



Journalism & Mass Communication Department

B J in TV and Digital Journalism - Program Code (789)

Objectives:

- To equip students with the theoretical knowledge and practical skills required for television and digital journalism.
- To develop expertise in news reporting, writing, anchoring, and multimedia storytelling.
- To train students in the use of advanced broadcasting and digital production technologies.
- To foster ethical journalism practices and critical thinking in media content creation.
- To prepare students for careers in television news channels, digital media platforms, content creation, and media entrepreneurship.

Highlights:

- Comprehensive curriculum covering TV news production, digital media strategies, and multimedia storytelling.
- Hands-on training in news anchoring, reporting, scriptwriting, and video editing.
- Exposure to live newsroom simulations and real-world journalism projects.
- Training in mobile journalism (MoJo) and the use of AI in digital content creation.
- Industry-oriented workshops and guest lectures by leading journalists and media professionals.
- Internship opportunities with reputed TV channels, digital news platforms, and media houses.
- Focus on ethical journalism, media laws, and responsible reporting in the digital age.

Eligibility	:	Graduate from any stream
Duration	:	1 Year
Evaluation method	:	2 Semesters - 40% External, 60% Internal, 50% passing
Medium	:	English

Fee Structure for the Academic Year: 2025-26

Year	Eligibility	Admission	Examination	Tuition	Laboratory/ Practical	Library	Total (Rs.)
First Year	500	1500	3000	34000	40500	500	80000

Note: Deposit of Rs.10,000/-taken as caution money for media lab & equipments.



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Opportunities:

- Television News Anchor
- Digital Content Producer
- Multimedia Journalist
- Social Media Manager
- Broadcast Reporter
- Video Editor
- Podcast Producer/Host
- Media Researcher
- Public Relations Specialist
- Communications Consultant

PROGRAM STRUCTURE

SEMESTER - I	
Paper No	Name of the Subject
Paper-I	Fundamentals of Journalism & News Writing
Paper-II	Media Management
Paper-III	Media Laws and ethics
Paper-IV	Reporting & writing for Digital Journalism
Paper-V	Anchoring and News Production (TV, Radio, and Podcasting)
Paper-VI	Indian Communication Theory
SEMESTER - II	
Paper No	Name of the Subject
Paper-I	Advanced News Editing & Fact-Checking
Paper-II	Video Journalism & Documentary Production
Paper-III	Data Journalism
Paper-IV	Media Research
Paper-V	Media Entrepreneurship & Freelancing
Paper-VI	Capstone Project / Internship