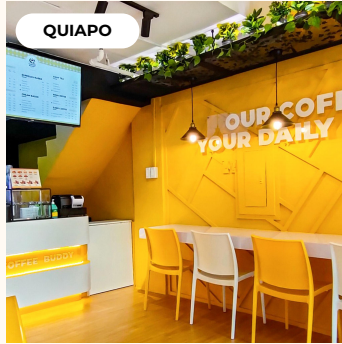


Sir Butz Bartolome
Franchise Guru

FRANCHISE PACKAGE



OUR BRANCHES



FRANCHISE PACKAGE

Franchise Fee
Machine & Equipment Cost

P200,000
P340,000

Inclusions:

- 5 year Franchise Term
- Store Design
- License to use trademark name and logo
- Franchise Operations Manual
- Staff & Franchisee Training
- Coffee Shop Machines, Equipment & Accessories
- Opening Marketing & Operations Support
- POS (1st 6 months subscription)
- P30,000 worth of Initial Stocks



NET INCOME

SAMPLE COMPUTATION

DAILY SALES	MONTHLY SALES	COST OF GOODS	RENT	SALARY	UTILITIES	ROYALTIES & MARKETING FEE	NET INCOME
P8,000	P240,000	P96,000	P30,000	P59,280	P20,000	P12,000	P22,720
P10,000	P300,000	P120,000	P30,000	P59,280	P20,000	P15,000	P55,720
P15,000	P450,000	P180,000	P30,000	P68,400	P20,000	P22,500	P129,100
P20,000	P600,000	P240,000	P40,000	P82,080	P20,000	P30,000	P187,920
P25,000	P750,000	P300,000	P40,000	P82,080	P20,000	P37,500	P270,420

RETURN OF INVESTMENT

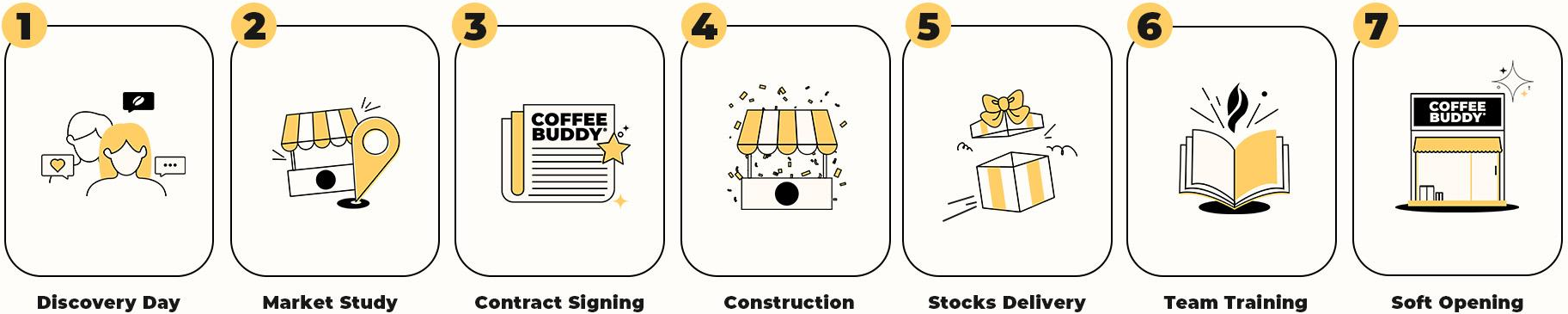
SAMPLE COMPUTATION

TOTAL CAPITAL INVESTMENT: P1,000,000

DAILY SALES	P10,000	P15,000	P20,000	P25,000
MONTHLY SALES	P300,000	P450,000	P600,000	P750,000
NET INCOME	P55,720	P129,100	P187,920	P270,420
ROI TIMELINE	18 months	8 months	6 months	4 months



Franchising Processing Protocol



FRANCHISE MAIL

coffeebuddyph.franchise@gmail.com





