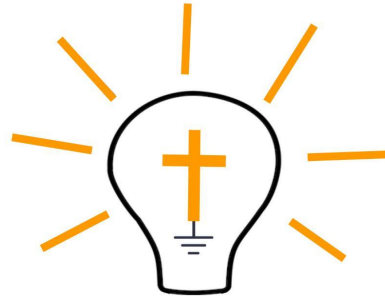


# Solopreneurship Series (2)

## Self-Employment For College Graduates

John He

October 4, 2024



Tri-Valley  
Young Adult Ministry

[www.tvya.life](http://www.tvya.life)

# DISCLAIMER

The views and opinions expressed in this presentation are those of the speaker and may contain inaccuracies or errors. They do not necessarily reflect the views or positions of the Tri-Valley Chinese Bible Church. Audience members are encouraged to approach the content with discernment.

# About Tri-Valley Young Adult Ministry (TVYA)

- We are Christians from the Chinese congregation at Tri-Valley Chinese Bible Church (TVCBC) in Pleasanton, CA, and launched the Tri-Valley Young Adult (TVYA) Ministry in April 2024.
- Despite being first-generation immigrants, we chose English to reach young people while also deepening and purifying our own faith in God.
- Many young adults stop attending church after leaving for college, revealing ineffective biblical teachings.
- Additionally, the rise of "wokeness" and various leftist ideologies have distorted people's understanding of God's Word
- What is often taught or preached in churches is often empty or even false doctrines, disconnected from real-world challenges, making them ultimately useless or even harmful.

# About Tri-Valley Young Adult Ministry (TVYA)

- This disconnect often leads to abandoning faith.
- This issue seems to be widespread, affecting many churches not only in the United States but also around the world.
- We feel called to connect biblical teachings with daily life, as true faith should guide everyday actions (Matthew 6:10).
- The TVYA Ministry creates a faith-based community where young adults receive life and career guidance from experienced adults, while also giving older generations the opportunity to better understand and connect with the younger generation.
- We warmly welcome everyone to join us in serving and receiving blessings

# Our Logo



Tri-Valley  
Young Adult Ministry

- **The Cross:** Symbolizing the gospel and biblical teachings.
- **The Light Bulb:** Representing what Jesus taught his disciples in Matthew 5:14: “You are the light of the world. A town built on a hill cannot be hidden.”
- **The Grounding Symbol:** Signifying our belief that Christians can be the light of the world only when they know how to apply biblical teachings to their lives on earth.

# Scan to Join TVYA WhatsApp Chat Group

This WhatsApp Chat Group is a virtual fellowship space where various faith related topics are shared and discussed. This is also a place where you will be notified with the latest news of TVYA Ministry.

**Web: [www.tvya.life](http://www.tvya.life)**



# Our Mission Statement

At TVYA, our mission is simple and practical: to connect people with the Gospel so they can live the most fulfilling lives on earth.



# The Scripture and Solopreneurship

## 圣经也是一部生意经



A solopreneur is a secondary creator, drawing inspiration from God, the ultimate Creator of the universe. As you embark on the solopreneur journey, you can gain a deeper, more subtle understanding of God's nature, seeing His creative power reflected in your own work



# Solopreneurship: Be Creative

## Genesis 1:1

In the beginning God created the heavens and the earth.

- Creativity is the foremost attribute of God
- it is also the cornerstone of success for a one-person business.

# Solopreneurship: Be Joyfully Patient

**Genesis 1:4/10/12/18/21/25/31**

And God saw that it was good. (x6)

God saw all that he had made, and it was very good.

- Why didn't God create the universe in an instant?
- Creation is a process of patience and love. "Love is patience." (1 Corinthians 13:4)
- Creativity, too, brings joy and fulfillment, which is one reason God chose to create the universe and humanity—out of love and a desire to share that joy.

# Solopreneurship: God is in the Details

## Luke 16:10

Whoever can be trusted with very little can also be trusted with much

- Details matter—optimize them.
- When you focus on the small things, they often yield the greatest rewards.
- 千里之行，始于足下。不积跬步无以至千里。A journey of a thousand miles begins with a single step. Without accumulating small steps, one cannot reach great distances.

# Solopreneurship: Sinless Business Model

## Romans 6:23

### For the wages of sin is death

- Running a business quickly reveals the profound connection between sin and failure.
- Most start-ups failed because of the conflicts among co-founders.
- A one-person company, however, is like a 'sinless' Eden before Eve was created—free from internal discord.
- It could be the most efficient, no-nonsense approach to launching a business.

