

ENGAGE 5



ENGAGE 5

Business Development

Unlock growth potential with a dedicated business development partner—without the cost and commitment of building an in-house team. We act as an extension of your business, representing your brand with professionalism, generating quality leads, nurturing relationships, and identifying new opportunities that drive long-term success.

- Industry Experts – With a deep understanding of the property and construction markets, we bring valuable insights, networks, and strategies tailored to your sector.
- Flexible Outsourcing – Our cost-effective and scalable solutions adapt to your evolving needs, whether you require short-term support or a long-term growth partner.
- Results-Driven – We focus on outcomes, not just activity—delivering measurable growth, stronger pipelines, and tangible business opportunities.

• From opening doors to new clients to helping you expand into new markets, our goal is simple: to accelerate your business growth while you focus on delivering excellence.

Meet the team



Rachael Cunliffe

The founder and director of Engage 5, a leading business development consultancy specialising in the property and construction sectors across the Northwest of England. With a sharp understanding of market dynamics, she helps businesses to expand their networks, generate new leads, and unlock growth opportunities.

She is also deeply committed to advancing diversity and inclusion in the industry previous Chair of the North West Women in Property, where she works to nurture connections, boost confidence, and inspire the next generation of female professionals.



Katie Marsh

Part of the Business Development team at Engage 5, where she plays a pivotal role in driving new business, cultivating client relationships, and helping property and construction firms reach their growth ambitions.

With a sharp commercial mindset and a knack for spotting opportunities, she supports organisations in expanding their networks, increasing pipeline strength, and delivering measurable results. Katie is passionate about helping teams scale, thrive in competitive markets, and connect strategically to maximise impact.



Emma Price

Emma Price is the backbone of Engage 5's operations, serving as Admin Support with exceptional dedication and attention to detail. She ensures that everything behind the scenes runs smoothly—coordinating schedules, managing communications, organising events, and supporting the team so they can focus on delivering results for clients.

Emma's warm professionalism, efficiency, and proactive approach make her a trusted pillar of the business, contributing quietly but powerfully to Engage 5's success.

Services

Business Development

Gain the benefits of an experienced business development team—without the overheads. We represent your business, generating leads, attending events, building connections and identifying new opportunities to help you scale.

Event Planning & Networking

Events are a powerful tool for business development.

We offer:

Bespoke Event Planning for Clients – From networking events to launch parties and industry roundtables, we organise high-impact events tailored to your goals.

Engage 5 Hosted Events – We curate exclusive industry events, bringing together key players in property and construction to foster collaboration and create opportunities.

Business Development Workshops

We run tailored workshops designed to equip your team with the skills, strategies and insights needed to drive business growth. Covering areas such as sales techniques, relationship management, and market positioning, our workshops provide practical tools to help your business thrive.



Events

At Engage 5, we believe the best business happens when people come together. Our events are designed to connect professionals across the property and construction sectors, spark valuable conversations, and create lasting relationships. From informal breakfast gatherings and networking lunches to more focused roundtable discussions, each event is tailored to bring the right people into the room.

We also proudly host our Foundations for the Future series, which spotlights the next generation of industry leaders—encouraging knowledge sharing, collaboration, and fresh perspectives that will shape the future of the built environment.

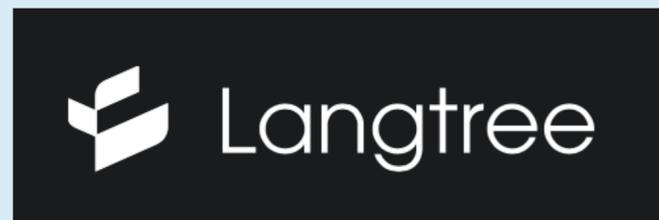
Beyond our own events, Engage 5 supports clients by organising bespoke events to suit their specific needs, from networking sessions to sector-focused conferences, helping them strengthen relationships, showcase expertise, and drive business growth.

Whether expanding your network, sharing expertise, or exploring new opportunities, Engage 5 events provide a welcoming and impactful platform for professional growth.



Our Clients

Our clients are a mix of long-standing partners and new businesses, all ambitious property and construction companies looking to grow, connect, and make an impact in their markets



Testimonial

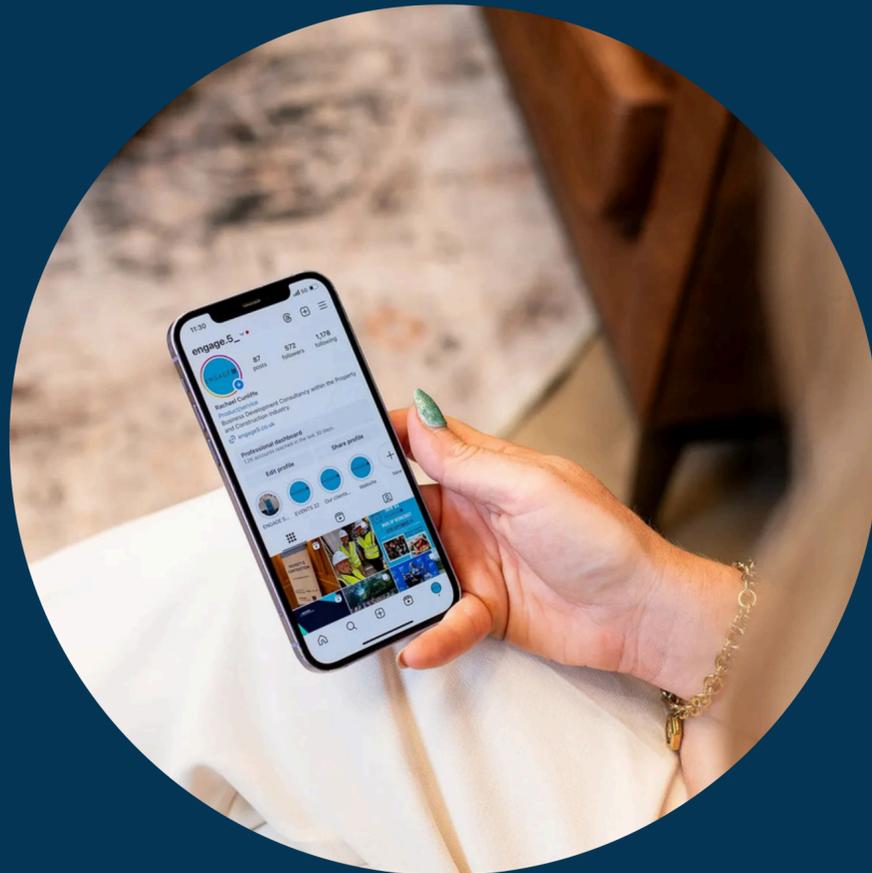
We've worked with Rach and the Engage5 team since 2022, when both hers and our company opened up in Manchester. They've been able to gain us exposure and introductions to potential clients, developers, collaborators that I simply don't have the time or contacts to be able to get into.

My request of Engage5 is simple, to open doors for my company, which is what has happened from early in the process to where we are three years later. As Engage5 continues to grow we look forward to continuing on the journey.

Ian Chalk, Director



Get in Touch



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