



Siren Chamber of Commerce, Inc.

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Siren Chamber of Commerce Board Meeting Agenda

November 11th, 2024, at 9am

Future meeting days/times: Second Tuesday of the Month; 9:00AM, Village Hall

*“The mission of the Siren Chamber of Commerce is to assist local businesses
and our community to grow and prosper.”*

PRESENT: Jenni Smith, Wayne Koball, Kim Bruss, Chris Sybers, Sara Reimann, Todd Cutler, Steve Young, Josie Woodman, Amanda Yourchuck; **Guests-** Joanie McKeown, Karen Howe

Call to Order: Meeting was called to order by Chris 9:00am

Approval of the Treasury Report: Motion made by Steve to accept as given, Sara 2nd M/C

Approval of Minutes from April 8th, 2025: Sara made a motion to approve as read, Kim 2nd M/C

Approval of Agenda: Move homeless count to first on agenda Josie made a motion. Kim 2nd motion.

M/C

Old Business:

1. **Homeless count:** Joanie McKeown will inform the Chamber Board regarding a nationwide bi-annual count of people experiencing homelessness. Wayne will help from January 28th to January 29th. Todd will be 2nd person. This through Hud balance of State count from 11pm to 6am.
2. **Social Media Update:** Sara will give an update including a website status update. Over 3000 for app download. Website 939 visitors- 30days, Facebook over 4000 views in 30 days, 7000 views for the trunk or treat.
3. **Showcase Siren 2026:** Date and time discussion considering local foot traffic, previous attendance, and other applicable information. June 19th 4-7 place TBD
4. **Crooked Lake Electric Sign:** Update on the new sign installation and software. Discussion regarding the current sign. Sign is in. Need to talk to electrician. Wayne makes a motion to allocate up to \$25000 if more funds are needed. Sara 2nd motion. M/C. Current sign to sell – online going for \$2000 to \$3000. Will take bids on sign for two weeks on Facebook.
5. **2026 4th of July:** Parade route will run from county Rd B to the ballpark on Hwy 35. Bed races and 5k run will remain on Main St.

New Business:

1. **Siren Royalty:** Discussion regarding the Chamber’s involvement in the return of the pageant. Wayne made a motion to support the effort of getting this going again. Sara 2nd motion. M/C
2. **All Member Meeting:** 2026 all member meeting date, time, location, and menu. January 13th Pheasant Inn. Pizza and salad bar. 5:00 pm
3. **Christmas Lights:** Lights at park will be done this Saturday November 15th at 9:00 am. Anyone that is willing to help.
4. Karen Howe had some discussions on road construction with signage to be able to get to businesses.

Meeting adjourned-Todd made a motion to adjourn at 10:27 am. Sara 2nd. M/C

Next meeting will be December 9th at 9 am at Village Hall.

Josie Woodman, submitted.