# Solopreneurship: Find Your Niche

## Matthew 7:13-14

Enter through the narrow gate. For wide is the gate and broad is the road that leads to destruction, and many enter through it. But small is the gate and narrow the road that leads to life, and only a few find it

- A solopreneur thrives best in a niche market, where competition is lower and profit margins tend to be higher, providing greater opportunities for success and growth.

# Case Study #1: A High School Student Hired By Apple

## Getting a job at Apple without going to college or doing LeetCode



ANDREW ZHENG

AUG 16, 2023

Hey Andrew, I am really impressed by your app Find and the level of features you've introduced! Well done



If you are ever looking for an internship or full-time position in the Photos team at Apple, let me know :)

Oct 25, 2022, 6:36 PM

<https://aheze.substack.com/p/getting-a-job-at-apple-without-going>



# Case Study #2: A Friend Who's a \$1M eBay Seller



# Case Study #3: A Top Chinese YouTuber Couple



**Youtube subscribers > 5M**  
**Advertising income > \$10M**

☰ 老高 [编辑]

文A 添加语言 ▾

条目 讨论 简体 ▾

工具 ▾

**老高**（1981年—）是一名居于日本、新加坡的华裔YouTuber，与太太小茉开设YouTube频道“**老高与小茉 Mr & Mrs Gao**”。

“老高与小茉”订阅人数在2021年近400万<sup>[8]</sup>，2022年达500万<sup>[5]</sup>，2023年达585万<sup>[1]</sup>。

2021年他们移居新加坡<sup>[1]</sup>。



# Case Study #2: My Own Story

- Building business on the "unfair advantages" of three NOs: NO money, NO Office and NO people 2

Yahoo/Sent ☆



ZQ

From: god\_bless\_zq@yahoo.com

To: god\_bless\_zq@yahoo.com



Tue, Aug 5, 2008 at 6:33 PM



I have just realized recently that I may be able to build a business upon the "unfair advantages" of "THREE NOs":

- NO Money: I get money from my personal fund
- NO Office: My home/garage is my office
- NO People: I am the only part-time employee working for me

After 16 years, I should say it turns out to be true.

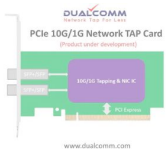
# Case Study #4: My Own Story



*A humble journey*

# Case Study #4: My Own Story

## Today



PCIe 10G/1G Network TAP Card  
Contact us for pricing and availability



10G Network TAP  
\$799.00



Raspberry Pi Network TAP Appliance  
\$799.00



10/100Base-T Network TAP  
\$109.95



1-to-3 Network Regeneration TAP  
\$279.00



Dual-Link 10/100/1000Base-T Network TAP  
\$429.00

ETAP-2003



**NEW**

ETAP-2406



**NEW**

ETAP-1000



ETAP-2206



ETAP-2306



ETAP-5203



DCP-1004  
DCP-1004L



PCIe 10/100/1000Base-T Fallsafe Network TAP Card  
\$499.00

ETAP-3105



Fallsafe 10/100/1000Base-T Network Regeneration TAP  
\$699.00

DBPS-4005



10/100/1000Base-T GbE Network Bypass Switch/TAP  
\$899.00

DECA-200



(US Patent Granted)

PoE-over-Coax Adapter Kit  
\$39.98

DECA-100



Ethernet-over-Coax Adapter Kit  
\$59.98

ECS1084



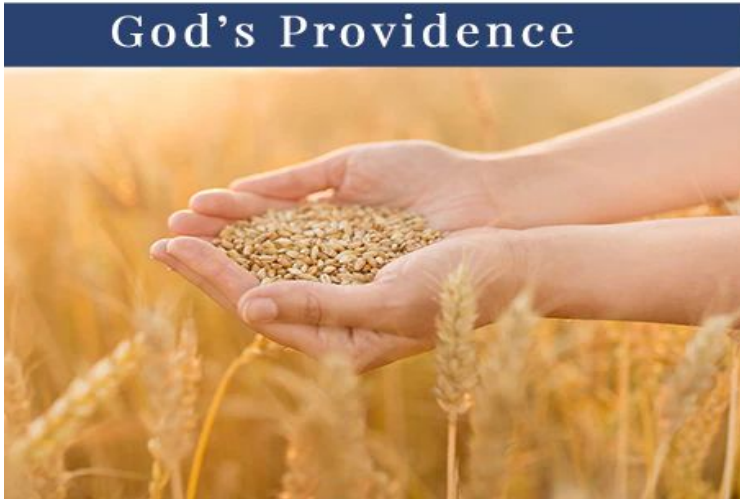
Ethernet-over-Coax Switch w/ PoE Pass Through  
\$399.00

