



**Siren Chamber of Commerce, Inc.**

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## **Siren Chamber of Commerce Board Meeting Agenda**

**March 3rd, 2026, at 9am**

Future meeting days/times: Second Tuesday of the Month; 9:00AM, Village Hall

*“The mission of the Siren Chamber of Commerce is to assist local businesses and our community to grow and prosper.”*

***PRESENT: Jenni Smith, Kim Bruss(absent), Chris Sybers, Sara Reimann, Todd Cutler, Josie Woodman, Amanda Yourchuck, Alison Krenske, Kevin Sheltler; Guests- Lisa Seamann, Trevor Theil, Sarah Kalin***

**Call to Order:** Meeting was called to order by Chris 9:02am

**Approval of the Treasury Report:** Motion made by Josie to accept as given, Todd 2<sup>nd</sup> M/C

**Approval of Minutes from April 8th, 2025:** Sara made a motion to approve as read, Todd 2<sup>nd</sup> M/C

**Approval of Agenda:** Sara made a motion. Todd 2<sup>nd</sup> motion. M/C

### **Old Business:**

- 1. Social Media Update:** Sara will give an update including a website status update. FB views 17999, Hits are St. Patty's poster and picture in the woods. Website 809 visitors with 400+ Clicks from website to social media
- 2. 2026 4<sup>th</sup> of July Celebration:** Shuttle discussion, parade route finalization, and other necessary topics. Everything will stay the same except for route of parade. Lineup at 4<sup>th</sup> St. Parade finish at ballpark.
- 3. Showcase Siren 2026:** June 19<sup>th</sup>, 2026, T Zhashagiins Event Center. Possible improvements and non-profit discussion. Amanda made a motion to not have outside non-profit. Sara 2<sup>nd</sup> motion. M/C
- 4. Pond Hockey: Tom-** Charitable goals for proceeds required for non-profit status. Board needed. Possible Lions. Chamber, tourism, village, and a member from Hockey association. Need to add line items to budget to be reimbursed back for start-up.

- 5. Road Construction:** Updates on Chamber efforts to assist business, residents, and visitors during the project. Billboard and member construction kit review/approval, informational member meeting date discussion. Information meeting scheduled for March 17<sup>th</sup> open meeting. Waiting on time. Held at Zhashagiins. Sarah K. and Amanda presented slideshow on road construction. Rack cards, posters, yard sign, stickers, and window clings discussed. Maybe throw in a scavenger hunt possible chamber bucks. Todd made a motion to help cover expenses for road construction signage. Sara 2<sup>nd</sup> motion.
- M/C

### **New Business:**

- 1. Siren School District:** Kevin Shetler will provide referendum information. Lisa handed out operating Referendum information. Discussed information about referendum
- 2. St. Patrick's Day Celebration:** March 7<sup>th</sup>, 2pm Parade on Main St. and prize drawing at the Pour House at 4:30.
- 3. Member highlights:** *Discussion regarding a Social Media campaign featuring Siren Chamber Members.*
- 4. Billboard :** *On Highway 70 before Pine City was offered half of board. 14x20. Cost would be split three ways and would cost roughly \$1000.00 – 1500.00 to vinyl, plus a cost of \$500.00 per month for upkeep. Sara made a motion to approve. Todd second motion. M/C.*
- 5. March 20<sup>th</sup>:** *Ribbon Cutting at 10am, location at the new Midwest Mercantile; former Acorn Pantry*
- 6. Meeting adjourned-***Sara made a motion to adjourn at 10:59 am. Todd 2<sup>nd</sup>. M/C*

***Next meeting will be April 14th at 9 am at Village Hall.***

*Josie Woodman, submitted.*