DigDATAble
INVEST IN YOUR DATA

C-A-R-A™ Dashboard Annotation Stickers

A visual framework to translate technical work into business impact

🎯 **C – Challenge**
Weekly delays in reports

⚙️ **A – Approach**
Built SQL query to automate

📈 **R – Result**
Saved 5 hours/week

🔁 **A – Application**
Used in 3 more teams

What Are These Stickers?

They're pre-formatted visual labels that help teams annotate dashboards using the C-A-R-A™ model:

🟧 C – Challenge: Highlight a key business problem.
🔷 A – Approach: Explain what was done.
🟧 R – Result: Share the impact.
🔷 A – Application: State how it's now used.

Each label includes a badge and space for notes.

How Can Users Use Them?

✓ **In Dashboards:**
  - Place stickers beside key visuals to explain them in plain terms.

✓ **In Reports & Presentations:**
  - Use in summary slides to communicate findings clearly.

✓ **In Templates:**
  - Encourage consistent communication across teams using C-A-R-A™.

Why It Helps

✓ Makes dashboards easier to interpret for stakeholders

✓ Encourages business-focused storytelling

✓ Strengthens consistency of the C-A-R-A™ brand

✓ Bridges the gap between data and decision-making