# Case Study #4: My Own Story

My Business Model:

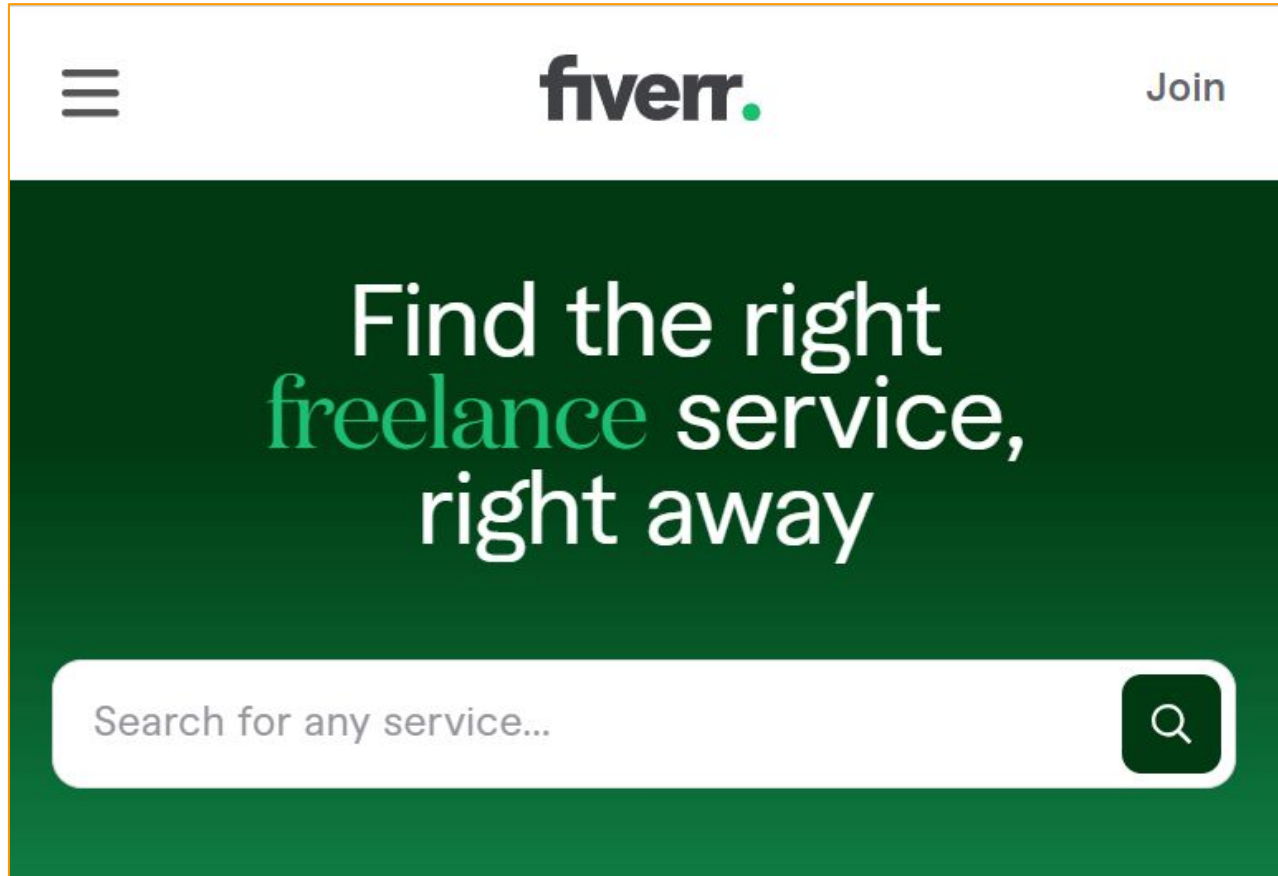
**Internet + Made-in-China + God's Providence**

God's Providence



God's providence: God is in control of the universe and intervenes in it, guiding people through life and working towards his purpose

