

CHANGING LIVES



Empowering the Leaders of Tomorrow

What We Do

The DNA Project inspires, equips and mobilizes youth to take action that positively affects themselves and the world through leadership and service. We provide top notch training and enrichment that prepares the next generation of leaders to become the best versions of themselves and replicate that mindset throughout their communities

The DNA Project is available to parents, community leaders, professionals, and other adults that are passionate about implementing youth leadership development in their communities.

Our Train-the-Trainer Model REQUIRES interested persons to attend our training sessions, taught by our Master Trainers, in order to obtain the curriculum and to learn how to implement the program. Once the training program is complete, the trainers then return to their home communities and implement DNA Project institutes for youth. Institutes may be an intensive

What problems are we solving with today's youth?



- **Lack of Guidance**
- **Lack of Discipline**
- **Lack of a Strong Self-Identity**
- **Lack of Personal Inter-Connection with Others**

Definition of DNA

- **Deoxyribonucleic acid; a molecule that carries the genetic instructions used in the growth, development, functioning and reproduction of all known living organisms and many viruses; self-replicating; the fundamental and distinctive characteristics or qualities of someone or something, especially when regarded as unchangeable.**

DNA Project: 3 tiers

- **Development**
- **Nobility**
- **Accountability**

Development

- **Identify skill set utilizing Multiple Intelligence Test**
- **Identify Possible Career Paths**
- **Positive Self-talk and Meditation**
- **Vision board building and goal-setting**



Nobility

- **Etiquette**
- **Life Skills**
- **Self-Confidence**
- **Conflict-Resolution**
- **Self-Respect**
- **Positive, "Can-Do" Mindset**

Accountability

- **Attitude**
- **Mentorships**
- **Commitment**
- **Volunteerism and Community Service**
- **Returning to "Give Back"**

Curriculum topics Include:

- **Positive Self-talk and Meditation**
- **Conflict resolution and peer mediation**
- **Technology development**
- **Public speaking**
- **Resume building and interviewing**
- **Culture training and appreciation**
- **Financial**
- **Healthy relationships**
- **Inter-personal communication skills**



