Siren Chamber of Commerce, Inc.



PO Box 57 Siren, WI 54872 715-349-8399 chamber@visitsiren.com

Siren Chamber of Commerce Board Meeting Agenda May 13th, 2024, at 9am

Future meeting days/times: Second Tuesday of the Month; 9:00AM, Village Hall

"The mission of the Siren Chamber of Commerce is to assist local businesses and our community to grow and prosper."

PRESENT: Jenni Smith, Wayne Koball, Kim Bruss, Chris Sybers, Sara Reimann, Todd Cutler, Becky Popp, Josie Woodman, Kevin Shetler, Steve Young

Call to Order: Meeting was called to order by Wayne 9:01am

Approval of the Treasury Report: Motion made by Chris to accept as given, Sara 2nd M/C

Approval of Minutes from April 8th, 2025: Sara made a motion to approve as read, Becky 2nd M/C

Approval of Agenda: Lions - under new Business Sara made a motion. Becky 2nd motion. M/C

Old Business:

- Social Media Update: Sara will give an update including a website status update including a website update. 229% increase. The one getting the most views is showcase Siren. Website updated to GoDaddy. Member directory is provided on the map.
- 2. Showcase Siren Featuring Taste of Siren: Thursday May 22nd from 5-8pm at Zhashagiins Event center. Among the 35 vendors, 15 will offer alcohol samples. Would the Chamber like to include wine samples this year as well? Zhashagiins also offers unlimited coffee for \$75. Will not do the wine. Will post upcoming events. Will have coffee available,
- 3. Freedom Five 5k Coordinator: Emails were sent to all participants of the 2023 & 2024 races. Several people have responded with interest in the position. Still looking for others to help. Will give a stipend. Sara made a motion. Kim 2nd motion. M/C
- **4.** Electric Sign: It has been advised that if replacing the sign is something the Chamber wants to to move forward with it should be ordered sooner rather than later due to increasing costs. Looking at

3 different companies. Will approach village and tourism to possibly help cover cost. Will get more information on the \$29,000 vs \$25,000 signage

New Business:

- Chamber Board position: Steve Young would replace Dave Alden as Board member and a new treasurer needs to be designated for the Chamber. Chris made a motion to nominate Steve Young. Wayne 2nd motion. M/C. Becky made a motion to nominate Sara as treasurer. Wayne 2nd motion. M/C
- 2. Drug Takeback Box: Youth of Burnett County have a grant that will cover up to \$2,000 for a prescription drop-off box, to be installed in the village office, in the corner as you walk in the main area. It will be bolted to the floor, emptied by the police department. The goal is to have a safe, convenient place for the community to get rid of unneeded drugs. Wayne Koball would like the chamber to help, with the \$500 towards the box (cost coverage, maintenance, incidentals etc.) Sara made a motion to put \$500 towards the box. Todd 2nd motion. M/C
- Siren Ball Park: The Siren Chamber of Commerce has an opportunity to display a sign at the Ball Park.
 The cost is \$50 per year. Wayne made a motion to get the sign. Steve 2nd motion. M/C
- 4. Help For Non-Profits: Steve Peterson would like to approach the Chamber Board regarding a project that is being considered. HE is looking to assemble a network of on-call Professional and semi-Professionals willing to donate 5-10 hours per year helping local nonprofits with specific needs. Will come to June 10th Chamber meeting at 9am.
- 5. Dues: Pay for 2 get \$50 off.
- 6. Lions Club Fireworks Update: Need to reevaluate where to shoot fireworks off at. 4th of July Banner will be put up shortly. Then taken down night of the 3rd to replace with 5k race sign. Lions will do a yard sale out at shed Labor Day weekend Friday and Saturday. The golf outing will be in Siren.

Meeting adjourned- Becky made a motion to adjourn at 10:00 am. Kim 2^{nd} . M/C

Next meeting will be June 10th at 9am.

Josie Woodman, submitted.