# Find Freelance Jobs on Fiverr.com



# Find Freelance Jobs on Fiverr.com



Programming  
& Tech



Graphics &  
Design



Digital  
Marketing



Writing &  
Translation



Video &  
Animation



AI Services



Music &  
Audio

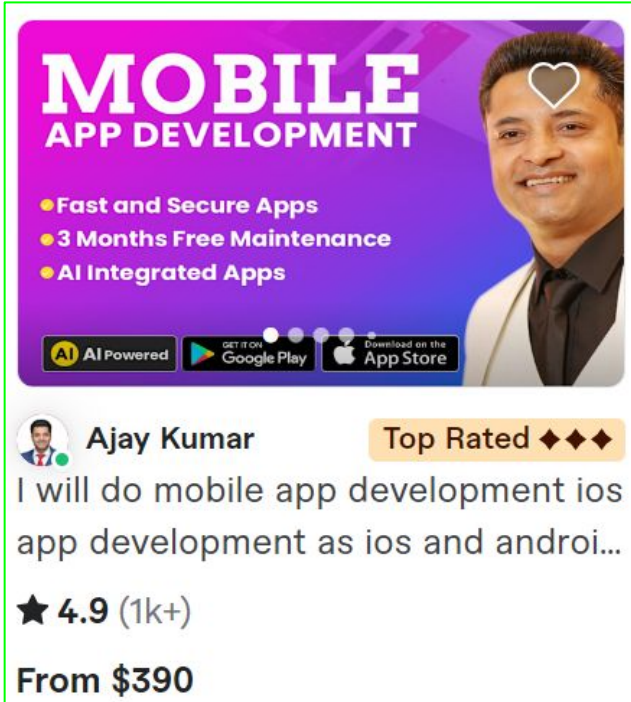


Business



Consulting


# Find Freelance Jobs on Fiverr.com



**MOBILE APP DEVELOPMENT**

- Fast and Secure Apps
- 3 Months Free Maintenance
- AI Integrated Apps

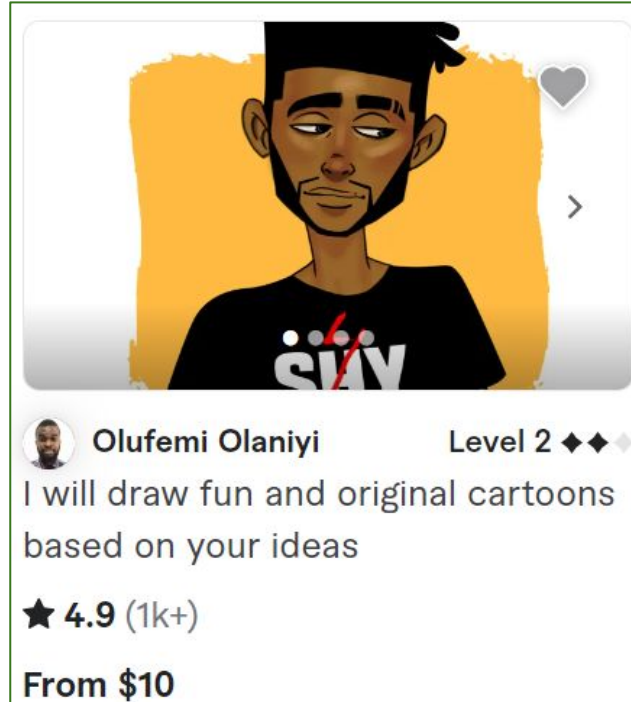
AI Powered | GET IT ON Google Play | Download on the App Store


 **Ajay Kumar** Top Rated ◆◆◆


I will do mobile app development ios app development as ios and androi...

★ 4.9 (1k+)

From \$390



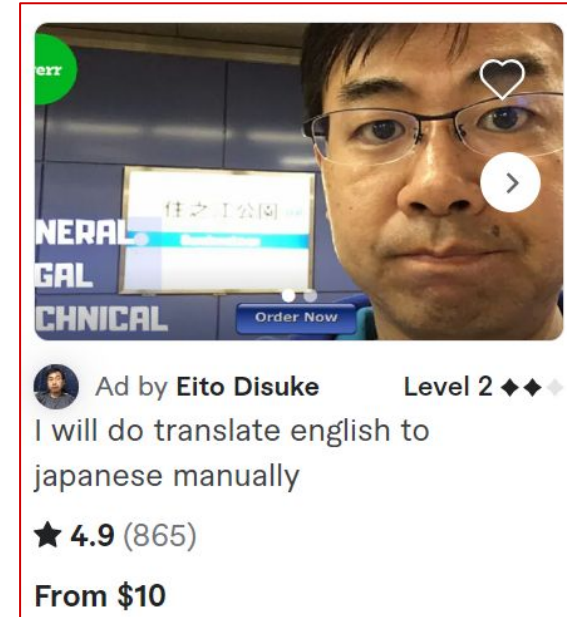



 **Olufemi Olaniyi** Level 2 ◆◆◆


I will draw fun and original cartoons based on your ideas

★ 4.9 (1k+)

