



**Siren Chamber of Commerce, Inc.**

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## **Siren Chamber of Commerce Board Meeting Agenda**

**October 14th, 2025, 9am at Village Hall**

*PRESENT: Wayne Koball, Alison Krenzke, Kim Bruss, Amanda Yourchuck, Chris Sybers, Steve Young, Todd Cutler, Sara Reimann, Guests: Dr. Mark Thayer-BMC, Jackie Kalin-Crosshatch*

**Call to Order:** *Wayne called the meeting to order at 9am*

**Approval of the Treasury Report:** *Sara motioned to approve, Kim 2<sup>nd</sup>, M/C*

**Approval of Minutes from August 12<sup>th</sup>, 2025:** *Sara motioned to approve, Kim 2<sup>nd</sup>, M/C*

**Approval of Agenda:** *Sara motioned to approve with amendment to move Dr. Thayer to the beginning of the meeting, Kim 2<sup>nd</sup>, M/C*

### **Old Business:**

**Chamber Board of Directors:** At the recent All Member Awards Dinner Chris Sybers was voted President, Wayne Koball Vice President, and 2 new Board members were elected. Welcome Alison Krenzke and Amanda Yourchuck! *Wayne motioned to nominate Chris as President, Sara 2<sup>nd</sup>, M/C -Kim motioned to accept Wayne's resignation from VP, Sara 2<sup>nd</sup>, M/C -Todd Cutler was voted into the VP position*

**Social Media Update:** Sara will provide an update including a website status update. *FB received around 45k hits in the last 28 days, website had 742 visitors*

**Showcase Siren 2026:** Date, time, any changes or improvements. *Tabled until November - Amanda and Kim will look at traffic numbers to determine a Saturday date*

**2026 Street Dance:** Determine performer. *Dweebs, Jenni will contact*

**Crooked Lake Park Electric Sign:** A new sign has been ordered but the delivery date has yet to be determined. Siren Lions donated \$3,000 and Siren Tourism Coalition allocated \$20,000 towards the project leaving \$5,020 yet to be covered. *Todd motioned to amend the contract with the Village of Siren to state the Chamber will approach Tourism with any large repairs, Sara 2<sup>nd</sup>, M/C -Wayne motioned for the Chamber to offset remaining expenses (\$5,020), Sara 2<sup>nd</sup>, M/C*

### **New Business:**

**Burnett County Medical Center:** General Surgeon, Dr. Ulland presentation. *Dr. Thayer spoke in place of Dr. Ulland regarding Burnett Medical Center's benefits to the community*

**Light Up the Night Parade:** Date, time, and route. Possible Chamber hosted Santa Visit discussion including location. *Dec 13<sup>th</sup> at 5pm, S on 1<sup>st</sup> Ave, E on Lake St, S on 35, W on Main*

**Cops & Bobbers:** Wayne Koball will provide details regarding life vests. *Steve motioned to donate \$500 towards the purchase of life vests by the Burnett County Sheriff's Office, Sara 2<sup>nd</sup>, M/C*

**ICF Fundraiser:** Interfaith Caregivers of Burnett County needs sponsors for their fundraiser. *Todd motioned to donate \$100 to IFC, Steve 2<sup>nd</sup>, M/C*

**2026 Road Construction:** Special meeting date and committee to determine a working plan for local businesses moving forward. *Wayne motioned that the Chamber supports Amanda and Sara in determining a plan to address construction concerns, Steve 2<sup>nd</sup>, M/C*

**Next Board Meeting:** *Nov 11<sup>th</sup> at 9am*

**Meeting Adjourn:** *Steve motioned to adjourn, Sara 2<sup>nd</sup>, M/C*