SARAH BIRNEL BIO



Born and raised in Washington, Sarah Birnel is the owner of two chains of stands—six under the Bliss Coffee umbrella and six under the Black Sheep umbrella—as well as the salad restaurant Always Fresh & Foraged. A former prisoner, she transformed her life at 22, eventually turning a job at a local coffee stand into an empire based on the leadership, sexiness, strength and drive of women. Her goal with all her femaleemployed businesses is to provide a space that accommodates the demands women have at home and at work so they can "have it all." Birnel lives in Spokane with her children.