From \$10





 Ad by **Eito Disuke** Level 2 ◆◆◆

I will do translate english to japanese manually

★ 4.9 (865)

From \$10

# Make Living on Fiverr

- **Skills:** High-demand categories include graphic design, writing, video editing, programming, and digital marketing. Specializing in one of these areas can increase your chances of success.
- **Niche Services:** Offering niche or highly specialized services can help you stand out in less competitive areas, attracting clients seeking specific expertise.
- **Reviews and Reputation:** Building trust takes time. Early on, completing a large volume of orders at competitive rates can help establish your reputation and attract higher-paying clients in the future.



# Make Living on Fiverr

- **Marketing:** Effectively promote your services within Fiverr by optimizing your gig titles, descriptions, and keywords to increase visibility, while consistently delivering high-quality work to encourage positive reviews.
- **Establishing Your Own Virtual Presence:** As your business grows, creating a website to showcase your services is crucial. Over time, this allows you to attract clients directly, bypassing Fiverr's fees and gaining more control over your business.

# Business Success Rate: Less than 10%

## Most Common Reasons for Startup Failure



Source: CB Insights

# Small-Scale Farming Business

- High success rate (95%)
- Minimal Formal Education Required
- No High IQ Necessary
- Sustainability
- Self-Sufficiency
- Family-Oriented Lifestyle
- Healthier Way of Life
- Balanced Work-Life Integration
- Economic Stability and Resilience
- Aligned with Christian Faith

# Learn from Amish People

- **Simplicity:** The Amish prioritize a simple life, often avoiding modern technology and conveniences to maintain their focus on family, community, and faith.
- **Community:** They place a strong emphasis on community life, supporting one another through mutual aid, cooperation, and shared responsibilities.
- **Family-Oriented:** Family is at the heart of Amish life. They encourage large families and often engage in activities that strengthen family bonds.

# Learn from Amish People

- **Work Ethic:** The Amish have a strong work ethic, valuing hard work, self-reliance, and craftsmanship, often producing handmade goods and sustainable agriculture.
- **Faith and Religion:** Their lives are deeply rooted in their Christian faith, guiding their values, practices, and social structures.
- **Education:** Education is typically limited to eighth grade, focusing on practical skills and community values rather than academic achievement.

# Learn from Amish People

- **Self-Sufficiency:** The Amish often grow their own food, raise livestock, and create their own clothing, promoting a sustainable lifestyle.
- **Traditional Practices:** They maintain traditional practices in clothing, food, and farming, often relying on old-world methods that emphasize sustainability.

# Restoring Faith In God Through Self-Employed/Agrarian Lifestyle

**TVYA new blog:**

<https://tvya.life/blog-%26-news/f/faith-financial-stability-through-a-self-employed-lifestyle>

“...explores how a shift toward self-employment, particularly through an agrarian lifestyle centered on small-scale farming, may offer a promising and practical solution, providing a pathway to both personal financial security and a renewed commitment to faith in God.”

# Self-Improvement: Saylor Academy

Saylor Academy is a nonprofit initiative working since 2008 to offer free and open online courses to all who want to learn. We offer over 100 full-length courses at the college and professional levels, each of which is available right now — at your pace, on your schedule, and free of cost.

[www.saylor.org](http://www.saylor.org)





# Self-Improvement: Saylor Academy



Log in or Sign up

- ▶ Art History
- ▶ Biology
- ▶ Business Administration
- ▶ Chemistry
- ▶ Communication
- ▶ Computer Science
- ▶ Economics
- ▶ English
- ▶ English as a Second Language
- ▶ General Knowledge for Teachers
- ▶ Geography
- ▶ History

- ▶ Mathematics
- ▶ Philosophy
- ▶ Physics
- ▶ Political Science
- ▶ Pre-College Skills
- ▶ Professional Development
- ▶ Psychology
- ▶ Sociology

# Q & A

## **Brainstorm:**

Migrating to agrarian lifestyle in the  
Internet era?

**The End**

**Thank You!**