



Siren Chamber of Commerce, Inc.

PO Box 57

Siren, WI 54872

715-349-8399

chamber@visitsiren.com

Siren Chamber of Commerce Board Meeting Agenda

July 8th, 2025, 9am at Village Hall

Board Members Present: Wayne Koball, Chris Sybers, Sara Reimann, Becky Popp, Kim Bruss, Kevin Shetler, Steve Young

Non-Members Present: Jenni Smith, Mike Swanson

Call to Order: *Wayne called the meeting to order at 9:01am*

Approval of the Treasury Report: *Becky motioned to approve the Treasury Report, Sara 2nd, M/C*

Approval of Minutes from June 10th, 2025: *Chris motioned to approve the minutes, Wayne 2nd, M/C*

Approval of Agenda: *Sara motioned to approve the agenda with the addition of Crooked Lake Park Holiday decorations discussion, Becky 2nd, M/C*

Old Business:

Social Media Update: Sara will provide an update including a website status update. 63k views on FB, 3-4th attracting a lot of attention

Street Dance: Thoughts on attendance, and possible changes for the future. *Chris is checking into other bands, and issue will be rediscussed at the August meeting, moving food trucks back against the fence, paper wristbands are more user-friendly, extra-large bags for garbage, portable restroom relocation*

July 4th Activities: Recap and future changes. *Wayne motioned to establish a 2026 parade committee including Parade coordinators, Public Works, Siren PD, Siren FD, and Paramedics, Sara 2nd, M/C*

Volunteers: Donation/compensation discussion. *Becky motioned to make contributions to Dr Lake Association, Siren Fire Dept, and Salvation Army, Sara 2nd, M/C. Chris motioned to pay the Village \$375 for the dumpster, Sara 2nd, M/C*

Electric Sign: Further information regarding options offered by Northland Signs. *Wayne motioned to order sign from Optics with the expectation that other organizations will contribute funds, Becky 2nd, M/C*

Showcase Siren Survey: Questions that may be helpful for vendor survey regarding day, date, time and other variables. *Becky created a survey to use, Sara will format survey for distribution*

New Business:

Crooked Lake Park Banners: Poles are deteriorating, plans for replacement. *Chris is looking into pole replacement options, banners likely need to be replaced, shorter banners needed*

Potential Board Members: There is currently an opening on the Chamber Board. Candidate discussion. *Amanda Yourchuck*

Annual Awards Dinner: Date, location, caterer, awards winner candidates. *Sept 9th, 2025 at Zhashagiins, possibly Pheasant catering, same time as previous years, create structured schedule, set press release, invite 3-4th volunteers*

Next Board Meeting: Aug 12th, 2025

Meeting Adjourn: *Sara motioned to adjourn, Becky 2nd, M/C*