



Siren Chamber of Commerce, Inc.

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Siren Chamber of Commerce Board Meeting Agenda

April 14th, 2026, at 9am

Future meeting days/times: Second Tuesday of the Month; 9:00AM, Village Hall

“The mission of the Siren Chamber of Commerce is to assist local businesses and our community to grow and prosper.”

PRESENT: Jenni Smith, Kim Bruss, Chris Sybers, Sara Reimann(absent), Todd Cutler, Josie Woodman, Amanda Yourchuck, Alison Krenske, Steve Young, Wayne Koball; Guests-Joan Ofallon, Dick Hartmann, Sandy Clark

Call to Order: *Meeting was called to order by Chris 9:01am*

Approval of the Treasury Report: Motion made by Todd to accept as given, Steve 2nd M/C

Approval of Minutes from March 3RD, 2026: *Todd made a motion to approve as read, Steve 2nd M/C*

Approval of Agenda: Add – Radio ads, Ribbon Cutting, Golf Dinner - Todd made a motion.
Wayne 2nd motion. M/C

Old Business:

- 1. Social Media Update:** Sara will give an update including a website status update. FB views 17999, Hits are St. Patty’s poster and picture in the woods. Website 809 visitors with 400+ Clicks from website to social media. Tabled to next meeting.
- 2. Showcase Siren 2026:** Event marketing and promotion, fundraising ideas, allocation of proceeds, and other essential items. Will reach out to other Chambers in Burnett County
- 3. Road Construction:** Updates on Chamber efforts to assist business, residents, and visitors during the project. Billboard and member construction kit review/approval, informational member meeting date discussion. 1. Kits for Businesses 2. Rack cards 3. Stickers. Will have out by 1st week in May. Went over route to get to Businesses. Will be on 4x4 signs. Any additional signage by Businesses will need to be approved by Chamber.

New Business:

1. **Billboard** : *Cost is covered for one year by Chamber, BTOC, and Tourism*
2. **Radio ads**: Waiting to hear back from Shell Lake Radio station. WCMP prices are very reasonably priced.
3. **Golf Dinner**: Will stay the same PPROVED BY CONCENSUS
4. **Ribbon Cutting**: For new Chamber business members. Wayne made a motion that Businesses wanting ribbon cutting must be or in process of being a Chamber member. Kim 2nd motion. M/C
5. **LED sign**: Discussion on additional users with access to display images. Will discuss guidelines at next meeting
6. **Burnett County Development Association**: Dick Hartmann will provide information regarding the BCDA. Made up of ten volunteers. Meetings 1x per month 12:30 – 1:30 pm the third Wed of month. Main goal currently is to retain businesses in the community. Looking to get reasonable housing in area. Been involved in tourism. Works with businesses to generate more jobs in area. Also working with electric companies.
7. **Meeting adjourned**-TODD made a motion to adjourn. Steve 2nd. M/C

Next meeting will be April 14th at 9 am at Village Hall.

Josie Woodman, submitted.