



Siren Chamber of Commerce, Inc.

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Siren Chamber of Commerce Board Meeting Agenda

June 10th, 2025, 9am at Village Hall

Board Members Present: Wayne Koball, Chris Peterson, Sara Reimann, Becky Popp, Kim Bruss

Non-Members Present: Jenni Smith, John Magnuson, Carley Eichman, Amanda Yourchuck

Call to Order: *Wayne called the meeting to order at 9:13am*

Approval of the Treasury Report: *Becky motioned to approve the treasury report, Sara 2nd*

Approval of Minutes from May 13th, 2025: *Sara motioned to approve the minutes, Becky 2nd*

Approval of Agenda: *Sara motioned to approve the agenda apart from moving Big Doctor Lake Association representative John Magnuson to the beginning of the meeting*

Old Business:

Social Media Update: *Sara will provide an update including a website status update. 37k+ views and 1k engagements on Facebook which is up 74% compared to the last 28 days*

Showcase Siren Featuring Taste of Siren: *Thoughts on date, attendance, and possible changes for the future. Sara will create a survey of local restaurants regarding date, time and other variables, suggestions for an advertisement included adding a flyer to utility bills, and purchasing an ad in the Burnet County Visitor Guide (to include all major Chamber events)*

Freedom Five 5k Coordinator: *Update on possible candidates. Josh Bentley has committed to being the Race Coordinator*

Electric Sign: *Further information regarding options offered by Northland Signs. Sara is reaching out to local sales reps from Opted, Daktronics, and Watchfire for information and possibly a presentation/demonstration*

July 3rd/4th: *Discussion on activities and volunteers. Siren FD and Salvation Army have volunteered to help at the entrances, Wayne will bring the ID readers, Trevor providing Ice Castle for Dweebs changing room, Jenni reaching out to Big Doctor Lake Association to help monitor Grand Parade, Jenni is recruiting food vendors for the 4th & 5th with the possibility of using Zhashagiins parking*

New Business:

Music in the Park: *Schedule of performances and non-profit concession sales.*

Big Doctor Lake Association: *The Association has been awarded a grant to treat the lake with alum. They are seeking funds to match the grant. Chamber will donate to the Association to compensate for Grand Parade crowd monitors along the route*

Next Board Meeting: July 8th, 2025

Meeting Adjourn: *Sara motioned to adjourn, Wayne 2nd*